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Pass4cram is a leading platform that has been helping the Salesforce Data-Cloud-Consultant exam candidates for many years. Over this long time period, countless Salesforce Data-Cloud-Consultant exam candidates have passed their dream Salesforce Certified Data Cloud Consultant (Data-Cloud-Consultant) certification and they all got help from valid, updated, and real Salesforce Certified Data Cloud Consultant (Data-Cloud-Consultant) exam questions. So you can also trust the top standard of Salesforce Data-Cloud-Consultant exam dumps and start Data-Cloud-Consultant practice questions preparation without wasting further time.

Salesforce Data-Cloud-Consultant Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"> Segmentation and Insights: This topic defines basic concepts of segmentation and use cases, identifies scenarios for analyzing segment membership, configuring, refining, and maintaining segments within Data Cloud, and differentiating between calculated and streaming insights.
Topic 2	<ul style="list-style-type: none"> Identity Resolution: It describes matching and how its rule sets are applied. Furthermore, it discusses reconciling data and its rule sets, the results of identity resolution, and use cases.
Topic 3	<ul style="list-style-type: none"> Data Ingestion and Modeling: This topic covers the different transformation capabilities within Data Cloud. It includes describing processes and considerations for data ingestion from various sources, defining, mapping, and modeling data using best practices aligned with identity resolution. Lastly, it discusses using available tools to inspect and validate ingested and modeled data.

>> Reliable Data-Cloud-Consultant Test Questions <<

Data-Cloud-Consultant Exam Simulation: Salesforce Certified Data Cloud Consultant & Data-Cloud-Consultant Study Guide Materials

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Salesforce Certified Data Cloud Consultant Sample Questions (Q137-Q142):

NEW QUESTION # 137

A customer has a Master Customer table from their CRM to ingest into Data Cloud. The table contains a name and primary email address, along with other personally Identifiable information (PII).

How should the fields be mapped to support identity resolution?

- **A. Map name to the Individual object and email address to the Contact Phone Email object.**
- B. Map all fields to the Customer object.
- C. Create a new custom object with fields that directly match the incoming table.
- D. Map all fields to the Individual object, adding a custom field for the email address.

Answer: A

Explanation:

To support identity resolution in Data Cloud, the fields from the Master Customer table should be mapped to the standard data model objects that are designed for this purpose. The Individual object is used to store the name and other personally identifiable information (PII) of a customer, while the Contact Phone Email object is used to store the primary email address and other contact information of a customer. These objects are linked by a relationship field that indicates the contact information belongs to the individual. By mapping the fields to these objects, Data Cloud can use the identity resolution rules to match and reconcile the profiles from different sources based on the name and email address fields. The other options are not recommended because they either create a new custom object that is not part of the standard data model, or map all fields to the Customer object that is not intended for identity resolution, or map all fields to the Individual object that does not have a standard email address field. Reference: Data Modeling Requirements for Identity Resolution, Create Unified Individual Profiles

NEW QUESTION # 138

A consultant is integrating an Amazon S3 activated campaign with the customer's destination system.

In order for the destination system to find the metadata about the segment, which file on the S3 will contain this information for processing?

- A. The .csv file
- B. The .zip file
- **C. The json file**
- D. The .txt file

Answer: C

Explanation:

The file on the Amazon S3 that will contain the metadata about the segment for processing is B. The json file. The json file is a metadata file that is generated along with the csv file when a segment is activated to Amazon S3. The json file contains information such as the segment name, the segment ID, the segment size, the segment attributes, the segment filters, and the segment schedule. The destination system can use this file to identify the segment and its properties, and to match the segment data with the corresponding fields in the destination system. Reference: Salesforce Data Cloud Consultant Exam Guide, Amazon S3 Activation

NEW QUESTION # 139

Cumulus Financial is currently using Data Cloud and ingesting transactional data from its backend system via an S3 Connector in upsert mode. During the initial setup six months ago, the company created a formula field in Data Cloud to create a custom classification. It now needs to update this formula to account for more classifications.

What should the consultant keep in mind with regard to formula field updates when using the S3 Connector?

- A. Data Cloud will initiate a full refresh of data from S3 and will update the formula on all records.
- **B. Data Cloud will update the formula for all records at the next incremental upsert refresh.**
- C. Data Cloud will only update the formula on a go-forward basis for new records.

- D. Data Cloud does not support formula field updates for data streams of type upsert.

Answer: B

Explanation:

A formula field is a field that calculates a value based on other fields or constants. When using the S3 Connector to ingest data from an Amazon S3 bucket, Data Cloud supports creating and updating formula fields on the data lake objects (DLOs) that store the data from the S3 source. However, the formula field updates are not applied immediately, but rather at the next incremental upsert refresh of the data stream. An incremental upsert refresh is a process that adds new records and updates existing records from the S3 source to the DLO based on the primary key field. Therefore, the consultant should keep in mind that the formula field updates will affect both new and existing records, but only after the next incremental upsert refresh of the data stream. The other options are incorrect because Data Cloud does not initiate a full refresh of data from S3, does not update the formula only for new records, and does support formula field updates for data streams of type upsert. References: Create a Formula Field, Amazon S3 Connection, Data Lake Object

NEW QUESTION # 140

Cumulus Financial needs to create a composite key on an incoming data source that combines the fields Customer Region and Customer Identifier.

Which formula function should a consultant use to create a composite key when a primary key is not available in a data stream?

- A. CAST
- B. COMBIN
- C. COALE
- **D. CONCAT**

Answer: D

Explanation:

Composite Keys in Data Streams: When working with data streams in Salesforce Data Cloud, there may be situations where a primary key is not available. In such cases, creating a composite key from multiple fields ensures unique identification of records.

Formula Functions: Salesforce provides several formula functions to manipulate and combine data fields.

Among them, the CONCAT function is used to combine multiple strings into one.

Creating Composite Keys: To create a composite key using CONCAT, a consultant can combine the values of Customer Region and Customer Identifier into a single unique identifier.

* Example Formula: CONCAT(Customer_Region, Customer_Identifier)

References:

* Salesforce Documentation: Formula Functions

* Salesforce Data Cloud Guide

NEW QUESTION # 141

What is the primary purpose of Data Cloud?

- A. Managing sales cycles and opportunities
- **B. Integrating and unifying customer data**
- C. Analyzing marketing data results
- D. Providing a golden record of a customer

Answer: B

Explanation:

Primary Purpose of Data Cloud:

Salesforce Data Cloud's main function is to integrate and unify customer data from various sources, creating a single, comprehensive view of each customer.

Reference: Salesforce Data Cloud Overview

Benefits of Data Integration and Unification:

Golden Record: Providing a unified, accurate view of the customer.

Enhanced Analysis: Enabling better insights and analytics through comprehensive data.

Improved Customer Engagement: Facilitating personalized and consistent customer experiences across channels.

Reference: Salesforce Data Cloud Benefits Documentation

Steps for Data Integration:

Ingest data from multiple sources (CRM, marketing, service platforms).

Use data harmonization and reconciliation processes to unify data into a single profile.

Reference: Salesforce Data Integration and Unification Guide

Practical Application:

Example: A retail company integrates customer data from online purchases, in-store transactions, and customer service interactions to create a unified customer profile.

This unified data enables personalized marketing campaigns and improved customer service.

Reference: Salesforce Unified Customer Profile Case Studies

NEW QUESTION # 142

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