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Salesforce Analytics-DA-201 Exam Syllabus Topics:

| Topic | Details |
|---------|---|
| Topic 1 | <ul style="list-style-type: none">• Connect To and Transform Data: This domain focuses on connecting to various data sources such as files, databases, and published sources, while deciding between live and extract connections. It also covers preparing, cleaning, transforming, and organizing data using Tableau features and Tableau Prep to ensure it is ready for accurate analysis. |
| Topic 2 | <ul style="list-style-type: none">• Explore and Analyze Data: This section covers creating calculations, applying filters, parameters, and structuring data to explore insights effectively. It also includes advanced analysis techniques such as table calculations, LOD expressions, forecasting, and geographic mapping to derive meaningful patterns and trends. |
| Topic 3 | <ul style="list-style-type: none">• Create Content: This domain involves building visualizations like charts, dashboards, and stories to present data insights clearly. It also focuses on adding interactivity, formatting, and designing responsive dashboards to enhance user experience and data communication. |
| Topic 4 | <ul style="list-style-type: none">• Publish and Manage Content on Tableau Server and Tableau Cloud: This section covers publishing workbooks, data sources, and flows to Tableau Server or Cloud for sharing and collaboration. It also includes managing content through scheduling refreshes, setting permissions, and creating alerts, subscriptions, and custom views. |

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Salesforce Certified Tableau Data Analyst Sample Questions (Q164-Q169):

NEW QUESTION # 164

You have a Tableau workbook.

You want to make the workbook available in Tableau Online.

What should you do?

- A. From the File menu, select Export Packaged Workbook.
- B. From the Server menu, select Tableau Public, and then select Save to Tableau Public.
- C. From the Server menu, select Publish Workbook.
- D. From the Server menu, select Publish Data Source.

Answer: C

Explanation:

To make a workbook available in Tableau Online, you need to publish it from Tableau Desktop to Tableau Online. You can do this by selecting Publish Workbook from the Server menu, signing in to your Tableau Online account, choosing a project and a name for your workbook, and clicking Publish. This will upload your workbook and its data sources to Tableau Online, where you can view, edit, and share it with others. References:

* Tableau Certified Data Analyst Exam Prep Guide, page 10, section "Publishing and Scheduling Data Refreshes"

* Tableau Help: Publish a Workbook

NEW QUESTION # 165

Open the link to Book1 found on the desktop. Open the sales dashboard.

Add the Sales by State sheet in a Show/Hide button to the right side of the dashboard.

Answer:

Explanation:

check the steps below in explanation.

Explanation:

To add the Sales by State sheet in a Show/Hide button to the right side of the dashboard, you need to do the following steps:

* Open the link to Book1 found on the desktop. This will open the Tableau workbook that contains the sales dashboard.

* Click on the sales dashboard tab at the bottom of the workbook to open the dashboard. You will see a dashboard that shows various charts and filters related to sales data.

* Drag Sales by State from the Sheets pane to the right side of the dashboard. This will add the sheet as a floating element on the dashboard. You can resize and position it as you like.

* Right-click on Sales by State and select Add Show/Hide Button from the menu. This will add a button that allows you to show or hide the sheet on the dashboard. You can customize the appearance and behavior of the button by clicking on it and using the options on the Marks card.

* Optionally, you can drag a vertical layout container from the Objects pane to the right side of the dashboard and place Sales by State and its button inside it. This will help you organize your dashboard elements and align them neatly.

References: <https://help.tableau.com/current/pro/desktop/en-us/dashboards.htm> https://help.tableau.com/current/pro/desktop/en-us/dashboards_showhide.htm https://help.tableau.com/current/pro/desktop/en-us/dashboards_create_layouts.htm

NEW QUESTION # 166

You have the following dataset.

Which formula calculates the percent difference in sales relative to the same quarter the previous year as shown in the Calculation field?

- A. $(SUM([Sales]) - LOOKUP(SUM([Sales]), -4)) / (LOOKUP(SUM([Sales]), -4))$
- B. $(SUM([Sales]) / (LOOKUP(SUM([Sales]), -4))$
- C. $(ZN(SUM([Sales])) - LOOKUP(ZN(SUM([Sales]), -4))$
- D. $(SUM([Sales]) - LOOKUP(SUM([Sales]), -4))$

Answer: A

Explanation:

The formula in option B calculates the percent difference in sales relative to the same quarter the previous year. It subtracts the sales of the same quarter from the previous year from the current year's sales, and then divides this by the previous year's sales. This gives a percentage change, which aligns with what is shown in the Calculation field of your dataset. The LOOKUP function returns the value of a specified offset from the current row in the partition. In this case, the offset is -4, which means the value of the same measure four rows above the current row. This corresponds to the same quarter of the previous year, assuming the data is sorted by quarter. References:

- * LOOKUP Function - Tableau
- * Table Calculations - Tableau
- * Tableau Certified Data Analyst Study Guide

NEW QUESTION # 167

In a dataset, a Data Analyst has a string field named Name that contains unnecessary semicolons. Which function should the analyst use to remove the semicolons from the Name field?

- A. FIND
- **B. REPLACE**
- C. SPLIT
- D. CONTAINS

Answer: B

NEW QUESTION # 168

Open the link to Book1 found on the desktop. Open Disciplines worksheet.

Filter the table to show the members of the Top10 set and the members of the Bottom10 set. There should be a total of 20 rows.

Answer:

Explanation:

check the steps below in explanation.

Explanation:

To filter the table to show the members of the Top10 set and the Bottom10 set, you need to do the following steps:

- * Open the link to Book1 found on the desktop. This will open the Tableau workbook that contains the Disciplines worksheet.
- * Click on the Disciplines tab at the bottom of the workbook to open the worksheet. You will see a table that shows the disciplines, sales, and profit for each salesperson.
- * Click on the drop-down arrow next to Salesperson on the Filters shelf. This will open a menu that allows you to filter by different criteria.
- * Select Set from the menu. This will show you the sets that are available for the Salesperson field. You will see Top10 and Bottom10 as two sets that have been created based on the sales ranking.
- * Check the boxes next to Top10 and Bottom10. This will filter the table to show only the members of these two sets. You can also click on All to deselect all other values.
- * Click OK to apply the filter. You will see that the table now shows 20 rows, 10 for each set.

References: <https://help.tableau.com/current/pro/desktop/en-us/sets.htm>

<https://help.tableau.com/current/pro/desktop/en-us/filtering.htm>

NEW QUESTION # 169

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