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## Here's the Right Way to Pass Salesforce AP-217 Exam

The Salesforce AP-217 certification exam is one of the hottest and career-oriented Media Cloud Accredited Professional (AP-217) exams. With the Media Cloud Accredited Professional (AP-217) exam you can validate your skills and upgrade your knowledge level. By doing this you can learn new in-demand skills and gain multiple career opportunities. To do this you just need to enroll in the Salesforce AP-217 Certification Exam and put all your efforts to pass this important Salesforce AP-217 Exam Questions.

## Salesforce Media Cloud Accredited Professional Sample Questions (Q60-Q65):

### NEW QUESTION # 60

A System Administrator of an advertising publishing company that uses Advertising Sales Management (ASM) is going through the migration from source org to target org.

During the migration, the System Administrator runs into an error related to permissions and licenses on the target org.

Which two reasons could have caused the error?

Choose 2 answers

- A. The System Administrator user profile on the target org does not have the required permission set licenses or add-on licenses.

- B. The target org does not have the required platform license definitions and add-on licenses.
- C. The target org does not have the necessary integration procedures and Data Raptors.
- D. The source org does not have the required platform license definitions and add-on licenses.

**Answer: A,B**

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Permission and license errors in migration typically arise because the target org lacks the required platform license definitions or add-on licenses, or because the admin user profile does not have the necessary permission set licenses assigned. The source org licenses don't impact target org migration errors, and missing integration procedures/Data Raptors usually cause functional issues but not license errors.

Reference:

Media Cloud ASM Migration Guide

Salesforce License and Permission Management

[https://help.salesforce.com/s/articleView?id=sf.media\\_cloud\\_migration\\_troubleshooting.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.media_cloud_migration_troubleshooting.htm&type=5)

### NEW QUESTION # 61

Which out-of-the-box custom object is meant to represent sub-deals with their respective details (amount, date, etc.) to be captured?

- A. QuoteGroup
- B. QuotePricingAdjustment
- C. QuoteProductRollup
- D. QuoteMember

**Answer: A**

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

The QuoteGroup object in Media Cloud ASM is designed to represent sub-deals within a quote, capturing details like amounts and dates for these groupings. It allows segmentation of quotes into logical deal components. The other objects focus on pricing adjustments, membership, or product rollups but do not represent sub-deals.

Reference:

Media Cloud ASM Data Model Guide

[https://help.salesforce.com/s/articleView?id=sf.media\\_cloud\\_quote\\_objects.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.media_cloud_quote_objects.htm&type=5)

### NEW QUESTION # 62

A customer needs to implement an automated Continuous Integration and Continuous Development (CI/CD) workflow where developers will work on their own Developer orgs to configure different OmniScripts. The developers then need to migrate the changes they have done to a sandbox that will be used for testing before promoting changes to Production.

Which tool should developers use to automate the migration of OmniStudio DataPacks and Salesforce metadata within the Media Cloud orgs?

- A. Backup and Restore Automation
- B. Data Loader
- C. IDX Build Tool
- D. IDX Workbench

**Answer: C**

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

IDX Build Tool is the recommended tool for automating migration and deployment of OmniStudio DataPacks and metadata between Salesforce orgs, supporting CI/CD workflows. IDX Workbench is more manual, and Backup and Restore Automation and Data Loader do not support OmniStudio DataPacks.

Reference:

Salesforce IDX Build Tool Documentation

Media Cloud Deployment Automation

[https://help.salesforce.com/s/articleView?id=sf.media\\_cloud\\_idx\\_build\\_tool.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.media_cloud_idx_build_tool.htm&type=5)

### NEW QUESTION # 63

A customer has the necessary licenses and dependent packages installed and would like to install the Advertising Sales Management (ASM) package.

Which step needs to be taken in order to do this?

- A. Install by using a release package installation link from Salesforce Industries success community, selecting the industries applications package that is generally available (GA) for the target sandbox.
- B. Go to the Vlocity CMT administration tab in the production org, search for the ASM app, and select enable. Then refresh the target sandbox.
- C. Find the installed package of Salesforce Industries Communications, Media, and Energy managed package in the setup of the sandbox instance and enable ASM.
- D. Request a trial org of the ASM package in the Salesforce Industries Media and Entertainment Process Library. Use the trial org requested as the source org for the target sandbox.

**Answer: A**

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

The official way to install ASM is via the release package installation link provided in the Salesforce Industries Success Community. This ensures installing the latest GA version for the target sandbox. Other options refer to trial orgs or enabling existing packages but do not follow the official installation path.

Reference:

Media Cloud ASM Installation Guide

[https://help.salesforce.com/s/articleView?id=sf.media\\_cloud\\_asm\\_installation.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.media_cloud_asm_installation.htm&type=5)

### NEW QUESTION # 64

What are two roles of Marketing Cloud Intelligence in Media Cloud?

Choose 2 answers

- A. Campaign performance using Media Cloud and Ad Server data
- B. Acts as a customer data platform
- C. Campaign reporting using Media Cloud and Ad Server data
- D. Acts as a data lake for customer data insights

**Answer: A,C**

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Marketing Cloud Intelligence functions to provide campaign reporting and performance analytics by combining Media Cloud and Ad Server data. It is not a customer data platform or a generic data lake, but a specialized marketing analytics solution.

Reference:

Marketing Cloud Intelligence Roles

[https://help.salesforce.com/s/articleView?id=sf.media\\_cloud\\_mci\\_roles.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.media_cloud_mci_roles.htm&type=5)

### NEW QUESTION # 65

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