

# AP-216最新題庫 - AP-216題庫



2026 Testpdf最新的AP-216 PDF版考試題庫和AP-216考試問題和答案免費分享：<https://drive.google.com/open?id=1uqYyrTbB9kFymeYxWrT6ADDDPx9vDwFv>

市場對IT專業人員的需求越來越多，獲得Salesforce AP-216認證會讓您更有優勢，平均工資也會高出20%，并能獲得更多的晉升機會。對於希望獲得AP-216認證的專業人士來說，我們考古題是復習并通過考試的可靠題庫，同時幫助準備參加認證考試考生獲得AP-216認證。我們確保為客戶提供高品質的Salesforce AP-216考古題資料，這是我們聘請行業中最資深的專家經過整理而來，保證大家的考試高通過率。

從專門的考試角度來看，有必要教你關於考試的技巧，你需要智取，不要給你的未來失敗的機會，Testpdf培訓資源是個很了不起的資源網站，包括了Salesforce的AP-216考試材料，研究材料，技術材料。認證培訓和詳細的解釋和答案。考古題網站在近幾年激增，這可能是導致你準備Salesforce的AP-216考試認證毫無頭緒。Testpdf Salesforce的AP-216考試培訓資料是一些專業人士和通過了的考生用實踐證明了的有效的培訓資料，它可以幫助你通過考試認證。

>> AP-216最新題庫 <<

## 最新Salesforce認證AP-216考試考題

不要再因為準備一個考試浪費太多的時間了。快點購買Testpdf的AP-216考古題吧。有了這個考古題，你將更好地知道該怎麼準備考試才更有效率。這是一個可以讓你輕鬆就通過考試的難得的工具，錯過這個機會你將會後悔。所以，不要猶豫趕緊行動吧。

## 最新的 Accredited Professional AP-216 免費考試真題 (Q45-Q50):

### 問題 #45

What can you learn from segment compare on the segment detail tab?

- A. To understand what campaign use the segment for targeting
- B. To understand view time purchases attributes revenue by category
- C. To compare users, engagement activity and other actions across segments displayed
- D. To view individual users that are part of the segment

答案： C

解題說明：

The Segment Compare feature in Interaction Studio provides insights by comparing user behaviors, engagement levels, and other actions across multiple segments.

It helps marketers understand how different segments perform relative to each other.

#### 問題 #46

How often is the Event Stream report refreshed?

- A. Every 15 Seconds
- B. Every hour
- C. Every Day
- D. Every 30 Minutes

答案: A

解題說明:

\* The Event Stream report in Interaction Studio is refreshed every 15 seconds.

\* This near real-time update provides immediate visibility into user actions and behaviors.

References:

\* Salesforce Interaction Studio Documentation - Event Stream

#### 問題 #47

A customer service representative for a bank is on the phone with a prospect and wants to promote the next best offer based on digital behaviour. How would they accomplish this in service cloud?

- A. Leverage service cloud to inform IS in real-time
- B. Use machine learning to serve product/ content recommendations in email sent by your ESP
- C. Manually sync data from Interaction studio to service cloud
- D. The agent uses a customized next best offer widget powered by the interaction studio connector

答案: D

解題說明:

Interaction Studio integrates with Service Cloud to provide agents with a Next Best Offer widget. This widget leverages real-time behavioral data and machine learning to surface personalized offers.

Reference: Salesforce Interaction Studio and Service Cloud Integration Documentation.

#### 問題 #48

A customer receives emails from her favorite brand that are not personalized to her interest. What Marketing Cloud Personalization feature will help improve this customer's experience?

- A. Rule-based targeting
- B. Surveys
- C. A/B testing
- D. Open time email

答案: D

解題說明:

Rule-based targeting in Marketing Cloud Personalization allows marketers to define specific criteria or rules that determine which content or experiences are delivered to individual customers. This enables a higher level of personalization compared to sending generic email blasts.

Here's how rule-based targeting can improve the customer's experience:

\* Personalized content: By setting rules based on customer attributes, behavior, or preferences, marketers can ensure that emails contain relevant content that aligns with the customer's interests. This could include product recommendations, targeted promotions, or content related to their past interactions.

\* Segmentation: Rule-based targeting allows for the creation of dynamic segments based on various criteria. This ensures that customers receive emails tailored to their specific needs and preferences, rather than generic messages intended for a broad audience.

\* Improved engagement: When emails are personalized and relevant, customers are more likely to engage with them, leading to higher open rates, click-through rates, and conversions. This fosters a stronger customer relationship and increases the effectiveness

of email marketing campaigns.

Why not the other options:

\* B. Open time email: Open time email optimizes email send times based on when a customer is most likely to open them. While this can improve deliverability, it doesn't directly address the issue of personalization.

\* C. Surveys: Surveys can collect valuable customer feedback but don't directly personalize email content.

\* D. A/B testing: A/B testing compares different versions of an email to see which performs better. While useful for optimization, it doesn't inherently guarantee personalized content.

Salesforce Marketing Cloud References:

\* Create and Manage Rules: This documentation explains how to create and manage rules in Marketing Cloud Personalization, which form the basis of rule-based targeting. Link to document [invalid URL removed]

\* Targeted Emails: This resource provides information on how to create targeted email campaigns using rule-based personalization. Link to document [invalid URL removed] By implementing rule-based targeting, marketers can ensure that emails are personalized to each customer's interests, leading to a more engaging and satisfying experience.

#### 問題 #49

What is the standard mechanism Marketing Cloud Personalization uses to ingest data from the Marketing Cloud Personalization sFTP location?

- A. API
- **B. ETL feeds**
- C. Sitemap
- D. Automation Studio

答案: B

解題說明:

Marketing Cloud Personalization uses ETL feeds (Extract, Transform, Load) to ingest data from the sFTP location. This mechanism ensures efficient and scheduled data processing into Interaction Studio.

Reference: Salesforce Interaction Studio Data Ingestion Documentation.

#### 問題 #50

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**AP-216 題庫:** <https://www.testpdf.net/AP-216.html>

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強出頭也好，那妳也留下吧，而舒令和趙凡兩人就是因為這個原因，才被妖妖看上，Testpdf 的 AP-216 資料比其它任何與 AP-216 考試相關的資料都要好很多，雖然有其他的線上 Salesforce 的 AP-216 考試培訓資源在市場上，但我們 Testpdf Salesforce 的 AP-216 考試培訓資料是最好的。

## 可靠的 AP-216 最新題庫和資格考試中的領先材料提供者和授權的 Salesforce Marketing Cloud Personalization Accredited Professional

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