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Salesforce Certified Experience Cloud Consultant Sample Questions (Q176-Q181):

NEW QUESTION # 176

To which three objects can the Partner Super Useraccess be applied?
Choose 3 answers

- A. Opportunities
- B. Custom Objects
- C. Accounts
- D. Campaigns
- E. Cases

Answer: A,B,C

Explanation:

Partner Super User access is a feature that allows you to grant access to records owned by other partner users who have the same role or a role below them in the role hierarchy. You can apply Partner Super User access to three objects: Opportunities, Accounts, and Custom Objects.

NEW QUESTION # 177

The mission of No More Homelessness (NMH) is to help every homeless person in the best possible manner through its Experience Cloud site. NMH's sitemanager wants to set up search engine optimization (SEQ) to ensure NMH's public Experience Cloud site is visible to search engines.

Which two practices does the site manager need to do to ensure SEO is implemented successfully?

Choose 2 answers

- A. Check whether a custom robots.txt file to control indexing has been created.
- B. Check whether manual sitemap refresh happens on the last day of every month.
- C. Check whether the SEO Institute has provided the approval for the site with end date.
- D. Check whether the Experience site is public and activated. *Pencil & Paper*

Answer: A,D

Explanation:

A robots.txt file is a text file that tells web crawlers which pages or files the crawler can or can't request from your site. This is used mainly to avoid overloading your site with requests; it is not a mechanism for keeping a web page out of Google. You can create a custom robots.txt file for your Experience Cloud site to control how search engines index your site.

To make your Experience Cloud site visible to search engines, you also need to make sure that your site is public and activated. A public site allows anyone on the internet to access your site without logging in. An activated site is live and ready for visitors.

NEW QUESTION # 178

Dreamscape Flowers (DF) is a well-known global with a large network of partners in various regions. DF currently has a number of manual processes with varied complexity. Some of these processes involve lifecycle management that DF is looking to automate as part of a broader digital transformation initiative.

In what three ways can Salesforce Partnership Management (PRM) help DF?

Choose 3 answers

- A. Helping partners manage their payments and file taxes
- B. Automating partner onboarding process
- C. Preventing channel conflict
- D. Providing reports and dashboards access to partners

Answer: B,C,D

Explanation:

Salesforce Partner Relationship Management (PRM) is a solution that helps you manage your partner lifecycle, from recruitment to enablement to co-selling. Some of the ways that Salesforce PRM can help DF are:

* Automating partner onboarding process. You can use Salesforce PRM to create guided onboarding flows that automate tasks, approvals, and notifications for your partners.

* Providing reports and dashboards access to partners. You can use Salesforce PRM to share reports and dashboards with your partners that show their performance, pipeline, and revenue.

* Preventing channel conflict. You can use Salesforce PRM to assign leads and opportunities to your partners based on rules and criteria that ensure fair distribution and avoid duplication.

NEW QUESTION # 179

What are two Salesforce recommendations for setting up partner roles in large orgs? Choose 2 answers

- A. Create partner roles in a separate branch in your RoleHierarchy.
- B. Grant partner users access to the partner account using a Sharing Rule,
- C. Create partner roles in the same branch in your Role Hierarchy.
- D. Reduce the number of roles to one to improve system performance.

Answer: A,B

Explanation:

Two Salesforce recommendations for setting up partner roles in large orgs are B and C. Partner roles are roles that are assigned to partner users who access your Experience Cloud site through a partner account. A partner account is an account that has the Is Partner checkbox enabled. To set up partner roles, you should create them in a separate branch in your Role Hierarchy, which allows you to isolate partner data from internal data and control partner visibility and access. You should also grant partner users access to the partner account using a Sharing Rule, which allows you to share records owned by internal users with partner users based on criteria that you define.

NEW QUESTION # 180

Universal Containers (UC) has been using Salesforce to manage its sales and service processes. UC also has an Experience Cloud site to interact with its customers. UC has now acquired Cloud Kicks (CK) Retail to grow its business. CK also uses Salesforce and a self-service site built on the experience Cloud to allow its customers to log support requests. UC now wants its customers to be able to use CK's self-service site so they can have a more integrated experience.

What should an Experience Cloud consultant recommend so that UC's can log in to CK's site?

- A. Use a third-party identity provider to establish SSO between the two Experience Cloud sites, since Salesforce can only be used as a service provider.
- B. Create separate user account for UC customer in CK's Experience Cloud site, since SSO cannot be established between two Experience Cloud sites.
- C. Create custom Apex handlers using login method from site class to sign in users from one community to the other.
- D. Establish SSO between the two Experience Cloud sites by using one org as an identity provider and the other org as a service.

Answer: D

Explanation:

To allow UC's customers to log into CK's site, an Experience Cloud consultant should recommend establishing SSO between the two Experience Cloud sites by using one org as an identity provider and the other org as a service provider. SSO is a feature that allows users to authenticate with one system and access multiple systems without entering their credentials again. To use SSO between two Experience Cloud sites, you need to use one org as an identity provider (IdP), which is the system that verifies the user's identity and issues a security token. You also need to use the other org as a service provider (SP), which is the system that accepts the security token and grants access to its resources.

NEW QUESTION # 181

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