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Salesforce Certified B2C Commerce Architect exam is a comprehensive exam that covers a wide range of topics related to B2C commerce architecture. B2C-Commerce-Architect exam covers topics such as designing and implementing a B2C commerce architecture, data modeling, site design and development, performance optimization, security, and integration with other systems. B2C-Commerce-Architect Exam is designed to test the candidate's ability to design and architect B2C commerce solutions that meet the needs of their clients and customers.

Salesforce Certified B2C Commerce Architect Sample Questions (Q55-Q60):

NEW QUESTION # 55

The Home-Show route uses this middleware chain:

The developer added Home.;s in another cartridge, which is before the original cartridge in the cartridge path, to extend that route but it does not have the middleware chain:

□ Assuming the code is correct on both functions, what is the expected result?

- A. The base code executes and then the custom code executes.
- B. The base code executes, but the custom code is ignored because the signature lines do not match.
- C. The custom code executes and then the base code executes.
- D. A RunTime error is thrown, 'Error: Params do not match route'.

Answer: D

NEW QUESTION # 56

A company wants to send a coupon code to VIP customers who have abandoned their cart. The company also wants to track email open and forward count, as well as disable the coupon code after a single use.

Which set of platforms and native services should a Solution Architect recommend to satisfy these requirements?

- A. Marketing Cloud for customer segmentation; Service Cloud for creation of coupon codes; B2C Commerce to send abandoned cart emails; Tableau CRM to track email opens and forwards.
- B. B2C Commerce for customer segmentation; Service Cloud for creation of coupon codes; B2C Commerce and Marketing Cloud functionalities to send abandoned cart emails; Service Cloud to track email opens and forwards.
- C. Service Cloud for customer segmentation; third-party service for creation of coupon codes; B2C Commerce and Marketing Cloud functionalities to send abandoned cart emails; Service Cloud to track email opens and forwards.
- D. Marketing Cloud for customer segmentation; B2C Commerce for creation of coupon codes; B2C Commerce and Marketing Cloud functionalities to send abandoned cart emails; Marketing Cloud to track email opens and forwards.

Answer: D

NEW QUESTION # 57

There is an issue with the site when the domain is opened from Google search results. After researching the problem, it turns out that the site returns * 404 page error when accessed with a parameter in the URL.

What should the Architect recommend to fix that issue?

- A. Add dynamic redirect if the URL contains parameter to Home Show.
Add this snippet to the aliases configuration for the domain
- B. Add this snippet to the aliases configuration for the domain:
 - C. Add dynamic catch-all rule to redirect to home page.
 - D. Add this snippet to the aliases configuration for the domain

□

Answer: B

NEW QUESTION # 58

A Client has automated builds that deploy the code; however, recent builds started failing with compilation issues, which are not reproducible in developer's environment.

What first step needs to be taken to identify and fix the issue?

- A. Verify the modules versions used to generate the code.
- B. Recreate the job in the build server to verify compilation issues.
- C. Clean up build server work space and run job again.
- D. Verify the generated JavaScript and CSS for the build.

Answer: D

NEW QUESTION # 59

The Client wants to offer custom made container products on its new B2C Commerce storefront. The Client provided two business requirements.

* Customer can specify container length, width, and height.

* Customer can specify the material that the container is made of.

The Client also provided the Architect a current data schema (shown below) for reference while preparing the technical documentation.

- Which two gaps between the requirements and the data schema should the Architect discuss with the Client?

Choose 2 answers

- A. The data schema includes unique identifiers for material and color fields, but neither are reflected in the business requirements.
- B. The data schema includes a `Color_ID` field, but there isn't a business requirement to allow the customer to specify container color.
- C. The data schema includes an implied structure that the customer's choices should be captured as custom objects, but there isn't a business requirement to do so
- D. The data schema includes a `material Price_Markup` field, but there Isn't a business requirement to factor the material cost Into the final price calculation.

Answer: B,D

NEW QUESTION # 60

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