

Free PDF Quiz 2026 Marketing-Cloud-Account-Engagement-Consultant: Salesforce Certified Marketing Cloud Account Engagement Consultant High Hit-Rate Latest Exam Question



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The Salesforce Certified Marketing Cloud Account Engagement Consultant (Marketing-Cloud-Account-Engagement-Consultant) practice questions have a close resemblance with the actual Salesforce Certified Marketing Cloud Account Engagement Consultant (Marketing-Cloud-Account-Engagement-Consultant) exam. Our Salesforce Marketing-Cloud-Account-Engagement-Consultant exam dumps give help to give you an idea about the actual Salesforce Certified Marketing Cloud Account Engagement Consultant (Marketing-Cloud-Account-Engagement-Consultant) exam. You can attempt multiple Salesforce Certified Marketing Cloud Account Engagement Consultant (Marketing-Cloud-Account-Engagement-Consultant) exam questions on the software to improve your performance.

Salesforce Marketing-Cloud-Account-Engagement-Consultant Exam Syllabus Topics:

Topic	Details
Topic 1	Email Marketing: Best practices and standards are the main focus of this topic. It ensures that email marketing strategies are applied effectively to meet customer business needs and achieve desired outcomes.
Topic 2	Account Configuration: This topic focuses on the technical side, including the implications of technical setup and data migration. It also covers the important issue of maintaining data integrity during the migration process and the development of a usage governance plan.
Topic 3	Evaluation: The assessment and recommendation process is key to this topic. It covers sub-topics such as analyzing and recommending paths forward, designing strategies to identify customer needs, and staying up-to-date with marketing trends and tools.
Topic 4	Sales Emails and Alerts: This topic covers the configuration and benefits of Sales Emails and Alerts.
Topic 5	Personalizing the Prospect Experience: This topic is about creating personalized experiences for prospects. It includes strategies for consent management and recommendations to enhance the overall prospect experience.

Marketing-Cloud-Account-Engagement-Consultant Latest Material & New Marketing-Cloud-Account-Engagement-Consultant Exam Experience

You can hardly grow by relying on your own closed doors. So you have to study more and get a certification to prove your strength. And our Marketing-Cloud-Account-Engagement-Consultant preparation materials are very willing to accompany you through this difficult journey. You know, choosing a good product can save you a lot of time. For at least, you have to find the reliable exam questions such as our Marketing-Cloud-Account-Engagement-Consultant Practice Guide. And our Marketing-Cloud-Account-Engagement-Consultant preparation questions can help you not only learn the most related information on the subject, but also get the certification with 100% success guarantee.

Salesforce Certified Marketing Cloud Account Engagement Consultant Sample Questions (Q132-Q137):

NEW QUESTION # 132

What is required when sending a Marketing Cloud Account Engagement email from an assigned user?

- **A. There must also be a general or specific user as a sender.**
- B. The assigned user must be connected through user sync.
- C. All prospects on the recipient list must be assigned to a user.
- D. The email must also contain assigned user merge fields.

Answer: A

NEW QUESTION # 133

LenoxSoft has a Marketing Cloud Account Engagement form on their website that adds prospects to their monthly newsletter list upon completion. Recently, they have noticed some of the prospects on this list have invalid email addresses. What method should be used to only add valid email addresses to their list moving forward?

- A. Edit the completion action on the form to only add to the list if the email address is valid.
- **B. Send an autoresponder to prospects who complete the form with a link to click to confirm opt-in status.**
- C. Use the list to send a permission pass email and remove all hard bounces.
- D. Allow the assigned sales rep to call prospects upon form submission to confirm their email address.

Answer: B

NEW QUESTION # 134

Select available Social Media Connectors

- A. Facebook
- **B. FullContact**
- C. CD LinkedIn
- D. Twitter
- **E. AddThis**

Answer: B,E

NEW QUESTION # 135

Select available Social Posting Connectors

- A. Tumblr
- B. WhatsApp
- **C. Twitter**
- D. Zone
- **E. Facebook**
- **F. LinkedIn**
- G. Instagram

Answer: C,E,F

NEW QUESTION # 136

LenoxSoft is a global company interested in creating Marketing Cloud Account Engagement Business Units (PBUs) to support their regional needs. How should they to access PBU features?

- **A. Use the Marketing Cloud Account Engagement Lightning App**
- B. Enable "Business Unit"connector setting
- C. Purchase separate Marketing Cloud Account Engagement accounts
- D. Move all users to Salesforce Lightning

Answer: A

Explanation:

Explanation

[https://help.salesforce.com/articleView?id=sf.Marketing Cloud Account Engagement_sf_connector_pbus_parent.htm&type=5](https://help.salesforce.com/articleView?id=sf.Marketing+Cloud+Account+Engagement_sf_connector_pbus_parent.htm&type=5)

NEW QUESTION # 137

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