

# Salesforce Marketing-Cloud-Email-Specialist Reliable Test Blueprint - Dumps Marketing-Cloud-Email-Specialist Reviews



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## Salesforce Marketing-Cloud-Email-Specialist dumps VCE file - Testking Marketing-Cloud-Email-Specialist real dumps

All these three Salesforce Marketing-Cloud-Email-Specialist exam questions formats contain the real and updated Marketing-Cloud-Email-Specialist exam questions. These Salesforce Certified Marketing Cloud Email Specialist (Marketing-Cloud-Email-Specialist) exam questions are being presented in practice test software and PDF dumps file formats. The Marketing-Cloud-Email-Specialist desktop practice test software is easy to use and install on your desktop computers. Whereas the other Salesforce Marketing-Cloud-Email-Specialist web-based practice test software is concerned, this is a simple browser-based application that works with all operating systems. Both practice tests are customizable, simulate actual exam scenarios, and help you overcome mistakes.

Salesforce Marketing-Cloud-Email-Specialist exam is a certification program designed to assess the skills and knowledge of professionals who work with Salesforce Marketing Cloud Email. Salesforce Certified Marketing Cloud Email Specialist certification is intended for individuals with experience in email marketing and a deep understanding of Salesforce Marketing Cloud Email's features and capabilities. Marketing-Cloud-Email-Specialist Exam is designed to test your knowledge of email marketing best practices, email design, email automation, and email analytics.

## Salesforce Certified Marketing Cloud Email Specialist Sample Questions (Q60-Q65):

NEW QUESTION # 60

A marketing team has a series of emails that will be sent to prospective customers. The audience will be built from data stored in two data extensions. they wouldlike to test engagement across multiple versions of the creative to determine which is most effective. Which tools will accomplish this?

- A. Automation Studio and Journey Builder
- **B. Journey Builder and Email Studio**
- C. Automation Studio and Content builder
- D. Email Studio and Audience Builder

**Answer: B**

#### **NEW QUESTION # 61**

Northern Trail Outfitters uses HTML emails that have headers and footers coded into the email. What tool can the marketer use to control default headers and footers on email sends?

- A. Delivery Profile
- B. Dynamic Content
- **C. AMPscript Lookups**
- D. Sender Profile

**Answer: C**

#### **NEW QUESTION # 62**

A marketing manager identified an upcoming email campaign for their team to test different subject voices. They wants to first test with a pilot group and then send the winning subject line out to the remaining customers. Who should path optimizer be configured to handle these requirements?

- A. Select winning path three days after journey activation
- **B. Configure a holdback group to be targeted by the winner.**
- C. Place a Random Split before Path Optimizer for the pilot group.

**Answer: B**

#### **NEW QUESTION # 63**

When using a mobile-optimized template, what causes the mobile layout to display?

- A. A subscriber attribute that dictates a mobile layout preference
- B. The screen size of the device that is used to view the email
- **C. The email client detection tracking pixel**
- D. The specific device that is used to view the email

**Answer: C**

#### **NEW QUESTION # 64**

A marketer is designing email for mobile devices. Which three design best practices would the marketer use? (Choose three.)

- A. Use image-based text for hero graphics.
- B. Cut content to make the message fit above the fold.
- **C. Design with the most important content at the top.**
- **D. Stack the content in a single column.**
- **E. Keep copy simple and direct.**

**Answer: C,D,E**

Explanation:

Explanation/Reference:

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