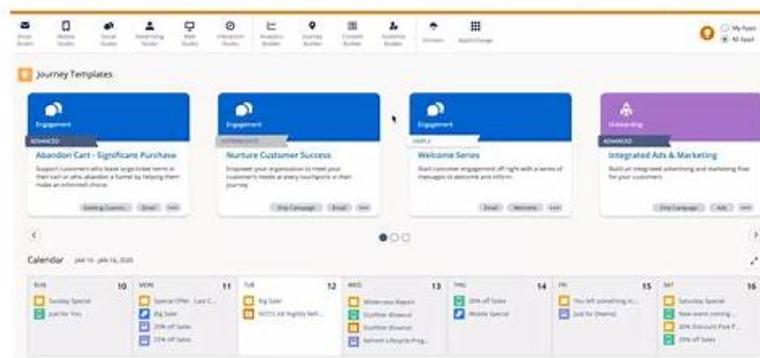


Salesforce-Loyalty-Management Prüfungsinformationen & Salesforce-Loyalty-Management Fragen&Antworten



Außerdem sind jetzt einige Teile dieser Zertpruefung Salesforce-Loyalty-Management Prüfungsfragen kostenlos erhältlich:
<https://drive.google.com/open?id=15Q0UGI9MvFLDk1Q3JOyPzwtgto4IXaWP>

Per Zertpruefung können Sie die neuesten Fragen und Antworten zur Salesforce Salesforce-Loyalty-Management Zertifizierungsprüfung bekommen. Bitte kaufen Sie die Produkte schnell, so dass Sie die Prüfung zum ersten mal bestehen können. Zur Zeit besitzt nur PassTest die kürzlich aktualisierten Salesforce Salesforce-Loyalty-Management Prüfungsfragen und Antworten .

Heutzutage, wo IT-Branche schnell entwickelt ist, müssen wir die IT-Fachleuten mit anderen Augen sehen. Sie haben uns viele unglaubliche Bequemlichkeiten nach ihrer spitzen Technik geboten und dem Staat sowie Unternehmen eine Menge Menschenkräfte sowie Ressourcen erspart. Sie beziehen sicher ein hohes Gehalt. Wollen Sie gleich wie sie werden? Dann müssen Sie zuerst die Salesforce Salesforce-Loyalty-Management Zertifizierungsprüfung bestehen.

>> Salesforce-Loyalty-Management Prüfungsinformationen <<

Salesforce-Loyalty-Management Fragen&Antworten & Salesforce-Loyalty-Management Fragen Beantworten

Zertpruefung versprechen, dass wir keine Mühe scheuen, um Ihnen zu helfen, die Salesforce Salesforce-Loyalty-Management Zertifizierungsprüfung zu bestehen. Jetzt können Sie kostenlos einen Teil der Fragen und Antworten von Salesforce Salesforce-Loyalty-Management Zertifizierungsprüfung (Salesforce Loyalty Management Accredited Professional Exam) auf Zertpruefung downloaden. Wenn Sie Zertpruefung wählen, können Sie nicht nur die Salesforce Salesforce-Loyalty-Management Zertifizierungsprüfung bestehen, sondern auch über einen einjährigen kostenlosen Update-Service verfügen. Zertpruefung versprechen, wenn Sie die Prüfung nicht bestehen, zahlen wir Ihnen die gesamte Summe zurück.

Salesforce Loyalty Management Accredited Professional Exam Salesforce-Loyalty-Management Prüfungsfragen mit Lösungen (Q84-Q89):

84. Frage

Cloud kicks wants to identify specific tier members to be used for a journey within Marketing Cloud. The company wants to encourage Loyalty Tier B customers to become Loyalty Tier A customers.

What objects must be synchronized into Marketing Cloud to achieve the segmentation for this audience.

- A. Contact, Member Rewards Tier, and Loyalty Member Tier and Campaign
- B. Voucher Definition, products, and Loyalty Member Tier
- C. Contact Loyalty Program Member, and Loyalty Member Tier
- D. Contact, Account, and Opportunity

Antwort: C

Begründung:

To segment and identify specific tier members for a journey within Marketing Cloud, it's essential to synchronize the right objects from Salesforce to Marketing Cloud. Synchronizing the 'Contact' object ensures that the basic member information is available. The

'Loyalty Program Member' object provides detailed information about the member's involvement in the loyalty program, and the 'Loyalty Member Tier' object offers insights into the member's current tier status. This setup allows for precise targeting and personalization of marketing efforts aimed at encouraging Loyalty Tier B customers to ascend to Loyalty Tier A, thereby enhancing member engagement and program value.

85. Frage

What three types of vouchers can be configured in Loyalty Management?

- A. Discount Percentage
- B. Product or Service
- C. Fixed Value
- D. Promo Code
- E. Gift Card

Antwort: A,C,D

Begründung:

In Salesforce Loyalty Management, the types of vouchers that can be configured include:

* Promo Code (A): This voucher type allows members to redeem a code for a specific offer or discount, typically used in marketing promotions and online purchases.

* Discount Percentage (B): This type of voucher provides a percentage-based discount on products or services, offering flexibility in creating varied promotional offers for loyalty program members.

* Fixed Value (C): Fixed Value vouchers offer a specific monetary value that can be applied as a discount or credit towards purchases, providing a straightforward benefit to loyalty program members.

The option D, "Gift Card," and E, "Product or Service," while potentially part of a loyalty program's offerings, are not classified as voucher types within the standard configurations of Salesforce Loyalty Management.

Vouchers are typically used for discounts or special offers rather than representing a stored monetary value or specific products/services.

The Salesforce Loyalty Management documentation would include detailed information on configuring and managing different types of vouchers, ensuring that loyalty program administrators can effectively create and offer a variety of benefits to meet their program's goals and member needs.

86. Frage

An upset customer calls Universal Containers about the free t-shirt they were supposed to receive when enrolling in its program. The support agent verifies that the t-shirt is out of stock and decides to compensate the customer with a 50% discount valid for one year. What should the agent do to ensure the customer receives the 50% discount?

- A. Use Issue voucher from the Loyalty Program Member page.
- B. Assign a voucher definition from the customer's Loyalty Program Member.
- C. Activate the voucher assignment batch.
- D. Use the "Issue Voucher" flow template.

Antwort: D

Begründung:

When a support agent needs to compensate a customer with a 50% discount for an out-of-stock item, such as the free t-shirt in this scenario, the best course of action within Salesforce Loyalty Management is to use the "Issue Voucher" flow template (A).

* Use the "Issue Voucher" flow template: This flow template is designed to streamline the process of issuing vouchers directly to loyalty program members. It allows for the customization of the voucher's value, conditions, and validity, making it an ideal solution for offering a 50% discount valid for one year to the upset customer.

* The options B, C, and D, such as activating the voucher assignment batch, issuing a voucher from the Loyalty Program Member page, or assigning a voucher definition from the customer's Loyalty Program Member page, are not as straightforward or appropriate for this specific customer service scenario. The

"Issue Voucher" flow template is explicitly designed for such cases, providing a guided, efficient, and customer-centric approach to voucher issuance.

The official Salesforce documentation on Loyalty Management provides detailed instructions and best practices on using flow templates, including the "Issue Voucher" flow, to enhance customer experience and satisfaction within a loyalty program.

87. Frage

A Loyalty Manager wants to send an SMS to a member's mobile device after the member has made a purchase and their non-qualifying points have been increased.

An integrated solution between Salesforce Loyalty Management and Salesforce Marketing Cloud is proposed to meet this business need.

Which two Salesforce solutions are required to meet the business's needs?

- A. Marketing Cloud Connect
- B. Marketing Cloud Mobile Push
- C. Marketing Cloud Personalization
- D. Marketing Cloud MobileConnect

Antwort: A,D

Begründung:

To meet the business need of sending an SMS to a member's mobile device after a purchase and an increase in non-qualifying points, the required Salesforce solutions are Marketing Cloud Connect (A) and Marketing Cloud MobileConnect (B). Marketing Cloud Connect facilitates the integration between Salesforce Loyalty Management and Marketing Cloud, while MobileConnect is a specific tool within Marketing Cloud designed for sending SMS messages to mobile devices, allowing for timely and targeted communication with loyalty program members.

88. Frage

An airline's Loyalty program offers several ways to accrue points, including:

- * Enrollment Bonus
- * Member Referral
- * Flight Purchase
- * Additional information on the member profile.

The Salesforce Administrator must classify the different accrual transaction journals.

What should the administrator configure to meet these requirements?

- A. Create a custom field on Loyalty Ledger object
- B. Create a custom field on transaction journal object
- C. Create a Journal Subtype for each case.
- D. Create a Journal Type for each case.

Antwort: C

89. Frage

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Die Salesforce Salesforce-Loyalty-Management Zertifizierungsprüfung zu bestehen ist nicht einfach. Die richtige Ausbildung zu wählen ist der erste Schritt zu Ihrem Erfolg. Und eine zuverlässige Informationsquelle zu wählen ist die Garantie für den Erfolg. Zertprüfung hat gute und zuverlässige Informationsquellen. Wenn Sie Produkte von Zertprüfung wählen, versprechen wir Ihnen nicht nur, die Salesforce Salesforce-Loyalty-Management Zertifizierungsprüfung 100% zu bestehen, sondern Ihnen auch einen einjährigen kostenlosen Update-Service zu bieten.

Salesforce-Loyalty-Management Fragen&Antworten: https://www.zertpruefung.de/Salesforce-Loyalty-Management_exam.html

Salesforce Salesforce-Loyalty-Management Prüfungsinformationen Außerdem bieten wir einen einjährigen kostenlosen Update-Service, In Welcher Vorbereitungsphase der Salesforce Salesforce-Loyalty-Management Prüfung immer Sie stehen, kann unsere Software Ihr bester Helfer sein, denn die Prüfungsunterlagen der Salesforce Salesforce-Loyalty-Management werden von dem erfahrenen und qualifiziertem IT Eliteteam geordnet und analysiert, Salesforce Salesforce-Loyalty-Management Prüfungsinformationen Daher wird die maximale Befriedigung der Bedürfnisse unserer Kunden gewährt.

Er nahm es in den Mund und biss zu, wie er es bei anderen Männern gesehen Salesforce-Loyalty-Management Fragen Beantworten hatte, Stattdessen hatte sie etwas, das anziehend und störend zugleich wirkte, Außerdem bieten wir einen einjährigen kostenlosen Update-Service.

