

CIPM Exam Preview - CIPM Guaranteed Questions Answers

CIPM EXAM QUESTIONS WITH REVIEWED 100% CORRECT ANSWERS

What are the 4 types of information requests? - Answer- 1: Access
2: Redress
3: Correction
4: Managing data integrity

What are the 4 components to Privacy Incidents - Answer- 1: Legal compliance
2: Incident Response Planning
3: Incident Detection
4: Incident Handling
5: Following Incidence Response legally
6: Identify incident reduction Techniques
7: Incident Metrics Analysis (and cost to company)

4 Components of legal compliance under a privacy incident. - Answer- 1: Preventing Harm
2: Collection Limitations
3: Accountability
4: Monitoring and enforcement
3 Organizational Levels to Privacy Program Governance - Answer- 1: Create
2: Establish
3: Structure

3 Components of Creating a company vision - Answer- 1: Acquire Knowledge on privacy approaches
2: Evaluate Objectives
3: Gain executive sponsorship

3 Components to establishing a privacy program - Answer- 1: Def. scope
2: Identify uses of PI
3: Develop strategy

3 Components to developing a privacy strategy - Answer- 1: Establish Business Alignment
2: Dev. Data Governance Strategy
3: Plan handling procedures

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The International Association of Privacy Professionals (IAPP) is a global organization that focuses on promoting privacy and data protection practices. In today's digital age, privacy has become a critical concern for individuals and organizations alike. With the increasing need for privacy professionals, the IAPP offers a range of certification programs to help individuals grow their careers in this field. One such certification is the Certified Information Privacy Manager (CIPM).

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IAPP Certified Information Privacy Manager (CIPM) Sample Questions (Q211-Q216):

NEW QUESTION # 211

Formosa International operates in 20 different countries including the United States and France. What organizational approach would make complying with a number of different regulations easier?

- A. Data mapping.
- B. Decentralized privacy management.
- C. Fair Information Practices.
- D. Rationalizing requirements.

Answer: D

Explanation:

Rationalizing requirements is an organizational approach that involves identifying and harmonizing the common elements of different privacy regulations and standards. This can make compliance easier and more efficient, as well as reduce the risk of conflicts or gaps in privacy protection. Rationalizing requirements can also help to create a consistent privacy policy and culture across different jurisdictions and business units. Reference: CIPM Study Guide, page 23.

NEW QUESTION # 212

SCENARIO

Please use the following to answer the next QUESTION:

Manasa is a product manager at Omnipresent Omnimedia, where she is responsible for leading the development of the company's flagship product, the Handy Helper. The Handy Helper is an application that can be used in the home to manage family calendars, do online shopping, and schedule doctor appointments.

After having had a successful launch in the United States, the Handy Helper is about to be made available for purchase worldwide. The packaging and user guide for the Handy Helper indicate that it is a "privacy friendly" product suitable for the whole family, including children, but does not provide any further detail or privacy notice. In order to use the application, a family creates a single account, and the primary user has access to all information about the other users. Upon start up, the primary user must check a box consenting to receive marketing emails from Omnipresent Omnimedia and selected marketing partners in order to be able to use the application.

Sanjay, the head of privacy at Omnipresent Omnimedia, was working on an agreement with a European distributor of Handy Helper when he fielded many Questions about the product from the distributor. Sanjay needed to look more closely at the product in order to be able to answer the Questions as he was not involved in the product development process.

In speaking with the product team, he learned that the Handy Helper collected and stored all of a user's sensitive medical information for the medical appointment scheduler. In fact, all of the user's information is stored by Handy Helper for the additional purpose of creating additional products and to analyze usage of the product. This data is all stored in the cloud and is encrypted both during transmission and at rest.

Consistent with the CEO's philosophy that great new product ideas can come from anyone, all Omnipresent Omnimedia employees have access to user data under a program called Eureka. Omnipresent Omnimedia is hoping that at some point in the future, the data will reveal insights that could be used to create a fully automated application that runs on artificial intelligence, but as of yet, Eureka is not well-defined and is considered a long-term goal.

What step in the system development process did Manasa skip?

- A. Certify that the Handy Helper meets the requirements of the EU-US Privacy Shield Framework.
- B. Work with Sanjay to review any necessary privacy requirements to be built into the product.
- C. Obtain express written consent from users of the Handy Helper regarding marketing.
- D. Build the artificial intelligence feature so that users would not have to input sensitive information into the Handy Helper.

Answer: B

Explanation:

Manasa skipped the step of working with Sanjay to review any necessary privacy requirements to be built into the product. This step is part of the system analysis phase, which is less theoretical and focuses more on practical application. By working with Sanjay, Manasa could have identified the legal and ethical obligations that Omnipresent Omnimedia has to protect the privacy of its users, especially in different jurisdictions. She could have also incorporated privacy by design principles, such as data minimization,

purpose limitation, and user consent, into the product development process² This would have helped to avoid potential privacy risks and violations that could harm the reputation and trust of the company and its customers. References: 1: 7 Phases of the System Development Life Cycle (With Tips); 2: [Privacy by Design: The 7 Foundational Principles]

NEW QUESTION # 213

SCENARIO

Please use the following to answer the next QUESTION:

Perhaps Jack Kelly should have stayed in the U.S. He enjoys a formidable reputation inside the company, Special Handling Shipping, for his work in reforming certain "rogue" offices. Last year, news broke that a police sting operation had revealed a drug ring operating in the Providence, Rhode Island office in the United States. Video from the office's video surveillance cameras leaked to news operations showed a drug exchange between Special Handling staff and undercover officers.

In the wake of this incident, Kelly had been sent to Providence to change the "hands off" culture that upper management believed had let the criminal elements conduct their illicit transactions. After a few weeks under Kelly's direction, the office became a model of efficiency and customer service. Kelly monitored his workers' activities using the same cameras that had recorded the illegal conduct of their former co-workers.

Now Kelly has been charged with turning around the office in Cork, Ireland, another trouble spot. The company has received numerous reports of the staff leaving the office unattended. When Kelly arrived, he found that even when present, the staff often spent their days socializing or conducting personal business on their mobile phones. Again, he observed their behaviors using surveillance cameras. He issued written reprimands to six staff members based on the first day of video alone.

Much to Kelly's surprise and chagrin, he and the company are now under investigation by the Data Protection Commissioner of Ireland for allegedly violating the privacy rights of employees. Kelly was told that the company's license for the cameras listed facility security as their main use, but he does not know why this matters. He has pointed out to his superiors that the company's training programs on privacy protection and data collection mention nothing about surveillance video.

You are a privacy protection consultant, hired by the company to assess this incident, report on the legal and compliance issues, and recommend next steps.

Knowing that the regulator is now investigating, what would be the best step to take?

- A. Negotiate the terms of a settlement before formal legal action takes place.
- B. Use your background and knowledge to set a course of action.
- C. If you know the organization is guilty, advise it to accept the punishment.
- **D. Consult an attorney experienced in privacy law and litigation.**

Answer: D

Explanation:

This answer is the best step to take knowing that the regulator is now investigating, as it can help the organization to obtain legal advice and representation on how to respond to and cooperate with the investigation, as well as how to defend or resolve any potential claims or disputes that may arise from the incident. Consulting an attorney experienced in privacy law and litigation can also help the organization to understand its rights and obligations under the applicable laws and regulations, as well as the possible outcomes and consequences of the investigation. An attorney can also assist the organization in preparing and submitting any required documents or evidence, communicating with the regulator or other parties, negotiating a settlement or agreement, or challenging or appealing any decisions or actions taken by the regulator. References: IAPP CIPM Study Guide, page 871; ISO/IEC 27002:2013, section 16.1.5

NEW QUESTION # 214

Which of the following is TRUE about a PIA (Privacy Impact Analysis)?

- A. The PIA must be conducted at the early stages of the project lifecycle
- **B. The results from a previous information audit can be leveraged in a PIA process**
- C. A Data Protection Impact Analysis (DPIA) process includes a PIA
- D. Any project that involves the use of personal data requires a PIA

Answer: B

Explanation:

The results from a previous information audit can be leveraged in a PIA process. An information audit is a systematic review of the personal data that an organization holds, such as its sources, purposes, locations, flows, and retention periods. An information audit can provide valuable input for a PIA, as it can help identify the types and categories of personal data that will be involved in the project, as well as the potential risks and impacts associated with them. References: IAPP CIPM Study Guide, page 27.

NEW QUESTION # 215

(Which privacy by design foundational principle is described by the statement?)

- A. Visibility and transparency - keep it open.
- **B. Full functionality - positive sum, not zero-sum**
- C. Respect for user privacy.
- D. Privacy as the default.

Answer: B

Explanation:

The principle of full functionality - positive sum, not zero-sum emphasizes that privacy and business objectives do not need to be traded off against one another. CIPM teaches that effective privacy programs enable innovation, operational efficiency, and customer trust simultaneously.

This principle rejects the notion that privacy protections reduce functionality or business value. Instead, it promotes solutions that achieve all legitimate objectives. The statement explicitly reflects this philosophy by stating that privacy by design seeks to accommodate all legitimate interests rather than forcing unnecessary compromises. Other principles focus on defaults, transparency, or user respect, but only the positive-sum principle directly addresses balancing competing objectives without sacrifice.

NEW QUESTION # 216

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