

100% Pass Quiz Salesforce - MCE-Con-201 - Latest Answers Salesforce Certified Marketing Cloud Engagement Consultant Real Questions



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Achieving a good score on the Salesforce MCE-Con-201 exam on the first attempt is a common goal for many candidates. However, some believe that studying good Salesforce Certified Marketing Cloud Engagement Consultant (MCE-Con-201) materials isn't necessary. This notion, however, is far from true. The right preparation material for the MCE-Con-201 Exam is critical for success, and failing to find the most up-to-date Salesforce MCE-Con-201 materials can lead to a wasted effort and expense.

Salesforce Certified Marketing Cloud Engagement Consultant Sample Questions (Q127-Q132):

NEW QUESTION # 127

There is Custom Field Type in Marketing Cloud Account Engagement called Date

- A. True
- B. False

Answer: A

NEW QUESTION # 128

Lenoxsoft has a product line that is business to consumer. They use the Lead object, but the Contact and Account objects are combined. The Marketing Cloud Account Engagement Administrator wants to enable person accounts and understand how this

configuration affects the syncing from Marketing Cloud Account Engagement to Salesforce. Given default Marketing Cloud Account Engagement and Salesforce syncing behavior, which statement is correct when Person Account are enabled?

- **A. Marketing Cloud Account Engagement will create a lead record in Salesforce, and when the lead is converted, Marketing Cloud Account Engagement will sync with the person account.**
- B. Marketing Cloud Account Engagement will create a lead record in Salesforce, and when the lead is converted, Marketing Cloud Account Engagement will sync with contact and account.
- C. The Salesforce person account record will only sync with the prospect record in Marketing Cloud Account Engagement.
- D. The Salesforce contact level and account level fields will only sync with prospect fields in Marketing Cloud Account Engagement.

Answer: A

NEW QUESTION # 129

Which are true about Custom Objects in Marketing Cloud Account Engagement

- A. You can create and sync a custom object from any object in Salesforce
- B. You can create and sync a custom object from anything that is linked to a contact, lead and account in your CRM at the same time
- **C. You can create and sync a custom object from anything that is linked to a contact, lead, or account in your CRM**
- D. You can create and sync a custom object from anything that is linked lead and contact, but can't be linked to account due to high risk of errors

Answer: C

NEW QUESTION # 130

If someone opt-out's do we need to delete this Prospect record?

- A. Yes, it is restricted by law
- **B. False. It is restricted by law not to email them, but we still can track the activity**

Answer: B

NEW QUESTION # 131

LenoxSoft has an event coming up and wants to have a landing page to collect registrations. They want to create the page using a drag-and-drop experience and don't want to use any HTML or CSS.

How should a consultant recommend setting this up?

- **A. Create a landing page using the enhanced landing page experience. Use the Marketing Cloud Account Engagement Form component to add a Marketing Cloud Account Engagement form to track submissions.**
- B. Create a landing page using the enhanced landing page experience. Use the HTML component to iframe in a Marketing Cloud Account Engagement form to track submissions.
- C. Create a custom layout template in Marketing Cloud Account Engagement that contains form elements. Create a landing page using that template.
- D. Create both a landing page and form using the enhanced landing page experience.

Answer: A

NEW QUESTION # 132

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This lesson takes students on a deep-dive journey on exactly how Explain Plans MCE-Con-201 Valid Test Pass4sure are produced, how they are read, and how they are controlled, I envisioned people coming to my door which was open, of course) asking, Got a minute?

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