

# Pass Guaranteed 2026 Salesforce MCE-Dev-201: Salesforce Certified Marketing Cloud Engagement Developer Accurate Latest Test Report



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## Salesforce MCE-Dev-201 Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"> <li>• <b>Programmatic Languages:</b> This domain focuses on coding with AMPscript and Server-Side JavaScript including language syntax functions processing methods development best practices and programmatic subscriber exclusion during sends.</li> </ul>
Topic 2	<ul style="list-style-type: none"> <li>• <b>Data Management:</b> This domain covers importing data with various file formats writing SQL queries for data manipulation extracting data from Marketing Cloud applying SQL best practices managing send logs and understanding data impacts from contact deletion.</li> </ul>
Topic 3	<ul style="list-style-type: none"> <li>• <b>Security:</b> This domain addresses data protection in Marketing Cloud including available security options and best practices for maintaining secure platform configurations.</li> </ul>
Topic 4	<ul style="list-style-type: none"> <li>• <b>API:</b> This domain addresses interacting with Marketing Cloud through SOAP and REST APIs including API objects methods routes OAuth authentication flows with access tokens and handling API responses.</li> </ul>
Topic 5	<ul style="list-style-type: none"> <li>• <b>Data Modeling:</b> This domain covers structuring contact and subscriber data in Marketing Cloud including configuring the contact model understanding data extension types and uses managing contact records across channels and the contact deletion process.</li> </ul>

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## New Salesforce MCE-Dev-201 Exam Objectives, MCE-Dev-201 Latest Exam Answers

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## Salesforce Certified Marketing Cloud Engagement Developer Sample Questions (Q161-Q166):

### NEW QUESTION # 161

Northern Trail Outfitters' account is configured with two child BU(s): US and Global. The account has a dataextension In the Shared Data Extensions folder named 'MemberData'. This data extension contains basic address information, as well as Boolean fields labeled 'US' and 'Global' indicating to which business unit the subscriber belongs. Automation needs to be created in the US business unit to query all records in New York who are members of the business unit US.

```
SELECT * FROM MemberData WHERE State = 'NY' AND US = 1
```

What would cause this query to report the following error: "An error occurred while checking the query syntax. Errors: MemberData is not a known data extension or system data view. You can only query existing data extensions or system data views."?

- A. Query Activities cannot use the " wildcard
- B. Query should check for a US value of 'True'
- C. Incorrect syntax; Query Activities are written in SOQL
- **D. MemberData should be prefixed with ENT**

**Answer: D**

Explanation:

In an Enterprise 2.0 account, when querying shared data extensions from a child business unit, the data extension name should be prefixed with 'ENT.' to indicate it resides in the shared data extensions folder.

\* Correct Query:

```
SELECT * FROM ENT.MemberData WHERE State = 'NY' AND US = 1
```

Salesforce Shared Data Extensions

### NEW QUESTION # 162

How many month of data can a developer query from the tracking data views (\_Sent, \_Open, \_Click)?

- **A. Six Months**
- B. 12 Months
- C. There is no limit
- D. One Month

**Answer: A**

Explanation:

The tracking data views in Salesforce Marketing Cloud, such as \_Sent, \_Open, and \_Click, store data for a limited period.

\* Data Retention Period: Salesforce Marketing Cloud retains tracking data for up to six months in the data views. This means that developers can query up to six months of tracking data using these views.

Salesforce Marketing Cloud Data Views

### NEW QUESTION # 163

A developer wants to implement a newsletter registration form on NTO's website. Prior to form submission, an email address provided by the visitor should be validated. Which option could be used to support this scenario?

- A. SOAP API, Perform method with ValidationAction object
- B. REST API, /messaging/v1/domainverification route
- C. SOAP API, Describe method with EmailAddress object
- **D. REST API, /address/v1/validateEmail route**

**Answer: D**

Explanation:

To validate an email address prior to form submission, the REST API endpoint /address/v1/validateEmail can be used. This endpoint

allows you to check if the email address is formatted correctly and potentially validate it against known email address patterns.  
Salesforce REST API for Email Validation

#### NEW QUESTION # 164

Which activity is required before a compressed file can be imported?

- **A. File Transfer**
- B. Decompress File
- C. Import File
- D. Data Extract

**Answer: A**

Explanation:

Before importing a compressed file into Marketing Cloud, a File Transfer activity is required to move and decompress the file. The File Transfer activity allows you to specify the source and destination locations and to decompress the file, making it ready for the import process.

Salesforce File Transfer Activity

#### NEW QUESTION # 165

From which business unit could the Contact Delete feature be used within an Enterprise 2.0 account?

- A. Only in Agency accounts
- **B. The Parent account**
- C. The business unit where the contact was introduced
- D. Any business unit

**Answer: B**

Explanation:

In an Enterprise 2.0 account, the Contact Delete feature can only be used from the Parent account. This centralization ensures that contact deletion is managed consistently and in compliance with organizational policies.

References:

Salesforce Marketing Cloud Contact Builder

Contact Management in Enterprise 2.0

#### NEW QUESTION # 166

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