

New Salesforce Plat-101 Test Format & Plat-101 Detailed Study Plan



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This is a desktop-based Plat-101 practice exam software that doesn't require an internet connection except for license validation during purchase. The software provides Salesforce Certified Platform Foundations (Plat-101) practice exams that are customizable, helping students prepare for the actual Plat-101 Exam. The team updates the Salesforce Plat-101 tests regularly and is available 24/7 to address any issues. Assessment records are saved for easy tracking. Windows computers support the desktop Salesforce Plat-101 practice exam software.

Salesforce Plat-101 Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none">• Salesforce Ecosystem: This section of the exam measures skills of Marketing Cloud Administrators and covers the overall Salesforce ecosystem. It focuses on understanding the different resources available for learning and skill development, recognizing how Salesforce Customer 360 products can be applied in real business use cases, and explaining how organizations make use of Salesforce in daily operations. It also highlights awareness of job roles and career opportunities within the Salesforce ecosystem.
Topic 2	<ul style="list-style-type: none">• Reports & Dashboards: This section of the exam measures skills of Marketing Specialists and covers reporting and visualization in Salesforce. It includes describing how reports are built, how dashboards present insights, and how these tools help organizations monitor performance and make informed marketing decisions.
Topic 3	<ul style="list-style-type: none">• Navigation: This section of the exam measures the skills of Marketing Specialists and covers how users navigate Salesforce. It tests the ability to locate and access necessary information in given scenarios and to identify where different types of Salesforce customizations take place. The emphasis is on practical system navigation that supports marketing operations.

Topic 4	<ul style="list-style-type: none"> • Data Model: This section of the exam measures skills of Marketing Cloud Administrators and covers Salesforce's data model. It involves understanding the relationship between core standard objects such as Accounts, Contacts, Leads, Opportunities, and Cases. The section also evaluates knowledge of ensuring data visibility through features and maintaining data integrity using the right tools in different business scenarios.
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Salesforce Certified Platform Foundations Sample Questions (Q21-Q26):

NEW QUESTION # 21

Get Cloudy Consulting wants to implement Salesforce within its sales and service divisions, and automate several processes that involve both.

Which approach should they explore first?

- A. Programmatic
- **B. Declarative**
- C. Third-party consulting services

Answer: B

Explanation:

Declarative tools in Salesforce allow for process automation without the need for code. These tools, such as Process Builder, Flow Builder, and Approval Processes, enable users to configure automation that spans multiple divisions like sales and service. This approach is user-friendly, cost-effective, and faster to implement compared to programmatic solutions.

* B. Programmatic: Programmatic approaches (e.g., Apex code) should be used when declarative tools cannot meet specific complex requirements.

* C. Third-party consulting services: While consulting services may assist with implementation, exploring Salesforce's native tools should be the first approach.

References from Salesforce Documentation:

* Declarative vs. Programmatic Development

* Process Automation Overview

NEW QUESTION # 22

Get Cloudy Consulting wants to group its contacts by region. On most records, this text field is blank or misspelled.

Which action is recommended to ensure there is correct data for this field?

- A. Create a validation rule to enforce correct spelling.
- B. Email users a list of region names with correct spelling.
- **C. Convert the Region field to a picklist field.**

Answer: C

Explanation:

Converting the Region field to a picklist field is the recommended action to ensure there is correct data for this field. A picklist field allows the user to select a value from a predefined list of values, which ensures data consistency and accuracy. For example, the Region field could have values such as North America, Europe, Asia, and so on. Creating a validation rule to enforce correct spelling would not work, because it would not prevent the field from being blank, and it would not account for different spellings or variations

of the same region. Emailing users a list of region names with correct spelling would not work, because it would rely on the users to manually enter the correct values, which is prone to human error and inconsistency.

NEW QUESTION # 23

Which tool creates a visual representation of objects and their relationships?

- A. Object Manager
- B. App Launcher
- **C. Schema Builder**

Answer: C

Explanation:

Schema Builder is a tool that creates a visual representation of objects and their relationships, and allows you to modify them.

NEW QUESTION # 24

Which relationship type exists between Accounts and Contacts?

- A. Self
- **B. Lookup**
- C. Master-detail

Answer: B

Explanation:

The relationship type between accounts and contacts is a lookup relationship. A lookup relationship links two objects together, but does not affect security, ownership, or deletion. A master-detail relationship is a type of lookup relationship that creates a parent-child relationship between two objects, where the child records inherit the security and ownership of the parent record, and are deleted when the parent record is deleted. A self relationship is a type of lookup relationship that links an object to itself, creating a hierarchy of records.

NEW QUESTION # 25

Get Cloudy Consulting'

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