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Highly-Praised Salesforce Certified Tableau Consultant Qualification Question Helps You Pass the Salesforce Certified Tableau Consultant Exam Easily

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Salesforce Analytics-Con-301 Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none">• Data Analysis: This domain targets Tableau Consultants to plan and prepare data connections effectively. It includes recommending data transformation strategies, designing row-level security (RLS) data structures, and implementing advanced data connections such as Web Data Connectors and Tableau Bridge. Skills in specifying granularity and aggregation strategies for data sources across Tableau products are emphasized.

Topic 2	<ul style="list-style-type: none"> • Business Analysis: This section of the exam measures skills of Tableau Consultants focusing on evaluating the current state of analytics within an organization. It covers mapping business needs to Tableau capabilities, translating analytical requirements to best practices in Tableau, and recommending appropriate deployment options like Tableau Server or Tableau Cloud. It also includes evaluating existing data structures for supporting business needs and identifying performance risks and opportunities.
Topic 3	<ul style="list-style-type: none"> • Business Consulting: For Tableau Consultants, this section involves designing and troubleshooting calculations and workbooks to meet advanced analytical use cases. It covers selecting appropriate chart types, applying Tableau's order of operations in calculations, building interactivity into dashboards, and optimizing workbook performance by resolving resource-intensive queries and other design-related issues.

Salesforce Certified Tableau Consultant Sample Questions (Q97-Q102):

NEW QUESTION # 97

A consultant updates an IF-THEN calculation to use a newly created calculated field "Last Name" (parsed from "Full Name"). After the change, performance becomes noticeably worse.

Which two options should the consultant use to improve dashboard performance without altering functionality? Choose two.

- **A. Redesign the dashboard to replace Quick Filters with Action Filters.**
- B. Calculate "Last Name" in the IF THEN calculation.
- **C. Precalculate "Last Name" in the data source and use it.**
- D. Change the IF THEN calculation to a CASE statement.

Answer: A,C

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

The performance degradation originates from string parsing inside Tableau ("last word of Full Name") and then feeding that calculated field into another row-level IF-THEN calculation.

This creates:

- * Nested calculations
- * High per-row evaluation load
- * Slow extract query performance or slow live query generation

Tableau documentation recommends two best-practice approaches:

Solution 1: Precompute the "Last Name" field upstream (Option C)

When the parsing is performed in:

- * The database
- * ETL/ELT pipelines
- * Tableau Prep

then Tableau Desktop receives a clean field with no runtime computation needed.

This significantly reduces row-level calculation burden.

Solution 2: Replace Quick Filters with Action Filters (Option A)

Quick filters are expensive because Tableau:

- * Runs additional queries to populate filter controls
- * Re-queries every time the filter changes

Action Filters run directly from the visualization and are far more performant.

This improves the overall dashboard performance without changing logic.

Why the other options are incorrect:

B). Calculate "Last Name" inside the IF THEN calculation

This makes the expression even more complex - worse performance.

D). Change to a CASE statement

CASE does not improve performance when the heavy part of the logic is the string parsing, not the IF-THEN structure.

Thus, A and C are the correct performance-improving choices.

- * Performance guidance recommending upstream computation of string fields
- * Filter optimization best practices encouraging Action Filters over Quick Filters
- * Extract runtime cost reduction strategies

NEW QUESTION # 98

A workbook that leverages a data source extract is taking a long time to load. Tableau's Performance Optimizer is reporting a number of unnecessary calculations that reference other calculations (i.e., nested calculations). Which two solutions should resolve this warning and improve performance? Choose two.

- A. Choose the "Compute Calculations Now" option when publishing the data source.
- B. Add "Apply" to the filters in the workbook.
- C. Hide the nested calculations when publishing the workbook.
- D. Build the calculations into the data source upstream of Tableau.

Answer: A,D

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Tableau's Performance Optimizer flags nested calculations because:

- * They produce more complex queries inside the extract engine.
- * They require additional computation during query execution.
- * They slow down extract-based workbooks because all internal logic must run inside Hyper, not the database.

Tableau documentation provides two recommended solutions:

Solution 1: Move calculations upstream (Option A)

When calculations are performed in the database or data-prep layer, the extract does not need to compute them at runtime.

Benefits include:

- * Hyper extracts become simpler
- * Query execution becomes faster
- * No nested expressions inside Tableau

This matches Option A.

Solution 2: Use "Compute Calculations Now" when publishing (Option C)

"Compute Calculations Now" allows Tableau to:

- * Materialize eligible calculations inside the extract
- * Reduce the runtime load
- * Remove nested calculation layers during query execution

This option is specifically documented as a solution to Performance Optimizer warnings related to calculated fields in extracts.

Therefore, Option C is also correct.

Why the other answers are incorrect:

B). Add "Apply" to filters

Improves dashboard interactivity, not extract query complexity.

D). Hide nested calculations

Hiding fields has no effect on extract computation - they remain part of the data model.

- * Extract optimization recommendations
- * "Compute Calculations Now" extract materialization documentation
- * Performance Optimizer guidance on nested calculations

NEW QUESTION # 99

SIMULATION

From the desktop, open the CC workbook.

Open the Incremental worksheet.

You need to add a line to the chart that shows the cumulative percentage of sales contributed by each product to the incremental sales.

From the File menu in Tableau Desktop, click Save.

Answer:

Explanation:

See the complete Steps below in Explanation

Explanation:

To add a line showing the cumulative percentage of sales contributed by each product to the incremental sales in the Incremental worksheet of your Tableau Desktop, follow these detailed steps:

Open the CC Workbook and Access the Worksheet:

From the desktop, double-click on the CC workbook to open it in Tableau Desktop.

Navigate to the Incremental worksheet by clicking on its tab at the bottom of the window.

Calculate Cumulative Sales Percentage:

Create a new calculated field to compute the cumulative percentage of sales. Right-click in the Data pane and select 'Create Calculated Field'.

Name this field "Cumulative Sales Percentage".

Enter the following formula to calculate the running sum of sales as a percentage of the total sales:

$$(\text{RUNNING_SUM}(\text{SUM}([Sales])) / \text{TOTAL}(\text{SUM}([Sales])) [Sales]))$$

Click 'OK' to save the calculated field.

Add the Cumulative Sales Percentage Line to the Chart:

Drag the "Cumulative Sales Percentage" field to the Rows shelf, placing it next to the existing Sales measure.

Ensure that the cumulative line appears as a continuous line. Right-click on the "Cumulative Sales Percentage" field on the Rows shelf, select 'Change Chart Type', and choose 'Line'.

Adjust the axis to synchronize or dual-axis if necessary. Right-click on the axis of the "Cumulative Sales Percentage" and select 'Synchronize Axis' if it's on a dual-axis setup.

Format the Cumulative Sales Percentage Line:

Click on the "Cumulative Sales Percentage" line in the visualization.

Navigate to the 'Format' pane to adjust the line style, thickness, and color to make it distinct from other data in the chart.

Save Your Changes:

From the File menu, click 'Save' to ensure all your changes are stored.

References:

Tableau Help: Provides additional details on creating calculated fields and customizing line charts.

Tableau User Guide: Offers extensive instructions on formatting charts, including line types and axis synchronization.

By following these steps, you will successfully add a cumulative sales percentage line to your chart, enhancing the visualization to reflect the incremental contribution of each product to the overall sales in a dynamic and informative manner.

NEW QUESTION # 100

From the desktop, open the CC workbook.

Open the Incremental worksheet.

You need to add a line to the chart that shows the cumulative percentage of sales contributed by each product to the incremental sales.

From the File menu in Tableau Desktop, click Save.

Answer:

Explanation:

See the complete Steps below in Explanation:

Explanation:

To add a line showing the cumulative percentage of sales contributed by each product to the incremental sales in the Incremental worksheet of your Tableau Desktop, follow these detailed steps:

- * Open the CC Workbook and Access the Worksheet:

- * From the desktop, double-click on the CC workbook to open it in Tableau Desktop.

- * Navigate to the Incremental worksheet by clicking on its tab at the bottom of the window.

- * Calculate Cumulative Sales Percentage:

- * Create a new calculated field to compute the cumulative percentage of sales. Right-click in the Data pane and select 'Create Calculated Field'.

- * Name this field "Cumulative Sales Percentage".

- * Enter the following formula to calculate the running sum of sales as a percentage of the total sales:

- $$(\text{RUNNING_SUM}(\text{SUM}([Sales])) / \text{TOTAL}(\text{SUM}([Sales])) [Sales]))$$

- * Click 'OK' to save the calculated field.

- * Add the Cumulative Sales Percentage Line to the Chart:

- * Drag the "Cumulative Sales Percentage" field to the Rows shelf, placing it next to the existing Sales measure.

- * Ensure that the cumulative line appears as a continuous line. Right-click on the "Cumulative Sales Percentage" field on the Rows shelf, select 'Change Chart Type', and choose 'Line'.

- * Adjust the axis to synchronize or dual-axis if necessary. Right-click on the axis of the "Cumulative Sales Percentage" and select 'Synchronize Axis' if it's on a dual-axis setup.

- * Format the Cumulative Sales Percentage Line:
- * Click on the "Cumulative Sales Percentage" line in the visualization.
- * Navigate to the 'Format' pane to adjust the line style, thickness, and color to make it distinct from other data in the chart.
- * Save Your Changes:
- * From the File menu, click 'Save' to ensure all your changes are stored.

References:

Tableau Help: Provides additional details on creating calculated fields and customizing line charts.

Tableau User Guide: Offers extensive instructions on formatting charts, including line types and axis synchronization.

By following these steps, you will successfully add a cumulative sales percentage line to your chart, enhancing the visualization to reflect the incremental contribution of each product to the overall sales in a dynamic and informative manner.

NEW QUESTION # 101

A client wants to see the average number of orders per customer per month, broken down by region. The client has created the following calculated field:

Orders per Customer: {FIXED [Customer ID]: COUNTD([Order ID])}

The client then creates a line chart that plots AVG(Orders per Customer) over MONTH(Order Date) by Region. The numbers shown by this chart are far higher than the customer expects.

The client asks a consultant to rewrite the calculation so the result meets their expectation.

Which calculation should the consultant use?

- A. {EXCLUDE [Customer ID]: COUNTD([Order ID])}
- B. {FIXED [Customer ID], [Region], [Order Date]: COUNTD([Order ID])}
- C. {FIXED [Customer ID], [Region]: COUNTD([Order ID])}
- D. {INCLUDE [Customer ID]: COUNTD([Order ID])}

Answer: C

Explanation:

The calculation {FIXED [Customer ID], [Region]: COUNTD([Order ID])} is the correct one to use for this scenario. This Level of Detail (LOD) expression will calculate the distinct count of orders for each customer within each region, which is then averaged per month. This approach ensures that the average number of orders per customer is accurately calculated for each region and then broken down by month, aligning with the client's expectations.

References: The LOD expressions in Tableau allow for precise control over the level of detail at which calculations are performed, which is essential for accurate data analysis. The use of {FIXED} expressions to specify the granularity of the calculation is a common practice and is well-documented in Tableau's official resources¹².

The initial calculation provided by the client likely overestimates the average number of orders per customer per month by region due to improper granularity control. The revised calculation must take into account both the customer and the region to correctly aggregate the data:

FIXED Level of Detail Expression: This calculation uses a FIXED expression to count distinct order IDs for each customer within each region. This ensures that the count of orders is correctly grouped by both customer ID and region, addressing potential duplication or misaggregation issues.

Accurate Aggregation: By specifying both [Customer ID] and [Region] in the FIXED expression, the calculation prevents the overcounting of orders that may appear if only customer ID was considered, especially when a customer could be ordering from multiple regions.

References:

Level of Detail Expressions in Tableau: These expressions allow you to specify the level of granularity you need for your calculations, independent of the visualization's level of detail, thus offering precise control over data aggregation.

NEW QUESTION # 102

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