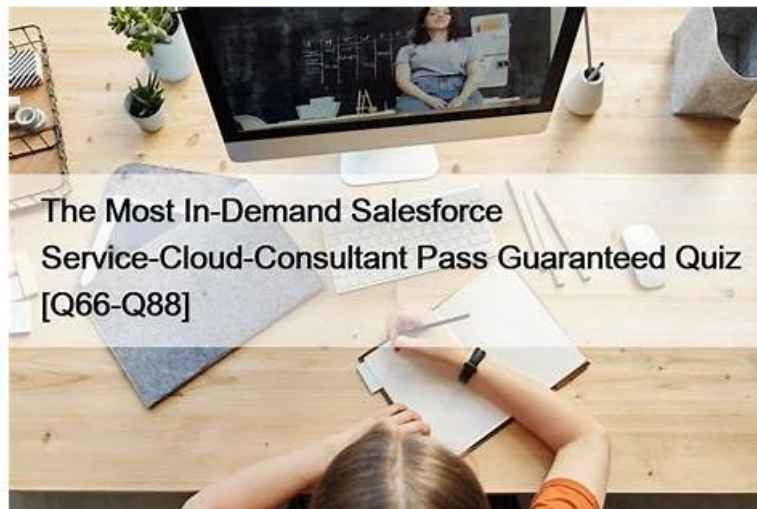# Salesforce Data-Cloud-Consultant Realistic Test Questions Pass Guaranteed

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The Salesforce Data-Cloud-Consultant certification exam is one of the hottest and career-oriented certifications in the market. This Salesforce Certified Data Cloud Consultant (Data-Cloud-Consultant) certification exam has been inspiring beginners and experienced professionals since its beginning. Over this long time period, countless Salesforce Certified Data Cloud Consultant (Data-Cloud-Consultant) exam candidates have passed their Salesforce Certified Data Cloud Consultant (Data-Cloud-Consultant) certification exam, and now they are offering their services to the top world brands.

Salesforce Data-Cloud-Consultant Exam Syllabus Topics:

Topic	Details
Topic 1	• Data Cloud Setup and Administration: This topic includes applying Data Cloud permissions, permission sets, org-wide settings. It describes and configures data stream types, and data bundles. Moreover, it discusses use cases for data spaces, creating data spaces, managing and administering Data Cloud using reports, dashboards, flows, packaging, data kits, diagnosing and exploring data using Data Explorer, Profile Explorer, and APIs.
Topic 2	• Data Ingestion and Modeling: This topic covers the different transformation capabilities within Data Cloud. It includes describing processes and considerations for data ingestion from various sources, defining, mapping, and modeling data using best practices aligned with identity resolution. Lastly, it discusses using available tools to inspect and validate ingested and modeled data.
Topic 3	• Act on Data: This topic defines activations and their basic use cases, using attributes and related attributes, identifying and analyzing timing dependencies affecting the Data Cloud lifecycle. Additionally it focuses on troubleshooting common problems with activations, and using data actions, including their requirements and intended use cases.
Topic 4	• Identity Resolution: It describes matching and how its rule sets are applied. Furthermore, it discusses reconciling data and its rule sets, the results of identity resolution, and use cases.

>> Data-Cloud-Consultant Test Questions <<

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Many People Pass The Salesforce Certified Data Cloud Consultant

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Salesforce Certified Data Cloud Consultant Sample Questions (Q122-Q127):

NEW QUESTION # 122
Northern Trail Outfitters (NTO) wants to connect their B2C Commerce data with Data Cloud and bring two years of transactional history into Data Cloud.
What should NTO use to achieve this?

- A. Direct Sales Product entity ingestion
- B. B2C Commerce Starter Bundles
- C. B2C Commerce Starter Bundles plus a custom extract
- D. Direct Sales Order entity ingestion

Answer: C

Explanation:
The B2C Commerce Starter Bundles are predefined data streams that ingest order and product data from B2C Commerce into Data Cloud. However, the starter bundles only bring in the last 90 days of data by default. To bring in two years of transactional history, NTO needs to use a custom extract from B2C Commerce that includes the historical data and configure the data stream to use the custom extract as the source. The other options are not sufficient to achieve this because:
A . B2C Commerce Starter Bundles only ingest the last 90 days of data by default.
B . Direct Sales Order entity ingestion is not a supported method for connecting B2C Commerce data with Data Cloud. Data Cloud does not provide a direct-access connection for B2C Commerce data, only data ingestion.
C . Direct Sales Product entity ingestion is not a supported method for connecting B2C Commerce data with Data Cloud. Data Cloud does not provide a direct-access connection for B2C Commerce data, only data ingestion. Reference: Create a B2C Commerce Data Bundle - Salesforce, B2C Commerce Connector - Salesforce, Salesforce B2C Commerce Pricing Plans & Costs

NEW QUESTION # 123
A segment fails to refresh with the error "Segment references too many data lake objects (DLOS)".
Which two troubleshooting tips should help remedy this issue?
Choose 2 answers

- A. Split the segment into smaller segments.
- B. Space out the segment schedules to reduce DLO load.
- C. Refine segmentation criteria to limit up to five custom data model objects (DMOs).
- D. Use calculated insights in order to reduce the complexity of the segmentation query.

Answer: A,D

Explanation:
Explanation
The error "Segment references too many data lake objects (DLOs)" occurs when a segment query exceeds the limit of 50 DLOs that can be referenced in a single query. This can happen when the segment has too many filters, nested segments, or exclusion criteria that involve different DLOs. To remedy this issue, the consultant can try the following troubleshooting tips:
* Split the segment into smaller segments. The consultant can divide the segment into multiple segments that have fewer filters, nested segments, or exclusion criteria. This can reduce the number of DLOs that are referenced in each segment query and avoid the error. The consultant can then use the smaller segments as nested segments in a larger segment, or activate them separately.
* Use calculated insights in order to reduce the complexity of the segmentation query. The consultant can create calculated insights that are derived from existing data using formulas. Calculated insights can simplify the segmentation query by replacing multiple filters or nested segments with a single attribute.
For example, instead of using multiple filters to segment individuals based on their purchase history, the consultant can create a calculated insight that calculates the lifetime value of each individual and use that as a filter.
The other options are not troubleshooting tips that can help remedy this issue. Refining segmentation criteria to limit up to five custom

data model objects (DMOs) is not a valid option, as the limit of 50 DLOs applies to both standard and custom DMOs. Spacing out the segment schedules to reduce DLO load is not a valid option, as the error is not related to the DLO load, but to the segment query complexity.
References:
* Troubleshoot Segment Errors
* Create a Calculated Insight
* Create a Segment in Data Cloud

NEW QUESTION # 124
What is a key functionality of Data Cloud?

- A. To help users build a heat map using their data
- B. To build insights on unified profiles
- C. To create a master data management (MUM) strategy
- D. To give a persistent ID for unified profiles

Answer: B

NEW QUESTION # 125
Northern Trail Outfitters (NTO) wants to send a promotional campaign for customers that have purchased within the past 6 months. The consultant created a segment to meet this requirement.
Now, NTO brings an additional requirement to suppress customers who have made purchases within the last week.
What should the consultant use to remove the recent customers?

- A. Segmentation exclude rules
- B. Related attributes
- C. Streaming insight
- D. Batch transforms

Answer: A

Explanation:
Explanation
The consultant should use B. Segmentation exclude rules to remove the recent customers. Segmentation exclude rules are filters that can be applied to a segment to exclude records that meet certain criteria. The consultant can use segmentation exclude rules to exclude customers who have made purchases within the last week from the segment that contains customers who have purchased within the past 6 months. This way, the segment will only include customers who are eligible for the promotional campaign.
The other options are not correct. Option A is incorrect because batch transforms are data processing tasks that can be applied to data streams or data lake objects to modify or enrich the data. Batch transforms are not used for segmentation or activation. Option C is incorrect because related attributes are attributes that are derived from the relationships between data model objects. Related attributes are not used for excluding records from a segment. Option D is incorrect because streaming insights are derived attributes that are calculated at the time of data ingestion. Streaming insights are not used for excluding records from a segment. References: Salesforce Data Cloud Consultant Exam Guide, Segmentation, Segmentation Exclude Rules

NEW QUESTION # 126
Cumulus Financial needs to create a composite key on an incoming data source that combines the fields Customer Region and Customer Identifier.
Which formula function should a consultant use to create a composite key when a primary key is not available in a data stream?

- A. CAST
- B. COALE
- C. COMBIN
- D. CONCAT

Answer: D

Explanation:
* Composite Keys in Data Streams: When working with data streams in Salesforce Data Cloud, there may be situations where a

primary key is not available. In such cases, creating a composite key from multiple fields ensures unique identification of records.
* Formula Functions: Salesforce provides several formula functions to manipulate and combine data fields. Among them, the CONCAT function is used to combine multiple strings into one.
* Creating Composite Keys: To create a composite key using CONCAT, a consultant can combine the values of Customer Region and Customer Identifier into a single unique identifier.
Example Formula: CONCAT(Customer_Region, Customer_Identifier)
* Reference:
Salesforce Documentation: Formula Functions
Salesforce Data Cloud Guide

NEW QUESTION # 127

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