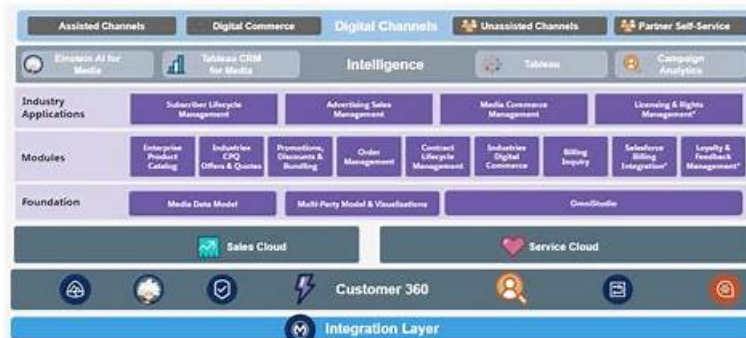


高品質なSalesforce-Media-Cloud無料模擬試験一回合格-ユニークなSalesforce-Media-Cloud独学書籍



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>> Salesforce-Media-Cloud無料模擬試験 <<

試験の準備方法-実地的なSalesforce-Media-Cloud無料模擬試験試験-実用的なSalesforce-Media-Cloud独学書籍

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Salesforce Media Cloud Accredited Professional (AP) Exam 認定 Salesforce-Media-Cloud 試験問題 (Q47-Q52):

質問 # 47

When a media plan is submitted to the ad servers, there is an error related to missing creative or a notification related to a change in the program schedule.

How can this error or notification be made visible on Media Cloud?

- A. Through campaign analytics reports
- B. Through data present on Media Cloud
- C. Through Einstein for Ad Servers
- D. Through real-time integration to ad servers

正解: D

解説:

Comprehensive and Detailed Explanation From Exact Extract:

Media Cloud leverages real-time integrations with ad servers to surface errors or notifications such as missing creatives or schedule changes directly in the system. This allows users to act promptly based on live data. Reporting and analytics are more historical and do not provide immediate error visibility. Einstein is not specifically designed for ad server error reporting.

Reference:

Media Cloud Ad Server Integration Guide

Real-time Data Handling in ASM

https://help.salesforce.com/s/articleView?id=sf.media_cloud_realtime_integration.htm&type=5

質問 # 48

A large media company is using Salesforce Industries to model Digital Advertising products. These products have a common set of characteristics.

Which pair of Media Cloud items would a Product Manager use to most efficiently create the products for the sales users to sell?

- A. Clone an existing ad product and assign Attributes.
- B. Use a Product Family for those products.
- **C. Use an Object Type and assign Attributes.**
- D. Use a Standalone Product and add Attributes.

正解: C

解説:

Comprehensive and Detailed Explanation From Exact Extract:

Using Object Types with Attributes allows Product Managers to efficiently define product classes with shared characteristics. This modular approach is more scalable and manageable than cloning standalone products or relying solely on product families.

Reference:

Media Cloud Product Modeling

https://help.salesforce.com/s/articleView?id=sf.media_cloud_product_modeling.htm&type=5

質問 # 49

A Media Cloud customer needs to integrate Google Ad Manager (GAM) with an existing middleware system using an integration procedure.

What is the most secure way for a Consultant to implement the authentication and credentialing requirements for the integration, while also minimizing customization?

- A. Implement a custom OAuth to authenticate with middleware, storing credentials in the integration procedure.
- B. Create a remote action in the integration procedure that calls a custom Apex Class.
- C. Modification on integration procedure is not needed since this is through middleware and the existing named credential is not utilized.
- **D. Create a new authentication provider with custom metadata and use it within a named credential.**

正解: D

解説:

Comprehensive and Detailed Explanation From Exact Extract:

Using a Named Credential with a custom Authentication Provider that stores client credentials in custom metadata ensures secure storage and easy maintenance. This reduces the need for custom OAuth flows in the integration procedure or Apex code, which increases complexity and maintenance.

Reference:

Salesforce Named Credentials and Auth Providers

Media Cloud GAM Integration Best Practices

https://help.salesforce.com/s/articleView?id=sf.media_cloud_named_credential_auth.htm&type=5

質問 # 50

A publisher wants to empower its sales team by embedding analytic dashboards that show the actual digital delivery performance on the Salesforce account page for advertisers and agencies. The dashboard will need to be customized to reflect nuances of the publisher's business.

What should a Consultant configure or implement to solve for this use case?

- A. Clone one of the flex cards included in ASM and customize the parameters to display a Marketing Cloud Intelligence dashboard.
- B. Integrate digital delivery sources to Big Query or Snowflake, connect Tableau to the data warehouse, and then set up an embedded Tableau dashboard on the account page.
- **C. Configure the Ad Delivery Connector for CRM Analytics and set up an embedded CRM dashboard.**
- D. Use integration procedures to build a custom connection to the ad server to bring delivery data into the Ad Delivery object and set up a report chart on the account page.

正解: C

解説:

Comprehensive and Detailed Explanation From Exact Extract:

The Ad Delivery Connector for CRM Analytics is a standard Salesforce solution to display digital delivery metrics directly inside Salesforce, with embedded dashboards tailored to the publisher's business. This approach leverages native Salesforce Analytics, enabling customization and tight integration with account data. Using external data warehouses like Big Query or Tableau is more complex and less integrated.

Reference:

Salesforce CRM Analytics Ad Delivery Connector Documentation

Media Cloud Analytics Best Practices

https://help.salesforce.com/s/articleView?id=sf.media_cloud_asm_analytics.htm&type=5

質問 # 51

A company is planning to adopt Media Cloud and has requirements around the relationship between clients and their advertising agencies, where they want to capture the role of each agency so they can identify clearly what is the Agency of Record. They also have requirements to map contacts within the agencies.

How should the Media Cloud data model be used to represent these relationships?

- A. Advertisers should be created as Accounts, and agencies should be represented by a custom field added to the Contact object. Contacts should then be assigned to the Accounts.
- B. Advertisers and agencies should be created as Accounts, with agencies listed as child Accounts to the client Accounts, with Contacts related to those.
- **C. Advertisers and agencies should be created as Accounts and contacts as Contacts, and the Party Model should be adopted to define the relationships between them.**
- D. Advertisers and agencies should be created as Accounts, and a custom lookup field should be created to represent the client/agency relationship. Contacts should be created under the Accounts.

正解: C

解説:

Comprehensive and Detailed Explanation From Exact Extract:

The Party Model in Media Cloud is designed to represent complex relationships between entities such as Advertisers and Agencies. Both are Accounts, and relationships between them (including roles like Agency of Record) are defined via the Party Model, which also supports mapping Contacts within those Accounts. This model provides flexibility and best practice for relationship management over custom lookups or hierarchical Account structures.

Reference:

Media Cloud Party Model Architecture Guide

Salesforce Relationship Management in Media Cloud

https://help.salesforce.com/s/articleView?id=sf.media_cloud_party_model.htm&type=5

質問 # 52

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Salesforce-Media-Cloud学習教材は、すべての人々がSalesforce-Media-Cloud証明書を求めて戦うのを支援し、新しいスキルの開発を支援することを目的としています。この競争の激しい世界で生き残りたいのであれば、現代の企業の要件に適応する包括的な開発計画が必要です。長年にわたる献身と品質保証のために、Salesforce-Media-Cloud準備試験をお勧めします。Salesforce-Media-Cloud学習教材の無料デモを無料でダウンロードして、Salesforce-Media-Cloud試験問題がどれほど優れているかを知ることができます。

Salesforce-Media-Cloud独学書籍: <https://jp.fast2test.com/Salesforce-Media-Cloud-premium-file.html>

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