Features Of Web-based Salesforce B2C-Solution-Architect Practice Exam

Salesforce B2C Solution Architect Certification Details

Exam Code	B2C Solution Architect
Full Exam Name	Salesforce Certified B2C Solution Architect
No. of Questions	60
Online Practice Exam	Salesforce Certified B2C Solution Architect Practice Test
Sample Questions	Salesforce B2C Solution Architect Sample Questions (Download)
Passing Score	63%
Time Limit	120 minutes
Exam Fees	• Registration fee: USD 400 • Retake fee: USD 200

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Salesforce B2C-Solution-Architect certification exam is intended for professionals who have a deep understanding of the Salesforce platform and its applications in a B2C context. Candidates for this certification should have experience with designing, implementing, and maintaining Salesforce solutions for B2C clients, as well as a strong understanding of the latest Salesforce technologies and best practices.

Salesforce B2C-Solution-Architect (Salesforce Certified B2C Solution Architect) Exam is a certification exam designed for professionals who are seeking to validate their knowledge and skills in designing and implementing solutions for the customer-facing e-commerce platform. B2C-Solution-Architect exam is intended for individuals who have experience in designing and implementing B2C commerce solutions using Salesforce technologies.

>> B2C-Solution-Architect Answers Real Questions <<

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When preparing to take the Salesforce Certified B2C Solution Architect (B2C-Solution-Architect) exam dumps, knowing where to start can be a little frustrating, but with DumpsValid Salesforce B2C-Solution-Architect practice questions, you will feel fully prepared. Using our Salesforce Certified B2C Solution Architect (B2C-Solution-Architect) practice test software, you can prepare for the increased difficulty on Salesforce Certified B2C Solution Architect (B2C-Solution-Architect) exam day. Plus, we have various question types and difficulty levels so that you can tailor your Salesforce Certified B2C Solution Architect (B2C-Solution-Architect) exam dumps preparation to your requirements.

The Salesforce B2C-Solution-Architect Exam covers a range of topics related to B2C commerce, including data modeling, data management, security, integration, and performance optimization. It also includes questions on Salesforce technology and how it can be used to support B2C commerce initiatives. Successful candidates will be able to demonstrate their ability to design and implement complex, scalable, and secure solutions that meet business requirements in a B2C context.

Salesforce Certified B2C Solution Architect Sample Questions (Q92-Q97):

NEW QUESTION # 92

An organization chose a multi-cloud solution that Is comprised of Service Cloud and B2C Commerce. The organization now wants to ensure that the theme of Its self-service portal Is consistent with the theme of its B2C Commerce storefront.

How should a Solution Architect ensure that this requirement Is met?

- A. Set the value of the Portal Theme URL setting to match the publicly-accessible URL of the style sheet the organization wants to use.
- B. Make a copy of the appropriate .ess file from the organization's web server and upload it to the self- service portal.
- C. Copy any relevant .ess code from the organization's website and paste it into the pages for the self- service portal in Page Builder.
- D. Set the value of the Style Sheet URL setting to match the publicly-accessible URL of the style sheet the organization wants to use.

Answer: D

Explanation:

A self-service portal is a feature in Service Cloud that allows creating branded websites and portals for customers to access self-service resources, such as knowledge articles, case management, chat, etc. To ensure that the theme of the self-service portal is consistent with the theme of the B2C Commerce storefront, a Solution Architect should do the following:

* Set the value of the Style Sheet URL setting to match the publicly-accessible URL of the style sheet the organization wants to use. The Style Sheet URL setting is a configuration option in Service Cloud that allows specifying a custom style sheet for the self-service portal. The style sheet must be hosted on a publicly-accessible web server and must follow certain guidelines and limitations. By setting the value of the Style Sheet URL setting to match the style sheet used by the B2C Commerce storefront, the Solution Architect can ensure that the self-service portal has the same look and feel as the storefront.
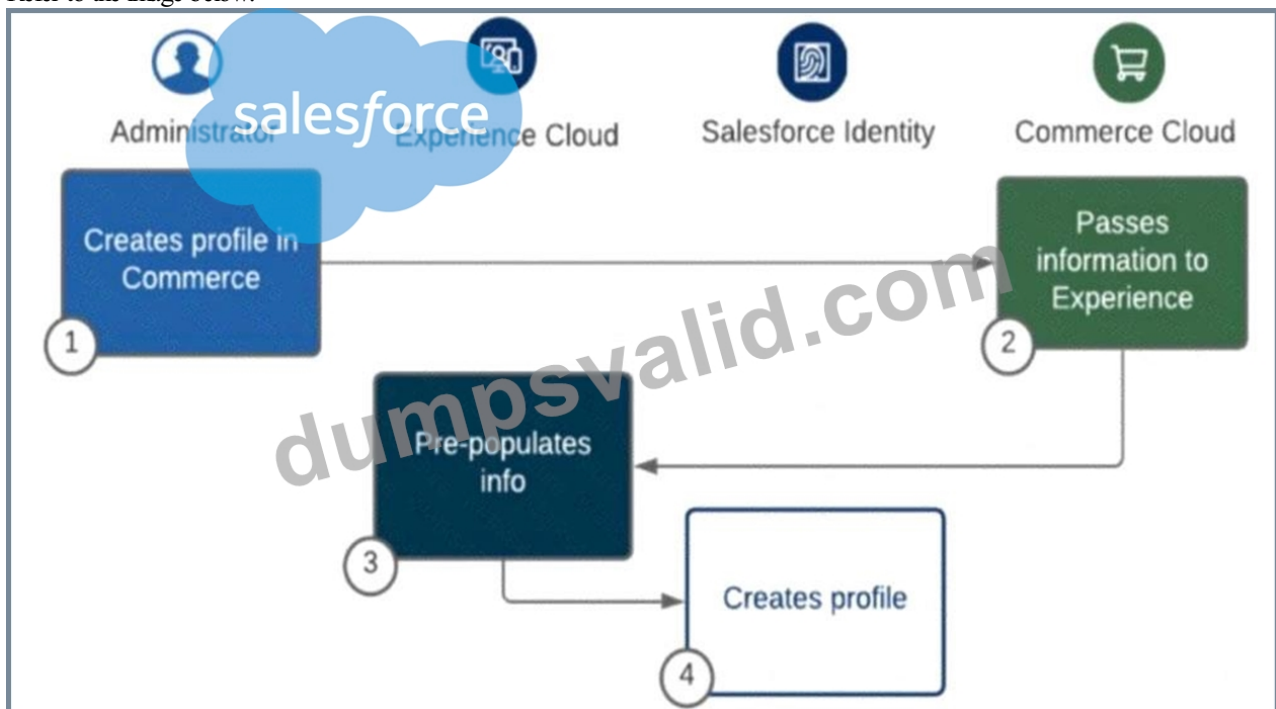
Option B is incorrect because there is no Portal Theme URL setting in Service Cloud. Option C is incorrect because copying any relevant CSS code from the organization's website and pasting it into the pages for the self-service portal in Page Builder is not a recommended or supported way of customizing the theme of the self-service portal. Option D is incorrect because making a copy of the appropriate CSS file from the organization's web server and uploading it to the self-service portal is not possible or advisable. The CSS file must be hosted on a publicly-accessible web server and referenced by the Style Sheet URL setting.

References:

* https://help.salesforce.com/s/articleView?id=sf.networks_overview.htm&type=5

* https://help.salesforce.com/s/articleView?id=sf.selfservice_style_sheet.htm&type=5

NEW QUESTION # 93

Refer to the image below:

A brand is planning to re-platform their existing website onto B2C Commerce. As part of the re-platform they will create a new social community portal. They are going to implement B2C Commerce, Experience Cloud, and Salesforce Identity.

After reviewing the workflow, which system should a Solution Architect recommend to use as a primary authentication method while

attempting to minimize migration of customer profile data?

- A. Salesforce Marketing Cloud
- B. Salesforce Core Platform/Identity
- C. Salesforce CDP
- D. Salesforce B2C Commerce

Answer: B

Explanation:
This answer is correct because it minimizes the migration of customer profile data by using Salesforce Identity as the primary authentication method. Salesforce Identity can act as an identity provider (IDP) for both B2C Commerce and Experience Cloud, and it can store customer profile data in a single place. This reduces the need to duplicate or sync customer data across multiple systems. References: https://help.
salesforce.com/s/articleView?id=sf.b2c_commerce_service_cloud_integration.htm&type=5

NEW QUESTION # 94
A single-brand client is implementing a Salesforce multi-cloud solution that includes B2C Commerce, Service Cloud, and Marketing Cloud. They have licenses for over 100 Service Cloud sandboxes, one B2C Commerce realm with on-demand sandboxes, and three Marketing Cloud production business units. The client wants to understand the environment, development, and automation deployment strategy for the implementation.
Which two recommendations should a Solution Architect make in the discovery session?
Choose 2 answers

- A. Use a single Marketing Cloud instance to connect to multiple Service Cloud environments using Marketing Cloud Connect for each business unit
- B. Use a Service Cloud partial copy sandbox to provide better performance than a developer pro sandbox as well as a normal sandbox
- C. Use Marketing Cloud business units as testing environments
- D. Run load testing in B2C Commerce pre-launch against the production instance connected to a full copy sandbox in Service Cloud

Answer: A,D

NEW QUESTION # 95
A merchant wants to store past purchase history in Marketing Cloud to use for segmentation and personalization of promotional emails.
All data must be encrypted at rest to comply with the merchant's security standards.
Which solution is appropriate?

- A. Shield Platform Encryption
- B. Field Level Encryption
- C. Tokenized Sending
- D. Transparent Data Encryption

Answer: B

Explanation:
Field Level Encryption is a feature that allows encrypting data at field level in Marketing Cloud. It encrypts data at rest to facilitate compliance with data privacy and security regulations. It also allows importing encrypted data into Marketing Cloud and decrypting it at send time. Reference: https://help.salesforce.com/s/articleView?
id=sf.mc_overview_field_level_encryption.htm&language=en_US&type=5

NEW QUESTION # 96
A B2C Commerce merchant has multiple live sites across different brands and geographies all supported by Service Cloud and Marketing Cloud. Unfortunately, the merchant is having customer service challenges caused by fragmented views of the customer. Customers occasionally use alternate email addresses, make purchases as guests, and contact customer service anonymously. The Success Manager believes that Customer 360 Data Manager could help them solve their problem.

How should a Solution Architect describe the role of Customer 360 Data Manager in this context?

- A. When Customer 360 Data Manager is provisioned, B2C Commerce, Service Cloud, and Marketing Cloud will automatically use a common core Customer Profile managed by Customer 360 Data Manager.
- B. Customer 360 Data Manager cannot be used across multiple brands within a single merchant environment because the customer as human view cannot support different accounts under separate brands.
- C. Customer 360 Data Manager can be used to recognize customers as humans and extend existing records related to that human across connected systems with a consistent Global Party ID.
- D. Customer 360 Data Manager can be used to identify multiple records within each separate system representing the same person and assigning them a consistent Global Party ID; additional custom development is then required to relate those IDs between systems.

Answer: C

Explanation:
Customer 360 Data Manager is a platform service that enables companies to connect customer data across Salesforce apps and create a unified customer profile. It uses advanced matching algorithms to identify and link customer records from different systems based on common attributes such as name, email, phone, address, etc. It also assigns a consistent Global Party ID to each customer record, which serves as a unique identifier across systems. Customer 360 Data Manager can be used across multiple brands within a single merchant environment by creating separate data spaces for each brand. Option B is incorrect because Customer 360 Data Manager can relate the IDs between systems without additional custom development. Option C is incorrect because Customer 360 Data Manager supports multiple brands within a single merchant environment. Option D is incorrect because B2C Commerce, Service Cloud, and Marketing Cloud do not automatically use a common core Customer Profile managed by Customer 360 Data Manager; they need to be connected and configured via Customer 360 Data Manager. Reference:
https://www.salesforce.com/in/blog/2020/04/what-is-salesforce-customer-360.html
https://help.salesforce.com/s/articleView?id=sf.c360_overview.htm&type=5

NEW QUESTION # 97
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