

試験の準備方法-検証するData-Cloud-Consultant試験 合格攻略試験-高品質なData-Cloud-Consultantブロンズ教材



さらに、Pass4Test Data-Cloud-Consultantダンプの一部が現在無料で提供されています: <https://drive.google.com/open?id=1fJbwohJXq3hxInj4uiEdOSTfgmWkAOCZ>

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Salesforce Data-Cloud-Consultant 認定試験の出題範囲:

トピック	出題範囲
トピック 1	データ クラウドの概要: このトピックでは、データ クラウドの機能、主要な用語、ビジネス価値、一般的な使用例、データ クラウドのライフサイクル、依存関係、およびデータ倫理の原則について説明します。これらのサブトピックでは、データ クラウドの機能とアプリケーションの概要を説明します。
トピック 2	Data Cloud のセットアップと管理: このトピックには、Data Cloud の権限、権限セット、組織全体の設定の適用が含まれます。データ ストリームの種類とデータ バンドルについて説明し、構成します。さらに、データ スペースの使用例、データ スペースの作成、レポート、ダッシュボード、フロー、パッケージ化、データ キットを使用した Data Cloud の管理、Data Explorer、Profile Explorer、API を使用したデータの診断と探索についても説明します。

- アイデンティティ解決: マッチングとそのルール セットの適用方法について説明します。さらに、データとそのルール セットの調整、アイデンティティ解決の結果、およびユース ケースについても説明します。

>> Data-Cloud-Consultant試験合格攻略 <<

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Salesforce Certified Data Cloud Consultant 認定 Data-Cloud-Consultant 試験問題 (Q127-Q132):

質問 # 127

A customer has a Master Customer table from their CRM to ingest into Data Cloud. The table contains a name and primary email address, along with other personally Identifiable information (PII). How should the fields be mapped to support identity resolution?

- A. Map all fields to the Individual object, adding a custom field for the email address.
- B. Create a new custom object with fields that directly match the incoming table.
- C. Map name to the Individual object and email address to the Contact Phone Email object.
- D. Map all fields to the Customer object.

正解: C

解説:

To support identity resolution in Data Cloud, the fields from the Master Customer table should be mapped to the standard data model objects that are designed for this purpose. The Individual object is used to store the name and other personally identifiable information (PII) of a customer, while the Contact Phone Email object is used to store the primary email address and other contact information of a customer. These objects are linked by a relationship field that indicates the contact information belongs to the individual. By mapping the fields to these objects, Data Cloud can use the identity resolution rules to match and reconcile the profiles from different sources based on the name and email address fields. The other options are not recommended because they either create a new custom object that is not part of the standard data model, or map all fields to the Customer object that is not intended for identity resolution, or map all fields to the Individual object that does not have a standard email address field. Reference: Data Modeling Requirements for Identity Resolution, Create Unified Individual Profiles

質問 # 128

What does it mean to build a trust-based, first-party data asset?

- A. To provide transparency and security for data gathered from individuals who provide consent for its use and receive value in exchange
- B. To obtain competitive data from reliable sources through interviews, surveys, and polls
- C. To provide trusted, first-party data in the Data Cloud Marketplace that follows all compliance regulations
- D. To ensure opt-in consents are collected for all email marketing as required by law

正解: A

解説:

Building a trust-based, first-party data asset means collecting, managing, and activating data from your own customers and prospects in a way that respects their privacy and preferences. It also means providing them with clear and honest information about how you use their data, what benefits they can expect from sharing their data, and how they can control their data. By doing so, you can

create a mutually beneficial relationship with your customers, where they trust you to use their data responsibly and ethically, and you can deliver more relevant and personalized experiences to them. A trust-based, first-party data asset can help you improve customer loyalty, retention, and growth, as well as comply with data protection regulations and standards. Reference: Use first-party data for a powerful digital experience, Why first-party data is the key to data privacy, Build a first-party data strategy

質問 # 129

Every day, Northern Trail Outfitters uploads a summary of the last 24 hours of store transactions to a new file in an Amazon S3 bucket, and files older than seven days are automatically deleted. Each file contains a timestamp in a standardized naming convention.

Which two options should a consultant configure when ingesting this data stream?

Choose 2 answers

- A. Ensure the refresh mode is set to "Upsert".
- B. Ensure the refresh mode is set to "Full Refresh."
- C. Ensure the filename contains a wildcard to accommodate the timestamp.
- D. Ensure that deletion of old files is enabled.

正解: A、 C

解説:

When ingesting data from an Amazon S3 bucket, the consultant should configure the following options:

The refresh mode should be set to "Upsert", which means that new and updated records will be added or updated in Data Cloud, while existing records will be preserved. This ensures that the data is always up to date and consistent with the source.

The filename should contain a wildcard to accommodate the timestamp, which means that the file name pattern should include a variable part that matches the timestamp format. For example, if the file name is store_transactions_2023-12-18.csv, the wildcard could be store_transactions_*.csv. This ensures that the ingestion process can identify and process the correct file every day.

The other options are not necessary or relevant for this scenario:

Deletion of old files is a feature of the Amazon S3 bucket, not the Data Cloud ingestion process. Data Cloud does not delete any files from the source, nor does it require the source files to be deleted after ingestion.

Full Refresh is a refresh mode that deletes all existing records in Data Cloud and replaces them with the records from the source file. This is not suitable for this scenario, as it would result in data loss and inconsistency, especially if the source file only contains the summary of the last 24 hours of transactions. Reference: Ingest Data from Amazon S3, Refresh Modes

質問 # 130

A customer needs to integrate in real time with Salesforce CRM.

Which feature accomplishes this requirement?

- A. Data model triggers
- B. Sales and Service bundle
- C. Data actions and Lightning web components
- D. Streaming transforms

正解: D

解説:

The correct answer is A. Streaming transforms. Streaming transforms are a feature of Data Cloud that allows real-time data integration with Salesforce CRM. Streaming transforms use the Data Cloud Streaming API to synchronize micro-batches of updates between the CRM data source and Data Cloud in near-real time¹. Streaming transforms enable Data Cloud to have the most current and accurate CRM data for segmentation and activation².

The other options are incorrect for the following reasons:

B). Data model triggers. Data model triggers are a feature of Data Cloud that allows custom logic to be executed when data model objects are created, updated, or deleted³. Data model triggers do not integrate data with Salesforce CRM, but rather manipulate data within Data Cloud.

C). Sales and Service bundle. Sales and Service bundle is a feature of Data Cloud that allows pre-built data streams, data model objects, segments, and activations for Sales Cloud and Service Cloud data sources⁴. Sales and Service bundle does not integrate data in real time with Salesforce CRM, but rather ingests data at scheduled intervals.

D). Data actions and Lightning web components. Data actions and Lightning web components are features of Data Cloud that allow custom user interfaces and workflows to be built and embedded in Salesforce applications⁵. Data actions and Lightning web components do not integrate data with Salesforce CRM, but rather display and interact with data within Salesforce applications.

- 1: Load Data into Data Cloud
- 2: [Data Streams in Data Cloud]
- 3: [Data Model Triggers in Data Cloud] unit on Trailhead
- 4: [Sales and Service Bundle in Data Cloud] unit on Trailhead
- 5: [Data Actions and Lightning Web Components in Data Cloud] unit on Trailhead
- [Data Model in Data Cloud] unit on Trailhead
- [Create a Data Model Object] article on Salesforce Help
- [Data Sources in Data Cloud] unit on Trailhead
- [Connect and Ingest Data in Data Cloud] article on Salesforce Help
- [Data Spaces in Data Cloud] unit on Trailhead
- [Create a Data Space] article on Salesforce Help
- [Segments in Data Cloud] unit on Trailhead
- [Create a Segment] article on Salesforce Help
- [Activations in Data Cloud] unit on Trailhead
- [Create an Activation] article on Salesforce Help

質問 # 131

Northern Trail Outfitters uses B2C Commerce and is exploring implementing Data Cloud to get a unified view of its customers and all their order transactions.

What should the consultant keep in mind with regard to historical data ingesting order data using the B2C Commerce Order Bundle?

- **A. The B2C Commerce Order Bundle does not ingest any historical data and only ingests new orders from that point on.**
- B. The B2C Commerce Order Bundle ingests 6 months of historical data.
- C. The B2C Commerce Order Bundle ingests 30 days of historical data.
- D. The B2C Commerce Order Bundle ingests 12 months of historical data.

正解: A

解説:

The B2C Commerce Order Bundle is a data bundle that creates a data stream to flow order data from a B2C Commerce instance to Data Cloud. However, this data bundle does not ingest any historical data and only ingests new orders from the time the data stream is created. Therefore, if a consultant wants to ingest historical order data, they need to use a different method, such as exporting the data from B2C Commerce and importing it to Data Cloud using a CSV file¹². Reference:

Create a B2C Commerce Data Bundle

Data Access and Export for B2C Commerce and Commerce Marketplace

質問 # 132

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Data-Cloud-Consultantブロンズ教材: <https://www.pass4test.jp/Data-Cloud-Consultant.html>

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