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## CFA Institute Sustainable Investing Certificate (CFA-SIC) Exam Sample Questions (Q482-Q487):

### NEW QUESTION # 482

Which of the following is an advantage of using ESG index-based strategies?

- A. Slightly lower fee structures compared to other index-based strategies
- B. More focused stewardship activities with companies compared to actively managed ESG strategies
- C. Lower costs compared to discretionary, actively managed ESG strategies

**Answer: C**

Explanation:

ESG Index-Based Strategies:

ESG index-based strategies offer various advantages, including lower costs compared to discretionary, actively managed ESG strategies.

1. Lower Costs: Index-based strategies typically have lower management fees compared to actively managed strategies. This is because index funds aim to replicate the performance of a specific ESG index, requiring less research and management effort than actively selecting and managing individual securities based on ESG criteria. This cost efficiency is a significant advantage for investors seeking exposure to ESG factors without incurring high fees.

2. Fee Structures and Stewardship Activities:

Fee Structures: While ESG index-based strategies may not necessarily have slightly lower fee structures compared to other index-based strategies (option A), they do offer cost advantages over actively managed ESG strategies.

Stewardship Activities: Although stewardship activities are important, ESG index-based strategies may not offer more focused stewardship activities compared to actively managed strategies (option C), as active managers often engage more directly with companies on ESG issues.

References from CFA ESG Investing:

Cost Efficiency: The CFA Institute explains that index-based strategies, including ESG-focused ones, generally incur lower costs than actively managed strategies due to their passive management approach.

Index-Based ESG Strategies: These strategies provide a cost-effective way to incorporate ESG considerations into a portfolio, making them attractive to investors who prioritize cost efficiency.

In conclusion, an advantage of using ESG index-based strategies is their lower costs compared to discretionary, actively managed ESG strategies, making option B the verified answer.

## NEW QUESTION # 483

The biggest direct impact of greenwashing most likely relates to:

- A. Greater regulation.
- B. Labor strikes.
- C. A loss of consumers' trust.

**Answer: C**

Explanation:

Greenwashing-misleading claims about a company's environmental efforts-directly leads to a loss of consumer trust (Option C).

Consumers become skeptical of sustainability claims, leading to brand damage and reduced sales.

Companies caught greenwashing (e.g., Volkswagen Dieselgate, H&M's false sustainability claims) suffer reputational and financial losses.

Option A (Labor strikes) can occur due to ESG issues, but greenwashing itself does not directly trigger strikes.

Option B (Greater regulation) is a secondary consequence, but the direct impact is consumer trust erosion.

References:

OECD Greenwashing Report (2022)

EU Green Claims Directive

PRI Guide on Greenwashing in Sustainable Finance

## NEW QUESTION # 484

Which issue was most similar in the governance challenges faced by Enron and WeWork?

- A. Related-party deals
- B. Dominance of the chief executive officer (CEO)
- C. Auditor lapses

**Answer: B**

Explanation:

Both Enron and WeWork faced governance failures due to excessive control and influence by their CEOs (Jeffrey Skilling for Enron, Adam Neumann for WeWork).

Why C (CEO dominance) is correct:

Enron's CEO misled investors through fraudulent accounting practices.

WeWork's CEO (Adam Neumann) had unchecked authority, leading to unethical corporate decisions that ultimately resulted in a failed IPO.

Why not A or B?

A (Auditor lapses) is relevant for Enron (Arthur Andersen scandal) but not a key factor in WeWork's collapse.

B (Related-party deals) occurred at WeWork (e.g., CEO leasing buildings to his own company) but was not a central issue in Enron's collapse.

Reference:

Harvard Business Review: "The Leadership Failures of WeWork and Enron"

SEC Case Studies on Corporate Governance Failures

### NEW QUESTION # 485

An analyst evaluates the following statements about investor engagement:

Statement 1: Investor engagement focuses on preserving and enhancing short-term value on behalf of an asset owner  
Statement 2: Investor engagement can encompass lobbying as part of industry groups  
Which of the statements is accurate?

- A. Both Statement 1 and Statement 2.
- B. Statement 1 only.
- C. Statement 2 only.

**Answer: C**

Explanation:

Statement 1 is incorrect because investor engagement prioritizes long-term value creation, not just short-term gains.

Statement 2 is incorrect: lobbying through industry groups or collective engagement initiatives is a recognized and effective method for investors to influence systemic ESG risks or sector-level improvements.

### NEW QUESTION # 486

Which of the following is one of the four phases of activities contained by the LEAP assessment framework developed by the Taskforce on Nature-related Financial Disclosures (TNFD)?

- A. Minimize their interface with nature
- B. Evaluate material risks and opportunities for their operations
- C. Maximize their dependence and impact on nature

**Answer: B**

Explanation:

The LEAP assessment framework developed by the Taskforce on Nature-related Financial Disclosures (TNFD) consists of four phases: Locate, Evaluate, Assess, and Prepare. This framework is designed to help organizations understand and address nature-related risks and opportunities.

Locate: This phase involves identifying and mapping the interface of the organization with nature. It includes understanding the dependencies and impacts of the organization's activities on nature.

Evaluate: In this phase, organizations evaluate the material risks and opportunities that arise from their interactions with nature. This includes assessing how these risks and opportunities could affect their operations, value chains, and financial performance.

Assess: Organizations conduct detailed assessments of the material risks and opportunities identified in the Evaluate phase. This involves deeper analysis to quantify and prioritize the risks and opportunities.

Prepare: The final phase involves preparing strategic responses to mitigate risks and capitalize on opportunities. Organizations develop plans and actions to manage nature-related risks and enhance resilience.

Option C, "Evaluate material risks and opportunities for their operations," aligns with the Evaluate phase of the LEAP framework, making it the correct answer.

References: The detailed explanation of the LEAP framework and its phases can be found in the documents provided by the Taskforce on Nature-related Financial Disclosures (TNFD) and supported by various references within the CFA ESG Investing curriculum and other related ESG documentation.

## NEW QUESTION # 487

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