

# SPP Latest Braindumps Book - New SPP Exam Experience



## Course Information

### About International Association for Strategy Professionals (IASP)



The International Association for Strategy Professionals (IASP) is a non-profit professional society whose mission is to lead and support people and organizations through the promotion of a holistic approach to strategy management and by setting standards for strategy through thought leadership, professional development, and certification.

Founded in 1999, IASP is the leading global not-for-profit professional association dedicated to advancing thought and practice in strategy development and deployment for business, non-profits and government organizations. IASP provides opportunities to explore cutting-edge strategic planning principles and practices that influence organizational success and advance members' and organizations' knowledge, capability, capacity for innovation, and professionalism.

IASP is the only global strategy association with a certification program. The purpose of this program is to establish a high-level of quality and consistency within the fields of strategic planning and management so that strategic planners and those responsible for developing and deploying strategy can assist organizations in meeting and exceeding the challenges of the 21st century.



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## **IASP Strategy Planning Professional Exam Sample Questions (Q20-Q25):**

### **NEW QUESTION # 20**

Individual stress results from a reaction to

- A. positive events only.
- B. negative events only.
- C. primarily external situations.
- **D. positive and negative events.**

**Answer: D**

Explanation:

Stress arises from reactions to both positive and negative events, reflecting the complexity of human psychological responses. Positive events like promotions or increased responsibilities can be stressors just as much as negative events such as conflicts or setbacks.

The IASP SPP curriculum explains that understanding this dynamic is crucial for leaders managing change, as stress impacts performance, morale, and adaptability.

Recognizing that stress does not solely stem from adverse conditions helps organizations design supportive interventions and resilience-building strategies that address a range of triggers. #IASP SPP Study Guide - Change Management and Leadership### Lazarus & Folkman, Stress and Coping Theory#

### **NEW QUESTION # 21**

Which of the following best describes a Balanced Scorecard strategy map?

- **A. Generic architecture for describing an organization's strategy**
- B. Two-dimensional matrix describing the mission and vision of an organization
- C. Organization's value creation map
- D. Inventory of the strategic goals and objectives of an organization

**Answer: A**

Explanation:

A Balanced Scorecard strategy map is a generic architecture that graphically describes an organization's strategy, showing cause-and-effect relationships among strategic objectives across perspectives such as financial, customer, internal processes, and learning/growth. The IASP SPP curriculum highlights its utility for communicating and aligning strategy across levels. It is more comprehensive than an inventory or matrix.

#IASP SPP Study Guide - Balanced Scorecard### Kaplan & Norton, Balanced Scorecard#

### **NEW QUESTION # 22**

Annual review of the strategic plan DOES NOT include

- A. conducting an external environmental scan.
- B. reviewing annual planning priorities.
- C. updating core strategies.
- **D. conducting a financial audit.**

**Answer: D**

Explanation:

The annual strategic plan review typically involves updating strategies, reviewing priorities, and conducting environmental scans to maintain relevance and adapt to changes. However, financial audits are separate processes focused on accounting and compliance and are not part of strategic plan review activities. The IASP SPP curriculum delineates strategic review as a forward-looking exercise distinct from financial auditing, which supports but does not substitute strategic assessment. #IASP SPP Study Guide - Strategic Review### Kaplan & Norton, Balanced Scorecard#

### NEW QUESTION # 23

Which of the following is MOST important to ensure that planned improvements are meeting organizational objectives?

- A. Environmental scanning
- **B. Clearly understood success measures**
- C. Stakeholder feedback
- D. Organized teamwork

**Answer: B**

Explanation:

To determine if planned improvements are effective, the most crucial factor is having clearly understood success measures. These measures specify what success looks like, enabling objective evaluation of progress and outcomes. The IASP SPP curriculum stresses that success measures should be specific, measurable, attainable, relevant, and time-bound (SMART) to facilitate accountability and guide corrective actions. While stakeholder feedback and teamwork support improvement, without clear metrics, it is impossible to assess performance accurately. Environmental scanning informs context but does not directly measure improvement effectiveness. #IASP SPP Study Guide - Performance Metrics##Kaplan & Norton, Balanced Scorecard#

### NEW QUESTION # 24

In the Balanced Scorecard strategy map, which of the following themes is focused on the firm's products and services, more so than the other themes?

- A. Achieve Operational Excellence
- B. Be a Good Corporate Citizen
- **C. Increase Customer Value**
- D. Build the Franchise

**Answer: C**

Explanation:

The theme "Increase Customer Value" in the Balanced Scorecard strategy map directly relates to enhancing the firm's products and services to meet or exceed customer expectations, driving satisfaction and loyalty. The IASP SPP curriculum notes this theme emphasizes customer-centric innovation, quality, and service excellence, more specifically than broader operational or corporate responsibility themes. "Build the Franchise" relates more to growth and brand, "Achieve Operational Excellence" to efficiency, and "Be a Good Corporate Citizen" to social responsibility. #IASP SPP Study Guide - Balanced Scorecard##Kaplan & Norton, Balanced Scorecard#

### NEW QUESTION # 25

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