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CFA Certificate in ESG Investing prep Exam for Jan exams 200+ questions and well explained answers to help you

understand how to integrate ESG factors into investment analysis and portfolio management.

2025

Graded A+

There are a number of challenges that have been identified with respect to ESG which are limiting its development. Which of the following is not one of those challenges?

Uncertainties regarding the demand for ESG products.

Explanation

Among the challenges are: The availability of expertise; the quality of data, research and analysis; limited tools to assist with portfolio construction and management; the difficulty of demonstrating the value-add from ESG; the confusion caused by different approaches to ESG and the use of different terminology; having clarity about client needs and expectations, and being consistent in delivering on them; the rapid development of new styles of ESG investing and marketing approaches. There is a strong appetite among clients and beneficiaries.

An institutional investor believes that ESG factors are not relevant and chooses not to integrate ESG factors into their investment policy process. This is most likely to be consistent with a:

Traditional investor

Explanation

The description relates to a traditional investor who believes that ESG factors are not relevant and chooses not to integrate ESG factors into their investment policy process.

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CFA Institute ESG-Investing Exam Syllabus Topics:

Topic	Details
Topic 1	Engagement and Stewardship: This section explores the foundations of investor engagement and stewardship, emphasizing their importance and practical application.
Topic 2	Overview of ESG Investing and the ESG Market: This section tests ESG Investment Managers and delves into responsible investment strategies, examining how environmental, social, and governance (ESG) elements shape the investment ecosystem.
Topic 3	Environmental Factors: This section examines environmental elements, covering systemic links, material impacts, and major trends for ESG Consultants. This section also reviews techniques for evaluating environmental impacts at the national, sectoral, and organizational levels.
Topic 4	Understanding Governance Factors: This section includes governance elements for ESG Investment Consultants, including core characteristics, governance models, and material impacts. It discusses how governance factors influence investment choices.

CFA Institute Certificate in ESG Investing Sample Questions (Q315-Q320):

NEW QUESTION # 315

Fund labelers are most likely classified as:

- A. regulators
- B. financial advisers
- C. fund promoters.

Answer: C

Explanation:

Fund labelers are most likely classified as fund promoters. Fund promoters are responsible for marketing and promoting investment funds, including those with specific labels such as ESG or green funds.

* Marketing Role: Fund promoters play a key role in marketing investment products to potential investors. They use labels such as ESG, green, or sustainable to attract investors interested in these themes.

* Product Differentiation: By labeling funds with ESG or other sustainable labels, fund promoters differentiate their products in the market. This helps investors identify funds that align with their values and investment criteria.

* Regulatory Compliance: Fund promoters must ensure that the funds meet the criteria for the labels they use. This involves compliance with relevant regulations and standards that govern the use of ESG and other sustainable labels.

References:

* MSCI ESG Ratings Methodology (2022) - Discusses the role of fund promoters in marketing and labeling investment products to attract investors.

* ESG-Ratings-Methodology-Exec-Summary (2022) - Highlights the importance of accurate labeling and promotion of ESG funds to ensure transparency and investor trust.

NEW QUESTION # 316

As a percentage of the overall materiality threshold reported in enhanced audit reports, performance materiality is typically:

- A. 60%

- B. 75%
- C. 50%

Answer: C

Explanation:

As a percentage of the overall materiality threshold reported in enhanced audit reports, performance materiality is typically 50%.

* Performance Materiality: Performance materiality is set to reduce the probability that the aggregate of uncorrected and undetected misstatements exceeds the materiality threshold for the financial statements as a whole. It is typically set at a lower level than the overall materiality.

* Common Percentage: The standard practice is to set performance materiality at approximately 50% of the overall materiality threshold. This conservative approach helps ensure that the risk of material misstatements is minimized.

CFA ESG Investing References:

The CFA Institute's materials on audit and assurance practices discuss performance materiality and its role in ensuring the accuracy and reliability of financial reporting. The typical percentage used for performance materiality aligns with industry standards to safeguard against material misstatements.

NEW QUESTION # 317

Companies may be excluded from the UK Modern Slavery Act on the basis of:

- A. sector only.
- B. size only
- C. both size and sector

Answer: B

Explanation:

Under the UK Modern Slavery Act, companies are required to publish a statement on the steps they have taken to ensure that slavery and human trafficking are not taking place in their business or supply chains. The Act applies to businesses with a turnover of £36 million or more, making size the primary basis for exclusion.

There are no sector-specific exclusions mentioned in the Act.

NEW QUESTION # 318

Which of the following reporting practices by an investee company is most likely a red flag for an investor?

- A. Limited disclosure of ESG information due to cost constraints in reporting.
- B. Non-disclosure of ESG data which management deems commercially sensitive.
- C. Non-disclosure of detailed information regarding the basis of long-term incentive plans for a new chief executive officer (CEO).

Answer: B

Explanation:

Non-disclosure of ESG data due to "commercial sensitivity" (Option B) is a red flag because:

It suggests potential greenwashing or ESG risks hidden from investors.

Regulatory frameworks (e.g., EU CSRD, SEC climate disclosure rules) require transparency.

Option A (Cost constraints) is a valid challenge but does not necessarily indicate poor governance.

Option C (CEO incentive plan disclosure) is important, but not directly an ESG red flag.

References:

EU Corporate Sustainability Reporting Directive (CSRD)

PRI ESG Transparency Guidelines

SEC Climate Disclosure Rules (2023)

NEW QUESTION # 319

Investment in fossil fuels is permitted under:

- A. The EU Paris-Aligned Benchmarks only
- B. The EU Climate Transition Benchmarks only

- C. Both the EU Paris-Aligned Benchmarks and the EU Climate Transition Benchmarks

Answer: C

Explanation:

Both the EU Paris-Aligned and EU Climate Transition Benchmarks allow for investment in fossil fuels, but with restrictions aimed at ensuring alignment with decarbonization goals. The benchmarks are designed to help investors transition their portfolios toward lower-carbon economies.

ESG Reference: Chapter 8, Page 406 - ESG Integrated Portfolio Construction & Management in the ESG textbook.

NEW QUESTION # 320

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