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The CIPM exam is recognized globally as a leading certification for privacy professionals, and it is highly respected within the industry. CIPM exam is ideal for individuals who are responsible for managing privacy programs within their organization or who aspire to do so. It is also suitable for those who work with privacy professionals, such as legal counsel or IT professionals, as it provides a comprehensive understanding of privacy management principles and practices. The CIPM certification is a valuable credential that demonstrates a commitment to privacy and the ability to manage and protect personal information.

The CIPM Certification is a globally recognized certification program designed for professionals who are responsible for managing privacy programs and ensuring compliance with privacy laws and regulations. Certified Information Privacy Manager (CIPM) certification covers a wide range of privacy management topics and is recognized globally by employers. Holding a CIPM certification can increase your earning potential and open up new career opportunities in the field of privacy management.

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In the era of informational globalization, the world has witnessed climax of science and technology development, and has enjoyed the prosperity of various scientific blooms. In 21st century, every country had entered the period of talent competition, therefore, we must begin to extend our CIPM personal skills, only by this can we become the pioneer among our competitors. At the same time, our competitors are trying to capture every opportunity and get a satisfying job. In this case, we need a professional CIPM Certification, which will help us stand out of the crowd and knock out the door of great company.

IAPP CIPM Certification is recognized globally and is highly valued by employers. It demonstrates that the individual has the knowledge and skills required to manage an organization's privacy program effectively. Certified Information Privacy Manager (CIPM) certification can lead to better job opportunities, higher salaries, and career advancement. It also provides access to a global community of privacy professionals, which can be beneficial for networking and staying up-to-date with the latest privacy trends and best practices.

IAPP Certified Information Privacy Manager (CIPM) Sample Questions (Q194-Q199):

NEW QUESTION # 194

What is one reason the European Union has enacted more comprehensive privacy laws than the United States?

- **A. To allow the free movement of data between member countries**
- B. To allow separate industries to set privacy standards
- C. To ensure adequate enforcement of existing laws
- D. To ensure there is adequate funding for enforcement

Answer: A

Explanation:

Explanation/Reference:

NEW QUESTION # 195

What is the best way to understand the location, use and importance of personal data within an organization?

- A. By interviewing employees tasked with data entry.
- B. By testing the security of data systems.
- **C. By evaluating methods for collecting data.**
- D. By analyzing the data inventory.

Answer: C

Explanation:

The best way to understand the location, use and importance of personal data within an organization is by evaluating methods for collecting data. This will help to identify the sources, purposes, and categories of data that the organization processes, as well as the data flows and transfers within and outside the organization. By doing so, the organization can assess the risks and opportunities associated with data processing and design appropriate privacy policies and controls. Reference: [IAPP CIPM Study Guide], page 29-30; [Data Inventory]

NEW QUESTION # 196

SCENARIO

Please use the following to answer the next QUESTION:

John is the new privacy officer at the prestigious international law firm - A&M LLP. A&M LLP is very proud of its reputation in the practice areas of Trusts & Estates and Merger & Acquisition in both U.S. and Europe.

During lunch with a colleague from the Information Technology department, John heard that the Head of IT, Derrick, is about to outsource the firm's email continuity service to their existing email security vendor - MessageSafe. Being successful as an email hygiene vendor, MessageSafe is expanding its business by leasing cloud infrastructure from Cloud Inc. to host email continuity service for A&M LLP.

John is very concerned about this initiative. He recalled that MessageSafe was in the news six months ago due to a security breach. Immediately, John did a quick research of MessageSafe's previous breach and learned that the breach was caused by an unintentional mistake by an IT administrator. He scheduled a meeting with Derrick to address his concerns.

At the meeting, Derrick emphasized that email is the primary method for the firm's lawyers to communicate with clients, thus it is critical to have the email continuity service to avoid any possible email downtime.

Derrick has been using the anti-spam service provided by MessageSafe for five years and is very happy with the quality of service provided by MessageSafe. In addition to the significant discount offered by MessageSafe, Derrick emphasized that he can also speed up the onboarding process since the firm already has a service contract in place with MessageSafe. The existing on-premises email continuity solution is about to reach its end of life very soon and he doesn't have the time or resource to look for another solution.

Furthermore, the off-premises email continuity service will only be turned on when the email service at A&M LLP's primary and secondary data centers are both down, and the email messages stored at MessageSafe site for continuity service will be automatically deleted after 30 days.

Which of the following is the most effective control to enforce MessageSafe's implementation of appropriate technical countermeasures to protect the personal data received from A&M LLP?

- A. MessageSafe must flow-down its data protection contract terms with A&M LLP to Cloud Inc.
- B. MessageSafe must apply due diligence before trusting Cloud Inc. with the personal data received from A&M LLP.
- C. MessageSafe must notify A&M LLP of a data breach.
- **D. MessageSafe must apply appropriate security controls on the cloud infrastructure.**

Answer: D

Explanation:

Explanation

The most effective control to enforce MessageSafe's implementation of appropriate technical countermeasures to protect the personal data received from A&M LLP is to require MessageSafe to apply appropriate security controls on the cloud infrastructure. This control ensures that MessageSafe takes responsibility for securing the personal data that it processes on behalf of A&M LLP on the cloud platform provided by Cloud Inc. According to the GDPR, data processors must implement appropriate technical and organisational measures to ensure a level of security appropriate to the risk of processing personal data¹ These measures may include encryption, pseudonymisation, access control, backup and recovery, logging and monitoring, vulnerability management, incident response, etc² Furthermore, data processors must ensure that any sub-processors they engage to process personal data on behalf of the data controller also comply with the same obligations³ Therefore, MessageSafe must ensure that Cloud Inc. provides adequate security guarantees for the cloud infrastructure and services that it uses to host the email continuity service for A&M LLP. MessageSafe must also monitor and audit the security performance of Cloud Inc. and report any issues or breaches to A&M LLP. References: 1: Article 32 GDPR | General Data Protection Regulation (GDPR); 2: Guidelines 4/2019 on Article 25 Data Protection by Design and by Default | European Data Protection Board; 3: Article 28 GDPR | General Data Protection Regulation (GDPR)

NEW QUESTION # 197

SCENARIO

Please use the following to answer the next QUESTION:

Amira is thrilled about the sudden expansion of NatGen. As the joint Chief Executive Officer (CEO) with her long-time business partner Sadie, Amira has watched the company grow into a major competitor in the green energy market. The current line of products includes wind turbines, solar energy panels, and equipment for geothermal systems. A talented team of developers means that NatGen's line of products will only continue to grow.

With the expansion, Amira and Sadie have received advice from new senior staff members brought on to help manage the company's growth. One recent suggestion has been to combine the legal and security functions of the company to ensure observance of privacy laws and the company's own privacy policy. This sounds overly complicated to Amira, who wants departments to be able to use, collect, store, and dispose of customer data in ways that will best suit their needs. She does not want administrative oversight and complex structuring to get in the way of people doing innovative work.

Sadie has a similar outlook. The new Chief Information Officer (CIO) has proposed what Sadie believes is an unnecessarily long timetable for designing a new privacy program. She has assured him that NatGen will use the best possible equipment for electronic storage of customer and employee data. She simply needs a list of equipment and an estimate of its cost. But the CIO insists that many issues are necessary to consider before the company gets to that stage.

Regardless, Sadie and Amira insist on giving employees space to do their jobs. Both CEOs want to entrust the monitoring of employee policy compliance to low-level managers. Amira and Sadie believe these managers can adjust the company privacy policy according to what works best for their particular departments. NatGen's CEOs know that flexible interpretations of the privacy policy in the name of promoting green energy would be highly unlikely to raise any concerns with their customer base, as long as the data is always used in course of normal business activities.

Perhaps what has been most perplexing to Sadie and Amira has been the CIO's recommendation to institute a privacy compliance hotline. Sadie and Amira have relented on this point, but they hope to compromise by allowing employees to take turns handling reports of privacy policy violations. The implementation will be easy because the employees need no special preparation. They will simply have to document any concerns they hear.

Sadie and Amira are aware that it will be challenging to stay true to their principles and guard against corporate culture strangling creativity and employee morale. They hope that all senior staff will see the benefit of trying a unique approach.

Based on the scenario, what additional change will increase the effectiveness of the privacy compliance hotline?

- A. An ethics complaint department.
- **B. A system for staff education.**
- C. Outsourcing the hotline.

- D. Strict communication channels.

Answer: B

Explanation:

Explanation

Based on the scenario, an additional change that will increase the effectiveness of the privacy compliance hotline is a system for staff education. A privacy compliance hotline is a mechanism for employees, customers, or other stakeholders to report any concerns or violations of the company's privacy policy or applicable laws. However, a hotline alone is not sufficient to ensure a robust and compliant privacy program.

Employees also need to be educated and trained on the importance of privacy, the company's privacy policy and procedures, their roles and responsibilities, and the consequences of non-compliance. A system for staff education can help raise awareness, foster a culture of privacy, and prevent or mitigate potential risks. References: [Privacy Compliance Hotline], [Staff Education]

NEW QUESTION # 198

Your company wants to convert paper records that contain customer personal information into electronic form, upload the records into a new third-party marketing tool and then merge the customer personal information in the marketing tool with information from other applications.

As the Privacy Officer, which of the following should you complete to effectively make these changes?

- A. A Personal Data Inventory.
- B. A Record of Authority.
- **C. A Privacy Impact Assessment (PIA).**
- D. A Privacy Threshold Analysis (PTA).

Answer: C

Explanation:

Explanation

A Privacy Impact Assessment (PIA) is a process that helps an organization identify and evaluate the potential privacy risks and impacts of a new or existing project, program, system, or service that involves the collection, use, disclosure, or retention of personal information. A PIA also helps an organization identify and implement appropriate measures to mitigate or eliminate those risks and impacts, and ensure compliance with applicable privacy laws, regulations, and standards. A PIA should be completed to effectively make changes that involve customer personal information, such as converting paper records into electronic form, uploading the records into a new third-party marketing tool, and merging the customer personal information in the marketing tool with information from other applications. A PIA can help an organization assess the necessity, proportionality, and legality of the proposed changes, as well as the potential privacy risks to the customers and the organization, such as unauthorized access, disclosure, modification, or loss of personal information, identity theft, fraud, reputational damage, or legal liability. A PIA can also help an organization implement appropriate measures to mitigate or eliminate those risks, such as data minimization, encryption, anonymization, pseudonymization, consent management, access control, security safeguards, contractual clauses, data protection impact assessments (DPIAs), data subject rights, breach notification procedures, and privacy policies.

References:

* CIPM Body of Knowledge (2021), Domain IV: Privacy Program Operational Life Cycle, Section C:

Monitoring and Managing Program Performance Subsection 1: Privacy Impact Assessments¹

* CIPM Study Guide (2021), Chapter 9: Monitoring and Managing Program Performance Section 9.1:

Privacy Impact Assessments²

* CIPM Textbook (2019), Chapter 9: Monitoring and Managing Program Performance Section 9.1:

Privacy Impact Assessments³

* CIPM Practice Exam (2021), Question 1464

NEW QUESTION # 199

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