

Free PDF 2025 Salesforce Marketing-Cloud-Administrator: Unparalleled Salesforce Certified Marketing Cloud Administrator Exam Sure Pass



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The Salesforce Certified Marketing Cloud Administrator Exam (Marketing-Cloud-Administrator) exam preparation material is available in three different formats for the customers. The formats are PDF format, web-based software, and Salesforce Marketing-Cloud-Administrator desktop practice exam software. The portable PDF format means customers can access real Salesforce Certified Marketing Cloud Administrator Exam (Marketing-Cloud-Administrator) exam questions on their smartphones, tablets, and laptops. The PDF format can be printed and customers can also make proper Marketing-Cloud-Administrator exam notes.

Salesforce Marketing-Cloud-Administrator certification exam is designed for individuals who are seeking to validate their knowledge and skills in marketing automation within the Salesforce Marketing Cloud platform. Marketing-Cloud-Administrator exam is intended for professionals who are responsible for implementing and managing marketing campaigns, analyzing performance metrics, and optimizing marketing automation processes. Salesforce Certified Marketing Cloud Administrator Exam certification exam is recognized by employers and industry experts as a benchmark for excellence in marketing automation.

Salesforce Marketing-Cloud-Administrator is a certification exam that is specifically designed for professionals who want to demonstrate their skills and knowledge in Salesforce Marketing Cloud. It is a highly recognized certification that can help you enhance your career prospects and increase your earning potential in the marketing domain. Marketing-Cloud-Administrator exam is known as Salesforce Certified Marketing Cloud Administrator and is a must-have for anyone who wants to pursue a career in Salesforce Marketing Cloud.

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Salesforce Certified Marketing Cloud Administrator Exam Sample Questions (Q106-Q111):

NEW QUESTION # 106

Northern Trail Outfitters wants to expand their use of Marketing Cloud to business users who spend their day in Sales Cloud, without granting access to Marketing Cloud directly. What feature should be used?

- A. Distributed Sending
- **B. Distributed Marketing**
- C. Marketing Cloud Connect

Answer: B

NEW QUESTION # 107

A publishing company has presented the following:

- * A need to send renewal reminders to customers whose subscriptions expire in 15 days and 7 days.
- * A campaign needs to be created and managed by a general marketing user who will not have administrative rights and who is not technical.
- * The customer's expiration date is included in the data file.

What component should the customer's solution include?

Choose 3 answers

- A. Suppression list
- B. Triggered Send
- **C. Automation StudioTerm**
- **D. Data Filter**
- **E. Template-based emails**

Answer: C,D,E

NEW QUESTION # 108

A customer wants to automate a series of three emails as part of a Membership Renewal drip campaign. Email

#1 will be sent one month prior to the member's renewal date. Email #2 will be sent one week prior to the member's renewal date.

Email #3 will be sent on the member's renewal date. A master audience is updated in real time via the API. Which steps should be

included in the customer's automation?

- A. Three Send Activities to the master data extension.
- **B. Three Filter Activities > three Send Activities to the filtered audiences.**
- C. Import File Activity > three Send Activities to the master data extension.
- D. Import File Activity > three Filter Activities > three Send Activities to the filtered audiences.

Answer: B

NEW QUESTION # 109

Northern Trail Outfitters wants to send a custom survey to customers asking about their experience following a recent purchase.

Which feature should be used to create a survey form?

- **A. Smart Capture**
- B. Content Builder
- C. MobileConnect
- D. Profile Center

Answer: A

NEW QUESTION # 110

What are two possible outcomes when "Send as Multipart MIME" is selected during the send process?

Choose 2 answers

- A. The email will avoid detection by various SPAM filters.
- B. A custom text version will be sent with your HTML email.
- **C. Open and click activity are tracked in either version.**
- **D. An auto-generated text version will be sent with your HTML email.**

Answer: C,D

Explanation:

When selecting "Send as Multipart MIME" during the email send process:

* **Activity Tracking:** Both the HTML and text versions of the email allow for the tracking of opens and clicks, ensuring that engagement data is captured regardless of the version the recipient views.

* Auto-generated Text Version: Alongside the HTML email, a text version is automatically generated and sent. This ensures that recipients whose email clients do not support HTML can still receive and read the email content.

NEW QUESTION # 111

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