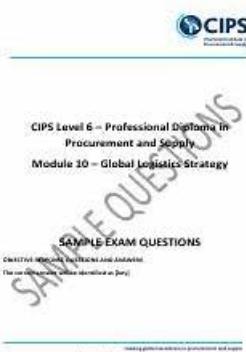


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CIPS L6M10 Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none">Assess the strategic factors that influence reverse logistics: This section measures the skills of Logistics Coordinators in comparing factors affecting the implementation of reverse logistics strategies. It discusses challenges such as lack of infrastructure, forecasting difficulties, and perceptions of reverse logistics as a cost rather than a value-addition opportunity.
Topic 2	<ul style="list-style-type: none">Understand the concept of reverse logistics and its impact on global logistics strategy: This section measures the skills of the target audience in assessing strategic factors influencing reverse logistics, such as government policies, economic considerations, and environmental impacts. It emphasizes understanding how these factors affect reverse logistics planning. A key skill measured is evaluating sustainability strategies in reverse logistics.

Topic 3	<ul style="list-style-type: none"> Understand the strategic logistical implications of globalization: This section measures the skills of Logistics Managers and focuses on evaluating the logistics challenges presented by globalization. It covers issues such as centralized versus regionalized inventory holdings, international logistics practices, and the impact of transportation pipelines on inventory costs. A key skill measured is identifying logistics challenges in a global context.
Topic 4	<ul style="list-style-type: none"> Understand global governance of the supply chain: This section measures the skills of Compliance Officers in assessing the impact of international legislation on globalized supply chains. It includes understanding jurisdictional issues and legal considerations affecting trade across multiple countries. A key skill measured is evaluating legal frameworks governing international trade.

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CIPS Global Logistics Strategy Sample Questions (Q183-Q188):

NEW QUESTION # 183

Mr. Mark works as a customer service manager for an e-commerce company called "ShopSmart." ShopSmart sells a wide range of products online, and Mark's team is responsible for addressing customer inquiries and issues. Below are five customer cases that need to be resolved. For each case, find the solution for the issue and select preventive measures.

Customer 1: Jane ordered a birthday gift for her daughter, but it arrived two days late, missing the special day. She had meticulously planned a surprise celebration, and the late delivery disrupted her plans. As a result, her daughter was left disappointed, and Jane is seeking not only a solution to the delayed delivery but also a way to make it up to her daughter.

Customer 2: Jack received a defective electronic gadget he ordered, and it's not functioning correctly. Jack wants to know how ShopSmart can rectify this situation and ensure that he receives a fully functional replacement or a refund.

Customer 3: Sarah received her order, but some items from her purchase were missing. Sarah is seeking a solution to get the missing items as soon as possible to avoid disappointment and inconvenience.

Customer 4: Mike noticed a billing discrepancy on his credit card statement related to a recent purchase. He's a loyal customer and has never encountered such an issue before. Mike is concerned about the erroneous charges on his statement and is looking for a prompt resolution and clarification regarding the billing error.

Customer 5: Emily wants a refund for a dress she ordered online, but it doesn't fit as expected. The dress size was not in line with ShopSmart's sizing chart, and Emily wants to return the dress and receive a refund promptly. She's looking for a hassle-free return process and a full refund for the purchase.

Q: What preventive measures will Mark take to address Customer 2 Jack's issue?

Answer Options:

- A. Improved order fulfillment
- B. Improved delivery tracking systems
- **C. Enhanced quality control**
- D. Ensure consistency with sizing charts
- E. Update billing procedures

Answer: C

Explanation:

To prevent defective items from being sent to customers, ShopSmart should enhance quality control during the packaging and shipping process. [P 166-169]

NEW QUESTION # 184

Under what conditions does the United Nations Convention on Contracts for the International Sale of Goods (CISG) typically apply to international sales contracts?

- A. When the transacting parties have not specified any applicable law
- B. When the contract is exclusively for the sale of services
- C. When the transacting parties explicitly choose the CISG in their contract
- D. Only when both transacting parties are residents of contracting countries

Answer: A

Explanation:

The CISG applies by default when the contract does not explicitly specify an applicable legal framework. [P-125]

NEW QUESTION # 185

Which of the following is NOT one of the three flows mentioned in the CSCMP definition of logistics?

- A. Human resources
- B. Financials
- C. Information
- D. Materials

Answer: A

Explanation:

The CSCMP definition of logistics includes materials, financials, and information flows. Human resources are not explicitly listed as part of these flows. [P-139]

NEW QUESTION # 186

Emma is a logistics manager for a company that collaborates with several third-party logistics (3PL) partners to manage its supply chain. She's working on establishing a mutually beneficial partnership. What issue does Emma need to address to ensure compatibility between her organization and its 3PL partners?

- A. Flexibility of the 3PL partners
- B. Compatibility between the organization and its contributing stakeholders
- C. Cost reduction initiatives
- D. Innovation and adaptation strategies

Answer: B

Explanation:

Emma must ensure compatibility between her organization, 3PL partners, and all contributing stakeholders to achieve an effective collaboration. [P-184]

NEW QUESTION # 187

ABC Electronics is a company that manufactures and sells electronic devices. They have recently noticed an increasing demand from their customers for more sustainable and environmentally friendly products. Many customers are asking about the company's efforts to reduce electronic waste.

What external stakeholder factor is influencing ABC Electronics' strategy regarding reverse logistics?

- A. Internal management decisions
- B. Government regulations
- C. Supplier preferences
- D. Employee satisfaction

Answer: B

Explanation:

Government bodies and regulators set laws that influence organizations' reverse logistics activities. [P-175]

NEW QUESTION # 188

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