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CFA Institute ESG-Investing Exam Syllabus Topics:

Topic	Details
Topic 1	Engagement and Stewardship: This section explores the foundations of investor engagement and stewardship, emphasizing their importance and practical application.

Topic 2	Environmental Factors: This section examines environmental elements, covering systemic links, material impacts, and major trends for ESG Consultants. This section also reviews techniques for evaluating environmental impacts at the national, sectoral, and organizational levels.
Topic 3	Overview of ESG Investing and the ESG Market: This section tests ESG Investment Managers and delves into responsible investment strategies, examining how environmental, social, and governance (ESG) elements shape the investment ecosystem.
Topic 4	ESG Analysis, Valuation, and Integration: Targetted for ESG Consultants, this domain covers methods for embedding ESG factors into the investment process, the obstacles that may arise, and the impact of ESG considerations on valuations across various asset classes.
Topic 5	Understanding Governance Factors: This section includes governance elements for ESG Investment Consultants, including core characteristics, governance models, and material impacts. It discusses how governance factors influence investment choices.
Topic 6	Social Factors: This section focuses on analyzing social factors, including their systemic effects and material impacts. This section also provides methodologies for assessing social risks and opportunities at country, sector, and organizational levels.
Topic 7	Investment Mandates and Portfolio Analytics: This domain explains to ESG Analysts the importance of constructing mandates to support effective ESG investment results. This section highlights key aspects, such as transparency and accountability, which are essential for asset owners and intermediaries to align portfolios with ESG priorities.

CFA Institute Certificate in ESG Investing Sample Questions (Q250-Q255):

NEW QUESTION # 250

Compared with younger people, older people are more likely to have:

- A. higher accumulated savings and spend less on consumer goods.
- B. higher accumulated savings and spend more on consumer goods
- C. lower accumulated savings and spend less on consumer goods

Answer: A

Explanation:

Older people typically have higher accumulated savings compared to younger people due to their longer work history and accumulation of assets over time. However, they tend to spend less on consumer goods as their consumption patterns change with age, often focusing more on healthcare and essential services rather than discretionary spending on consumer goods.

NEW QUESTION # 251

Which of the following sectors has the highest percentage of corporate profits at risk from state intervention?

- A. Banking
- B. Pharmaceuticals and healthcare
- C. Consumer goods

Answer: A

Explanation:

In evaluating which sector has the highest percentage of corporate profits at risk from state intervention, it is crucial to consider the exposure of various industries to regulatory changes, government policies, and state interventions. The banking sector, in particular, is highly sensitive to such interventions due to the following reasons:

Regulatory Environment: Banks operate under strict regulatory frameworks established by governments to ensure financial stability, consumer protection, and market integrity. These regulations can significantly affect banking operations and profitability. Changes in capital requirements, lending limits, and other regulatory policies can have immediate and substantial impacts on banks' profit margins.

Government Policies: Governments often implement policies aimed at influencing economic activity, such as monetary policy changes, interest rate adjustments, and fiscal policies. Banks are directly impacted by these policies as they influence lending rates, deposit rates, and overall financial market conditions.

State Intervention: During financial crises or economic downturns, governments may intervene in the banking sector to stabilize the economy. This can include measures like bailouts, nationalization, or imposing stricter controls on banking activities. Such interventions can disrupt normal business operations and affect profitability.

Systemic Importance: Banks are considered systemically important to the economy. Their failure can lead to widespread economic repercussions. As a result, governments closely monitor and regulate the sector, often intervening to prevent instability, which can affect banks' financial performance.

Reference:

MSCI ESG Ratings Methodology (2022) - This document outlines the factors affecting the ESG risks and opportunities for companies, emphasizing the regulatory and governance aspects that significantly impact the banking sector.

Energy Technology Perspectives (2020) - Although this document primarily focuses on energy technologies, it highlights the broader implications of state intervention in critical industries, including finance, for achieving policy objectives.

NEW QUESTION # 252

Which of the following investor types most likely has the shortest investment time horizon?

- A. General insurers
- B. Defined benefit pension schemes
- C. Foundations

Answer: A

Explanation:

General insurers typically have the shortest investment time horizon among the three investor types listed.

Here's a detailed explanation:

Nature of Liabilities: General insurers deal with short-term liabilities, such as claims arising from accidents, natural disasters, or other events that can happen frequently and require prompt payment. This necessitates a relatively liquid and short-term investment portfolio to ensure that funds are readily available to cover claims.

Investment Strategies: Due to the need to maintain liquidity and manage risk, general insurers often invest in short-duration assets. These might include short-term bonds, money market instruments, and other liquid assets that can be quickly converted to cash.

Comparison with Other Investors:

Foundations: Foundations typically have longer-term investment horizons as they aim to support their missions over an extended period. Their endowment funds are managed to generate returns that can sustain operations and grant-making activities in perpetuity.

Defined Benefit Pension Schemes: These pension schemes also have long-term horizons, as they need to ensure that funds are available to meet the retirement benefits of employees over many years, often several decades.

CFA ESG Investing References:

The CFA Institute explains that general insurers have shorter investment horizons due to the nature of their liabilities and the need for liquidity to pay out claims promptly (CFA Institute, 2020).

The institute also notes that the investment strategies of general insurers are designed to align with their short-term liabilities, making their investment horizon shorter compared to foundations and pension schemes.

NEW QUESTION # 253

The UK's Green Finance Strategy identifies the policy lever of financing green as

- A. directing private sector financial flows to economic activities that support an environmentally sustainable and resilient growth.
- B. ensuring that the financial sector systematically considers environmental and climate factors in its lending and investment activities.
- C. strengthening the role of the UK financial sector in driving green finance

Answer: A

Explanation:

The UK's Green Finance Strategy identifies the policy lever of financing green as directing private sector financial flows to economic activities that support an environmentally sustainable and resilient growth.

* Encouraging Private Investment: The strategy aims to mobilize private sector investment into green projects and technologies that contribute to environmental sustainability and climate resilience.

* Supporting Green Growth: By directing financial flows towards sustainable economic activities, the strategy supports the transition to a low-carbon economy and promotes long-term economic growth that is resilient to environmental and climate risks.

* Policy Framework: The strategy outlines a framework for aligning financial flows with sustainability goals, including setting standards, enhancing disclosures, and providing incentives for green investments.

References:

* MSCI ESG Ratings Methodology (2022) - Discusses the role of financial flows in promoting sustainable growth and the importance of directing investments towards green activities.

* ESG-Ratings-Methodology-Exec-Summary (2022) - Highlights the objectives of the UK's Green Finance Strategy in supporting environmentally sustainable economic growth.

NEW QUESTION # 254

Applying ESG screens to quantitative strategies directs the portfolio on:

- A. an asset basis.
- **B. a top-down basis.**
- C. an individual issuer basis.

Answer: B

Explanation:

Applying ESG screens to quantitative strategies typically directs the portfolio on a top-down basis. This approach involves integrating ESG factors into the overall portfolio construction and management process, rather than evaluating individual issuers or assets in isolation. This method ensures that ESG considerations are systematically incorporated into the investment strategy, aligning with broader portfolio goals.

NEW QUESTION # 255

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