

Free PDF Salesforce - CRT-550 - Valid Preparing for your Salesforce Certified Marketing Cloud Consultant Exam Valid Exam Voucher



P.S. Free & New CRT-550 dumps are available on Google Drive shared by Prep4sures: https://drive.google.com/open?id=1BXInOZobfssGcsZ3WuZeZ8u0T_yd4fZH

Revised and updated according to the syllabus changes and all the latest developments in theory and practice, our Preparing for your Salesforce Certified Marketing Cloud Consultant Exam dumps are highly relevant to what you actually need to get through the certifications tests. Moreover they impart you information in the format of CRT-550 Questions and answers that is actually the format of your real certification test. Hence not only you get the required knowledge but also find the opportunity to practice real exam scenario. For consolidation of your learning, our Preparing for your Salesforce Certified Marketing Cloud Consultant Exam dumps PDF file also provide you sets of practice questions and answers. Doing them again and again, you enrich your knowledge and maximize chances of an outstanding exam success.

To prepare for the CRT-550 Certification Exam, Salesforce recommends that individuals have at least six months to two years of experience working with Salesforce Marketing Cloud. Other recommended resources for exam preparation include online training modules, Trailhead, and the official Salesforce documentation. Utilizing practice exams and reviewing sample questions can also be helpful in building the necessary knowledge and skills to succeed on the exam.

>> CRT-550 Valid Exam Voucher <<

Valid CRT-550 Exam Experience | CRT-550 Exam Experience

The design of our CRT-550 learning materials is ingenious and delicate. Every detail is perfect. For example, if you choose to study our learning materials on our windows software, you will find the interface our learning materials are concise and beautiful, so it can allow you to study CRT-550 learning materials in a concise and undisturbed environment. In addition, you will find a lot of small buttons, which can give you a lot of help. Some buttons are used to hide or show the answer. What's more important is that we have spare space, so you can take notes under each question in the process of learning CRT-550 Learning Materials.

Salesforce Preparing for your Salesforce Certified Marketing Cloud Consultant Exam Sample Questions (Q25-Q30):

NEW QUESTION # 25

Northern Trail Outfitters has configured Reply Mail Management to handle manual unsubscribe requests. However, they have received complaints from customers who are still getting marketing emails despite having sent multiple unsubscribe replies including phrases like "take me off your list" or "opt out".

How could this behavior be corrected?

- A. Ensure "Common Misspellings" Is selected as one of the Reply Filters
- B. Ensure the DNS Record Redirect is correctly configured
- C. Ensure the two phrases are added to a filtered keyword list
- D. Ensure the two phrases are added the "Filtered Keywords" data extension

Answer: A

NEW QUESTION # 26

Northern Trail Outfitters wants to send an email to website visitors who add items to their cart but fail to make a purchase. The email will include a list of products they added to their shopping cart.

* A sendable data extension contains the contact info and a session ID for each subscriber who abandoned their cart.

* A second data extension contains the session ID and product details (SKU, product name, quantity, price, image URL).

Which feature should be used to display the list of products for each subscriber in this email?

- A. Dynamic Content Block
- B. Lookup AMPscript function
- C. Enhanced Dynamic Content Block
- D. LookupRows AMPscript function

Answer: D

Explanation:

Comprehensive and Detailed Explanation:

The correct answer is B - LookupRows AMPscript function.

* LookupRows() can retrieve multiple records (e.g., multiple products in a cart) for a given Session ID.

* It allows dynamic rendering of multiple product details for each subscriber within the email content.

* It is ideal for cart abandonment where one user may have multiple products.

Why others are wrong:

* A: Lookup() retrieves only a single value (one row, one field) - not multiple rows.

* C: Dynamic Content Block is for switching static content based on rules, not dynamically listing multiple items.

* D: Enhanced Dynamic Content Block is used for more complex content switching, but LookupRows is simpler and more appropriate for abandoned cart listings.

Exact Extract from Salesforce Official Documentation:

Salesforce Help - LookupRows AMPscript function:

"The LookupRows function returns multiple rows from a data extension where the specified column matches the specified value. Use LookupRows when you expect multiple matching rows, such as multiple items in a cart." (Source:

https://help.salesforce.com/s/articleView?id=sf.mc_amp_language_lookuprows.htm)

--

NEW QUESTION # 27

Northern Trail Outfitters (NTO) maintains a blog for key outdoor enthusiast influencers to use in sharing their experiences with NTO equipment and the outdoors. NTO also sends out a weekly email newsletter, and they want to include links to the latest blog entries as part of the newsletter.

Which two solutions could pull in the RSS feed at the time of send?

Choose 2 answers

- A. Personalization Strings
- B. AMPscript
- C. Dynamic Content
- D. External Content

Answer: B,D

Explanation:

Explanation

Two solutions that could pull in the RSS feed at the time of send for Northern Trail Outfitters' weekly email newsletter are:

AMPscript. AMPscript is a scripting language that can be used to retrieve and display dynamic content from external sources, such as RSS feeds, in emails.

External Content. External Content is a feature that allows marketers to create blocks of content from external sources, such as RSS

feeds, in Content Builder.

Dynamic Content is not a solution for pulling in RSS feeds, as it is used to display different content based on subscriber attributes or rules. Personalization Strings are not a solution for pulling in RSS feeds, as they are used to display subscriber or account information in emails. References:

<https://developer.salesforce.com/docs/atlas.en-us.noversion.mc-programmatic-content.meta/mc-programmatic-co>

https://help.salesforce.com/s/articleView?id=sf.mc_ceb_external_content_blocks.htm&type=5

NEW QUESTION # 28

Northern Trails Outfitters has a contact count of nearly 10 million records. They have noticed slower processing times when sending using Journey Builder.

Which two actions could they take to optimize Journey performance? (Choose 2 answers)

- **A. Perform large-scale segmentation in Automation Studio before admitting contacts into Journey Builder.**
- B. Use Data Extension Entry Sources with Filters applied to perform segmentation activities for Journey Builder.
- **C. Create a prefiltered, sendable copy of data extensions for each journey instead of using the same entry source.**
- D. Include data for decision splits in Attribute Groups in Contact Builder, use contact data rather than journey data.

Answer: A,C

Explanation:

Performing large-scale segmentation in Automation Studio before admitting contacts into Journey Builder can help reduce the amount of contacts admitted into the journey, thereby increasing the performance of the journey.

Creating prefiltered, sendable copies of data extensions for each journey instead of using the same entry source can also help optimize journey performance as it reduces the number of contacts that have to be processed for each journey. This can help with performance as the data extension is already filtered and therefore the journey has to do less work in terms of filtering the participants. For more information, see the Salesforce Certified Marketing Cloud Consultant Exam Study Guide[1] or the Salesforce documentation on Journey Performance[2].

[1] <https://trailhead.salesforce.com/content/learn/certifications/marketing-cloud-consultant/marketing-cloud-consultant-exam-study-guide> [2] https://help.salesforce.com/articleView?id=mc_jb_improve_journey_performance.htm&type=5

NEW QUESTION # 29

Northern Trail Outfitters' account is configured with Multi-Org to leverage two Salesforce CRM accounts. In the Cloud Kicks business unit, they want to disconnect the sandbox instance and connect the production instance.

What additional configuration changes could be made to avoid any disruption of functionality?

- A. Configure Multi-Org settings to account for both production instances in Setup.
- B. Rename and delete sandbox synchronized data extensions before connecting.
- **C. Manually remove existing user mappings, attribute mappings, and tracking subscriptions.**
- D. Update query activities that reference the new synchronized data extensions.

Answer: C

Explanation:

When disconnecting an existing Salesforce org in a Multi-Org Marketing Cloud setup, you must manually remove all user mappings, attribute mappings, and tracking subscriptions tied to the original instance before connecting a new org. This ensures a clean reconnection without conflicts.

-

Exact Extracts from Salesforce Documentation:

Source: Salesforce Help - Multi-Org Setup for Marketing Cloud Connect

"Before disconnecting an org in a Multi-Org setup, manually remove user mappings, attribute mappings, and tracking subscriptions to prevent data conflicts."

-

NEW QUESTION # 30

.....

Valid CRT-550 Exam Experience: <https://www.prep4sures.top/CRT-550-exam-dumps-torrent.html>

- P.S. Free & New CRT-550 dumps are available on Google Drive shared by Prep4sures: https://drive.google.com/open?id=1BXInOZobfssGcsZ3WuZeZ8u0T_yd4fZH