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## New GInI CInP Test Prep - Vce CInP Exam

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## **GInI Certified Innovation Professional (CInP) Sample Questions (Q62-Q67):**

### **NEW QUESTION # 62**

Innovation Managers serve as the business' point of accountability in driving their Innovation program.  
Select one correct answer from the list:

- A. Second-tier fallback
- B. Only real hope
- **C. Point of accountability**
- D. First line of leadership

**Answer: C**

Explanation:

GInI's CInP Handbook positions Innovation Managers as the "point of accountability" for the innovation program-responsible for its strategy, execution, and outcomes. They oversee portfolios, align efforts with business goals, and answer to leadership, making them the linchpin, not just a leader or hope. "Only real hope" (B) is dramatic, not formal. "Second-tier fallback" (C) diminishes their role. "First line of leadership" (D) implies frontline management, not program oversight. Option A aligns with GInI's definition, matching the original answer, reflecting a structured, accountable role critical to GInI's systemic approach to innovation governance.

**NEW QUESTION # 63**

A seventh step for projects in the Front End is for teams to further validate and scope the opportunity they are pursuing - something they should be in a position to do at this point. This involves the team conducting analyses to understand where they are with their knowledge of the opportunity, including what three considerations?" Select one correct answer from the list:

- A. The scope of the issue involved, the scale a solution may be able to achieve, and the financial return that can be expected from that.
- B. The number of existing customers involved, the scale a new technology may be able to achieve, and the price that customers will be willing to pay for that.
- C. The amount of media hype involved, the scale a new brand may be able to achieve, and the financial outlay required to realize that.
- D. The interest of the stakeholders involved, the scale the business may be able to achieve, and the added brand equity that can be expected from that.

**Answer: A**

**NEW QUESTION # 64**

In selecting new ideas in Stage 3 of the GInI InMS, the organization must make every effort possible to use real data in their decision-making, as this forces them to accept reality as it really is.

Select one correct answer from the list:

- A. Accept reality as it really is
- B. Make fiscally conservative assumptions
- C. Choose whichever ideas they feel will sell the most
- D. Fall back on statistics, which they can easily frame to their needs

**Answer: A**

Explanation:

GInI's CInP Handbook stresses that in InMS Stage 3, idea selection relies on "real data" (e.g., market research, prototypes) to ground decisions in evidence, forcing the organization to "accept reality as it really is"-not wishful thinking or bias. This ensures viable, impactful projects advance, aligning with GInI's data-driven ethos. "Fiscally conservative assumptions" (A) adds unnecessary caution, not GInI's intent. "Fall back on statistics" (C) suggests manipulation, against GInI's integrity. "Choose ideas that sell" (D) prioritizes intuition over evidence. Option B matches GInI's principle, aligning with the original answer, reflecting a reality-based filter that enhances innovation success-a GInI hallmark of disciplined creativity.

Reference: GInI CInP Handbook, Section on InMS Stage 3 Data-Driven Selection.

**NEW QUESTION # 65**

Stage 1 of the GInI Innovation Management System is called The Innovation Funnel.

Select one correct answer from the list:

- A. The Innovation Framework
- B. The Innovation Funnel
- C. The Innovation Pipeline
- D. The Innovation Dragnet

**Answer: B**

Explanation:

GInI's CInP Handbook details the Innovation Management System (InMS) with five stages, starting with "The Innovation Funnel" (Stage 1). This stage captures a wide array of ideas from diverse sources (e.g., employees, external partners), funneling them toward

evaluation-a metaphor for broad input narrowing to actionable outputs. "The Innovation Pipeline" (A) implies a linear flow, not GInI's broad-to-narrow model. "The Innovation Framework" (C) is structural, not a stage. "The Innovation Dragnet" (D) is a distractor, not a GInI term. Option B matches GInI's nomenclature, aligning with the original answer, reflecting a deliberate, inclusive entry point in GInI's system-designed to maximize idea generation and set the stage for innovation governance.

### NEW QUESTION # 66

The third step in the GInI Breakthrough Innovation Method-Oblique Examination-involves both divergent and convergent processes. Select one correct answer from the list:

- A. Fast / slow
- B. Divergent / convergent
- C. Internal / external
- D. Problem/ solution

#### Answer: B

Explanation:

In the GInI Breakthrough Innovation Method, "Oblique Examination" is the third step, following Context and Exploration. TheCInP Handbookdescribes it as a dual-process phase where teams first use "divergent" thinking to generate a wide array of ideas and perspectives (expanding possibilities), then apply "convergent" thinking to synthesize and narrow these into actionable insights. This mirrors classic creativity models (e.g., Guilford's divergent-convergent framework) adapted by GInI for innovation. "Oblique" suggests lateral, unconventional angles, but the process remains structured: diverge to explore, converge to refine. Option A, "fast/slow," refers to pace, not process type. Option C, "problem/solution," oversimplifies without capturing the thinking dynamics. Option D, "internal/external," might relate to sourcing but isn't the focus here. Option B directly reflects GInI's methodology, where divergent-convergent interplay drives breakthrough thinking.

The original answer (B) is correct, embodying GInI's balance of creativity and discipline, a hallmark of its systematic yet flexible approach to innovation.

Reference:GInICInP Handbook, Section on Breakthrough Innovation Method, Step 3: Oblique Examination.

### NEW QUESTION # 67

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