

High Pass-Rate Salesforce Marketing-Cloud-Email-Specialist Training Tools Offer You The Best Valid Test Practice | Salesforce Certified Marketing Cloud Email Specialist



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For one thing, the most advanced operation system in our company which can assure you the fastest delivery speed, and your personal information will be encrypted automatically by our operation system. For another thing, with the online app version of our Marketing-Cloud-Email-Specialist actual exam, you can just feel free to practice the questions in our training materials on all kinds of electronic devices. In addition, under the help of our Marketing-Cloud-Email-Specialist Exam Questions, the pass rate among our customers has reached as high as 98% to 100%. We are look forward to become your learning partner in the near future.

Salesforce Marketing-Cloud-Email-Specialist Exam is a certification program that is designed for individuals who want to prove their expertise in email marketing using the Salesforce Marketing Cloud platform. It is a specialized certification that is focused on email marketing skills and knowledge. Marketing-Cloud-Email-Specialist exam is designed to test the candidate's proficiency in executing email campaigns, creating personalized email journeys, and analyzing email performance metrics.

The Salesforce Certified Marketing Cloud Email Specialist certification exam covers a wide range of topics related to email marketing, including email design, subscriber management, content creation, email deliverability, and analytics. Candidates are required to demonstrate their knowledge of these topics by answering multiple-choice questions and completing hands-on exercises.

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Salesforce Marketing-Cloud-Email-Specialist Certification Exam is designed to test the candidate's proficiency in various aspects of email marketing automation. Marketing-Cloud-Email-Specialist exam covers topics such as email design and content creation, list and data management, subscriber and email performance tracking, and email automation and personalization. Candidates are expected to have a deep understanding of these topics and their application in real-world scenarios.

Salesforce Certified Marketing Cloud Email Specialist Sample Questions

(Q132-Q137):

NEW QUESTION # 132

Northern Trail Outfitters (NTO) has expanded into 15 new countries and needs to send localized content. NTO works with an agency to provide the translations, but they lack email developer resources. What should NTO do to create and send localized content at scale?

- A. Leverage Multilingual Content Blocks.
- B. Leverage Enhanced Dynamic Content.
- C. Leverage templates with AMP script.

Answer: A

Explanation:

Explanation

Leveraging Multilingual Content Blocks is the best option for NTO to create and send localized content at scale. Multilingual Content Blocks allow you to create a single content block that can display different versions of text based on the subscriber's preferred language. You can use a spreadsheet or a data extension to store the translations and then map them to the content block. This way, you can avoid creating multiple templates or emails for each language. Leveraging templates with AMPscript or Enhanced Dynamic Content would require more coding and development skills.

NEW QUESTION # 133

Which two subscriber audiences can be created by using Measures in a Data Filter. Choose 2 Answers

- A. Subscribers who have submitted spam complaints in the last week
- B. Subscriber who have opened an email in the past 30 days
- C. Subscriber who have not clicked in the past three months
- D. Subscriber within a 30-miles radius of a zip code

Answer: B,C

NEW QUESTION # 134

A customer would like to automate a weekly email campaign using Automation Studio. Which send method would the customer use to configure the email?

- A. Test Send
- B. Guided Send
- C. User-Initiated
- D. Send Preview

Answer: A

NEW QUESTION # 135

Within Datorama reports for Marketing Cloud, a marketer would like to create new set of report for the organization that are custom and not available within the preconfigured reports. What should be created to achieve this?

- A. A Dashboard
- B. A collection
- C. A Dimension

Answer: B

Explanation:

Explanation

A collection is a group of related reports that can be created in Datorama to provide customized insights and analysis. A collection can contain reports from different data sources and channels, as well as filters, segments, and calculations. A collection can be

shared with other users or embedded in other applications.

NEW QUESTION # 136

Northern Trail Outfitters is using a Smart Capture form on a CloudPage to capture contest registrations in a data extension. Corporate has requested a nightly file with all registrants in this data extension be sent daily from Marketing Cloud to an external SFTP. Which automation configuration should be used to achieve this?

- A. File Drop Automation > Data Extract Activity > File Transfer Activity
- B. Scheduled Automation > SQL Query Activity > File Transfer Activity
- C. Scheduled Automation > Data Extract Activity > File Transfer Activity
- D. File Drop Automation > SQL Query Activity > File Transfer Activity

Answer: A

NEW QUESTION # 137

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