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## CFA Institute ESG-Investing Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"><li>Engagement and Stewardship: This section explores the foundations of investor engagement and stewardship, emphasizing their importance and practical application.</li></ul>
Topic 2	<ul style="list-style-type: none"><li>Social Factors: This section focuses on analyzing social factors, including their systemic effects and material impacts. This section also provides methodologies for assessing social risks and opportunities at country, sector, and organizational levels.</li></ul>
Topic 3	<ul style="list-style-type: none"><li>Investment Mandates and Portfolio Analytics: This domain explains to ESG Analysts the importance of constructing mandates to support effective ESG investment results. This section highlights key aspects, such as transparency and accountability, which are essential for asset owners and intermediaries to align portfolios with ESG priorities.</li></ul>
Topic 4	<ul style="list-style-type: none"><li>Overview of ESG Investing and the ESG Market: This section tests ESG Investment Managers and delves into responsible investment strategies, examining how environmental, social, and governance (ESG) elements shape the investment ecosystem.</li></ul>

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## CFA Institute Certificate in ESG Investing Sample Questions (Q315-Q320):

NEW QUESTION # 315

When considering material ESG factors in real estate, which of the following is classified as an environmental factor?

- A. Use of renewable energy
- B. Community engagement
- C. Local job creation

**Answer: A**

Explanation:

The use of renewable energy is an environmental factor in real estate. Integrating renewable energy sources in real estate developments helps reduce greenhouse gas emissions and aligns with sustainability goals, making it a key factor in ESG assessments of real estate portfolios.

ESG Reference: Chapter 3, Page 153 - Environmental Factors in the ESG textbook.

### NEW QUESTION # 316

In which of the following fixed-income asset classes is ESG integration most developed?

- A. Agency bonds
- B. Corporate bonds
- C. Government bonds

**Answer: B**

Explanation:

Corporate bonds (Option B) have the most developed ESG integration, primarily due to:

Corporate ESG disclosures that provide granular data on sustainability risks.

Sustainability-linked bonds (SLBs) and green bonds, which have specific ESG performance targets.

ESG credit ratings from agencies like S&P, Moody's, and MSCI ESG Ratings.

Option A (Agency bonds) (issued by government-backed institutions) have some ESG integration, but not as advanced as corporate bonds.

Option C (Government bonds) have increasing ESG focus (e.g., sovereign green bonds) but lack standardized ESG metrics.

References:

PRI: ESG in Fixed Income Report (2022)

MSCI and S&P ESG Credit Ratings

ICMA Green Bond Principles

### NEW QUESTION # 317

The challenge of ESG integration for an investor is most likely attributable to:

- A. ESG disclosure mandates by stock exchanges.
- B. a lack of third-party ESG data providers.
- C. the vast range of possible ESG data and the conflicting demands among investors and other stakeholders.

**Answer: C**

Explanation:

The challenge of ESG integration for an investor is most likely attributable to the vast range of possible ESG data and the conflicting demands among investors and other stakeholders.

1. Vast Range of ESG Data: ESG data encompasses a wide variety of metrics, from environmental impact and carbon emissions to social responsibility and governance practices. The breadth and complexity of this data make it challenging for investors to integrate ESG factors consistently and effectively into their investment processes.

2. Conflicting Demands: Investors and other stakeholders often have differing priorities and perspectives on what constitutes important ESG criteria. These conflicting demands can complicate the integration process, as investors must balance these diverse expectations while striving to achieve financial and ESG-related goals.

3. Third-Party ESG Data Providers:

Option A: While the availability of third-party ESG data providers has grown, the challenge lies more in the consistency, quality, and applicability of the data provided rather than its absence.

ESG Disclosure Mandates:

Option B: ESG disclosure mandates by stock exchanges are intended to improve transparency and consistency of ESG data, but

they do not address the underlying complexity and conflicting demands of ESG integration.

Reference from CFA ESG Investing:

ESG Data Complexity: The CFA Institute discusses the challenges posed by the vast array of ESG data and the need for investors to navigate conflicting demands from various stakeholders.

Integration Strategies: Effective ESG integration requires a structured approach to handle the complexity of data and reconcile the differing priorities of stakeholders.

### NEW QUESTION # 318

The investor initiative FAIRR focuses on screening out companies

- A. mining ancestral lands.
- B. exhibiting poor antibiotic stewardship in animal farming
- C. using suppliers that do not pay a living wage.

**Answer: B**

Explanation:

The FAIRR initiative focuses on screening out companies exhibiting poor antibiotic stewardship in animal farming. Here's why:

FAIRR Initiative:

FAIRR (Farm Animal Investment Risk & Return) is an investor network that aims to address risks related to intensive livestock production. One of its key focus areas is antimicrobial resistance, which includes poor antibiotic stewardship in animal farming.

CFA ESG Investing Reference:

The CFA ESG Investing curriculum highlights the FAIRR initiative's role in promoting responsible investment by addressing issues like antibiotic use in animal farming, emphasizing the health and environmental risks associated with poor practices in this area.

### NEW QUESTION # 319

Based on the Sustainability Accounting Standards Board's (SASB) materiality map, which of the following is a material ESG risk for healthcare companies?

- A. Customer welfare
- B. Competitive behavior
- C. Greenhouse gas (GHG) emissions

**Answer: A**

Explanation:

According to the Sustainability Accounting Standards Board (SASB) materiality map, certain ESG issues are deemed material for specific industries. For healthcare companies, customer welfare is a significant material ESG risk. This includes aspects such as patient safety, quality of care, access to healthcare, and patient privacy. These factors are critical in the healthcare sector due to the direct impact on patients' well-being and regulatory scrutiny.

\* Customer welfare (A): This is a core material issue for healthcare companies as it directly impacts patient safety and quality of care, which are critical aspects of healthcare services.

\* Competitive behavior (B): While competitive behavior can be material in many industries, it is not the primary material ESG risk for healthcare companies according to SASB's materiality map.

\* Greenhouse gas (GHG) emissions (C): GHG emissions are more material for industries with significant energy consumption and environmental impact, such as utilities and manufacturing. While healthcare companies do have environmental impacts, customer welfare is more directly relevant to their core operations.

References:

\* Sustainability Accounting Standards Board (SASB) Materiality Map

\* CFA ESG Investing Principles

### NEW QUESTION # 320

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