

# IIBA CPOA QUESTIONS: A TERRIFIC EXAM PREPARATION SOURCE [2026]

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## IIBA CPOA Exam Sample Questions And Answers (Latest 2023 – 2024) Complete Solution

1. At the end of the structured iteration planning session, the team affirms a shared commitment to the iteration goal that is:

- A. clearly understood, compelling, measurable.
- B. common, projectable, commendable.
- C. clear enough, trackable, acceptable.
- D. traceable, well understood, agreeable. - 1. - A

2. Which technique would a product ownership analysis (POA) practitioner use to understand which product characteristics or qualities will prove to be a significant differentiator in the marketplace?

- A. Balanced scorecard
- B. Value stream mapping
- C. Kano analysis
- D. Metrics and key performance indicators - 2. - C

3. How should stakeholder analysis be assessed as the work progresses?

- A. Ad hoc
- B. Retrospectively
- C. Sequentially
- D. Continually - 3. - D

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## IIBA CPOA Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"><li>• Cultivate Customer Intimacy: This section of the exam measures the skills of Product Analysts and covers engaging with customers and stakeholders to deeply understand needs, preferences, and pain points to deliver customer-focused solutions.</li></ul>
Topic 2	<ul style="list-style-type: none"><li>• Deliver Often: This section of the exam measures the skills of Scrum Practitioners and evaluates knowledge of delivering value iteratively and frequently through agile release cycles.</li></ul>
Topic 3	<ul style="list-style-type: none"><li>• Make an Impact: This section of the exam measures the skills of Product Owners and emphasizes aligning product initiatives with business outcomes and ensuring that the work done creates measurable impact for the organization.</li></ul>

## IIBA Certificate in Product Ownership Analysis (IIBA-CPOA) Sample Questions (Q47-Q52):

### NEW QUESTION # 47

When delivery metrics are defined, why would a product ownership analysis (POA) practitioner conduct an assessment on the metric or group of metrics?

- A. To confirm the timing of the delivery metrics
- B. To determine whether delivery goals are being met
- C. To verify that they are measurable
- D. To ensure the metrics are clearly described

**Answer: B**

Explanation:

Assessing delivery metrics allows the POA practitioner to determine whether delivery goals are being met, ensuring that progress aligns with planned objectives and value delivery expectations.

### NEW QUESTION # 48

One activity that helps the product ownership analysis (POA) practitioner target customers is:

- A. passive customer work shadowing
- B. organizing customer information.
- C. modelling customer behaviour.
- D. the creation of customer stories.

**Answer: C**

Explanation:

Modeling customer behavior helps the POA practitioner understand patterns, preferences, and needs, enabling targeted approaches that ensure the product addresses the right customer segments effectively.

### NEW QUESTION # 49

What happens when the product ownership analysis (POA) practitioner rejects a product backlog item (PBI) that has been marked done and the team decides the work cannot be completed?

- A. The change is added to the product backlog for revision work to update the stakeholders

- B. The change is added to the product backlog for revision work to change the road map
- **C. The change is added to the product backlog for revision work in the next iteration**
- D. The change is added to the product backlog for revision work in the next release

**Answer: C**

Explanation:

If a PBI marked as done is rejected and the team cannot complete the work, the POA practitioner adds it back to the product backlog for revision in the next iteration, ensuring the issue is addressed promptly without delaying ongoing delivery cycles.

#### NEW QUESTION # 50

What is an output of good financial viability analysis?

- A. Estimation of financial impact of the product on the market
- B. Calculation of the final cost of releasing a feature
- **C. Identification of which proposed new features are feasible to implement**
- D. Estimation of the financials that will create customer value

**Answer: C**

Explanation:

Good financial viability analysis results in identifying which proposed new features are feasible to implement, ensuring that development efforts focus on initiatives that can be supported within available financial resources.

#### NEW QUESTION # 51

If there are similar questions about performance and security with the ready state product backlog items (PBIs), the product ownership analysis (POA) practitioner can utilize this information to:

- **A. refine performance and security related requirements so that the acceptance criteria can be modified accordingly.**
- B. conduct extra sessions with the iteration manager to elaborate on the root cause.
- C. keep monitoring the items as the average age of stories has not been crossed by these PBIs yet.
- D. inform the delivery team and customers about these PBIs.

**Answer: A**

Explanation:

When similar performance and security issues appear in ready state PBIs, the POA practitioner should refine related requirements so acceptance criteria are updated accordingly. This ensures the PBIs address the concerns before development, improving clarity and alignment with quality standards.

#### NEW QUESTION # 52

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