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Topic 9	 Describe using database tools, SQL Developer, SQL Worksheet Discuss Lifecycle Management (patching, backup & recovery) 	
Explain the various Exadata deployment options (, Cloud etc) Describe the use cases and business problems Exadata solves		
Topic 11	Discuss functionality of the OCI Console Data Management Introduction Developing on Oracle Database	
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CIPS L6M2 Exam Syllabus Topics:

Topic	Details			
Topic 1	 Understand financial aspects that affect procurement and supply: This section measures the skills of Financial Analysts in assessing how costs, funding, and economic objectives impact supply chains. It includes managing currency volatility through exchange rate instruments like forwards or derivatives and addressing commodity price fluctuations using futures or hedging. A critical skill assessed is managing financial risks in global supply chains effectively. 			

Topic 2	 Understand and apply tools and techniques to address the challenges of global supply chains: This section targets Supply Chain Analysts and covers methods for analyzing global supply chains, such as STEEPLED analysis, benchmarking, and performance metrics. It also evaluates regulatory influences, including import export controls, tariffs, and employment regulations like equality, health, and safety. A critical skill assessed is applying STEEPLED analysis to supply chain challenges.
Topic 3	Understand and apply the concept of commercial global strategy in organizations: This section measures the skills of Global Strategy Analysts and focuses on evaluating the characteristics of strategic decisions in organizations. It includes understanding strategic versus operational management, strategic choices, and the vocabulary of strategy. A key skill measured is effectively differentiating between strategic and operational management.
Topic 4	 Understand strategy formulation and implementation: This section evaluates the skills of Strategic Planners in understanding how corporate and business strategies impact supply chains. It covers strategic directions, diversification, portfolio matrices, and methods for pursuing strategies like mergers or alliances. It also examines aligning supply chains with organizational structures and managing resources like people, technology, and finance. A key skill measured is implementing strategies under uncertain conditions.

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2025 Realistic L6M2 Reliable Dumps Book - Global Commercial Strategy Free Exam Dumps Free PDF Quiz

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CIPS Global Commercial Strategy Sample Questions (Q12-Q17):

NEW OUESTION #12

SIMULATION

Why is it important for an organisation to measure performance? Describe one tool that can be used to measure performance

Answer:

Explanation:

Importance of Measuring Performance & Performance Measurement Tool

Introduction

Performance measurement is essential for organizations to evaluate their efficiency, effectiveness, and strategic success. It provides quantifiable insights into business operations, helping companies make data-driven decisions, improve productivity, and maintain competitive advantage.

To achieve this, organizations use various performance measurement tools. One widely used tool is the Balanced Scorecard (BSC), which provides a holistic approach to measuring performance across different business areas.

1. Importance of Measuring Performance

	s must measure		

Organizations must measure performance to achieve the following benefits:
1.1 Supports Strategic Decision-Making
☐ Helps businesses align operations with strategic goals.
☐ Identifies areas needing improvement or investment.
Example: A company analyzing supply chain delays can make informed decisions on sourcing alternative suppliers.
1.2 Improves Efficiency and Productivity
☐ Tracks operational effectiveness to reduce waste and costs.
☐ Ensures departments meet KPIs (Key Performance Indicators).
Example: A manufacturer measuring production efficiency can identify bottlenecks and streamline processes.
1.2 Euler and Containing Setting at the containing of the Containing

1.3 Enhances Customer Satisfaction and Quality Control

☐ Helps companies respond to customer expectations and feedback.

Example: A retail company tracking customer complaint resolution times can improve customer service.
1.4 Ensures Financial Stability and Profitability
☐ Measures profit margins, cost efficiency, and revenue growth.
☐ Assists in budgeting and financial planning.
Example: A business monitoring cash flow and profitability ratios can detect financial risks early.
1.5 Supports Continuous Improvement and Benchmarking
☐ Allows companies to compare their performance with competitors.
☐ Encourages a culture of continuous improvement.
Example: A company benchmarking its sustainability metrics against industry leaders can enhance CSR strategies.
2. Performance Measurement Tool - The Balanced Scorecard (BSC)
One widely used performance measurement tool is the Balanced Scorecard (BSC).
2.1 Explanation of the Balanced Scorecard
The Balanced Scorecard (BSC), developed by Kaplan and Norton, measures performance across four key perspectives:

BSC Perspective	Key Question	Example KPI
Financial 🎳	How do we create value for shareholders?	Revenue growth, profit margins, cost Chartered Institute of Procurement & Supply
Customer 🍯	How do customers perceive us?	Customer satisfaction scores, retention rates
Internal Processes	How efficient are our internal operations?	Supply chain efficiency, production cycle times
Learning & Growth	How do we foster innovation and employee development?	Employee training hours, innovation success rates

2.2 Application of BSC in Performance Measurement

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- ☐ Strategic Alignment: Ensures all departments contribute to business goals.
- □ Data-Driven Decision-Making: Provides insights for process improvements and competitive positioning.

Example:

A logistics company implementing BSC could track:

Financial: Cost per delivery

Customer: Delivery accuracy and satisfaction scores

Internal Processes: Warehouse efficiency

Learning & Growth: Employee training on automation tools

- 3. Advantages and Limitations of the Balanced Scorecard
- \square Advantages
- ✓ Aligns performance measurement with business strategy.
- ✔ Ensures balanced focus across financial and operational areas.
- ✔ Encourages continuous improvement through KPI tracking.
- \square Limitations
- * Can be complex and time-consuming to implement.
- * Needs regular updates to remain relevant.
- * May require cultural change for adoption across all departments.

Conclusion

Measuring performance is essential for strategic decision-making, operational efficiency, customer satisfaction, financial stability, and continuous improvement. The Balanced Scorecard (BSC) is a powerful tool that provides a comprehensive performance assessment, helping organizations maintain a sustainable competitive advantage.

NEW QUESTION #13

SIMULATION

Evaluate the following types of business structures: simple, functional, multi-divisional and matrix, explaining the advantages and disadvantages of each.

Answer:

Explanation:

Evaluation of Business Structures: Simple, Functional, Multi-Divisional, and Matrix Introduction A company's business structure defines how it organizes its people, processes, and decision-making hierarchy. The right structure helps an organization operate efficiently, communicate effectively, and achieve strategic goals. This answer evaluates four common business structures: Simple Structure - Small, centralized decision-making. Functional Structure - Organized by business functions (e.g., marketing, finance). Multi-Divisional Structure - Separate divisions with decentralized decision-making. Matrix Structure - A hybrid of functional and project-based management. Each structure has advantages and disadvantages that impact efficiency, flexibility, and strategic execution. 1. Simple Structure(Small, Centralized Organization) Explanation: A simple structure is typically used by small businesses or startups with few employees and direct leadership by the owner or CEO. ☐ Key Characteristics: Centralized decision-making. Minimal bureaucracy and hierarchy. Quick adaptability to changes. Example: A local retail store or family-owned restaurant where the owner makes all key decisions. Advantages of a Simple Structure ✓ Fast decision-making - No complex approval processes. ✔ Flexible and adaptable - Can quickly respond to market changes. ✓ Low operational costs - Minimal administrative expenses. Disadvantages of a Simple Structure ☐ Lack of scalability - Difficult to manage growth. ☐ Over-reliance on leadership - If the owner is absent, decision-making stalls. ☐ Limited specialization - Employees often perform multiple roles, reducing efficiency. Best for: Small businesses, early-stage startups, and family-run companies. 2. Functional Structure(Organized by Department Functions) Explanation: A functional structure groups employees based on business functions (e.g., HR, finance, marketing, operations). ☐ Key Characteristics: Specialization within departments. Clear lines of authority. Efficient division of work. Example: A manufacturing company with dedicated teams for production, sales, HR, and R&D. Advantages of a Functional Structure ✓ Encourages specialization - Employees develop expertise. ✓ Efficient resource allocation - Reduces duplication of roles. ✓ Clear chain of command - Reduces confusion in reporting lines. Disadvantages of a Functional Structure ☐ Silos between departments - Poor cross-functional communication. ☐ Slow decision-making - Requires coordination across departments. ☐ Limited flexibility - Harder to respond quickly to market shifts. Best for: Medium to large firms in stable industries (e.g., banks, insurance companies, government agencies). 3. Multi-Divisional Structure (M-Form)(Organized by Business Units or Divisions) Explanation: A multi-divisional structure consists of separate business units (divisions), each operating independently under a corporate headquarters. ☐ Key Characteristics: Decentralized decision-making at the divisional level. Each division focuses on a specific product, market, or region. Corporate HQ oversees strategic direction. Example: Unilever operates multiple divisions for food, beauty, and household products, each with its own leadership team. Advantages of a Multi-Divisional Structure ✓ Faster decision-making - Divisions operate autonomously. ✓ Better market responsiveness - Each unit focuses on its unique customers. ✓ Risk diversification - If one division underperforms, others can offset losses. Disadvantages of a Multi-Divisional Structure ☐ Higher operational costs - Each division requires management and resources. ☐ Duplication of functions - HR, marketing, and finance teams may exist in multiple divisions. ☐ Potential competition between divisions - Internal rivalry may slow down collaboration. Best for: Large corporations with diverse product lines or global operations (e.g., Toyota, Amazon, PepsiCo).

4. Matrix Structure(Dual Reporting: Functional & Project-Based Teams)

Explanation:

A matrix structure combines functional and project-based management, where employees report to both functional managers and project leaders.

☐ Key Characteristics:

Employees work on cross-functional teams while still belonging to their department.

Encourages collaboration between different business functions.

Enhances project efficiency and resource sharing.

Example: NASA and consulting firms (e.g., Deloitte, PwC) use matrix structures where engineers or consultants work on multiple projects while reporting to department heads.

Advantages of a Matrix Structure

- ✔ Encourages collaboration and knowledge sharing.
- ✔ Flexible and adaptable to projects.
- ✔ Better use of company resources Employees work across different teams.

Disadvantages of a Matrix Structure

- ☐ Complex reporting relationships Employees may receive conflicting instructions.
- ☐ Higher administrative costs Requires extensive coordination.
- ☐ Slower decision-making More meetings and discussions needed to align multiple teams.

Best for: Project-based companies, tech firms, multinational corporations (e.g., Google, IBM, Boeing).

5. Comparison of Business Structures

Factor	Simple Structure	Functional 📊	Multi-Divisional 🏭	Matrix 🖸
Best for	Small businesses/startups	Medium-large firms	Large corporations with multiple business units	Project-based & multinational firms
Decision- making	Centralized (owner/CEO)	Hierarchical (department heads)	Decentralized (division managers)	Dual reporting (functional & project managers)
Flexib ity	High (quick Chadjustments) itute of Procurement & Supply	Low (rigid departmental structure)	Moderate (each division is flexible)	High (employees switch between projects)
Efficiency	High (small team, easy coordination)	High (department specialization)	Moderate (risk of duplication)	Low (complex coordination)
Scalability	Low (not suited for large growth)	Moderate (grows with company size)	High (suited for large-scale operations)	Moderate (requires structured management)

Key Takeaway: The choice of business structure depends on company size, industry, and strategic objectives.

Conclusion

Each business structure offers unique benefits and challenges:

- ☐ Simple Structure Best for small, agile businesses but lacks scalability.
- $\hfill \Box$ Functional Structure Encourages efficiency and specialization but creates departmental silos.
- ☐ Multi-Divisional Structure Ideal for large firms with diverse product lines but can be costly.
- ☐ Matrix Structure Encourages collaboration and flexibility but is complex to manage.

Organizations must select a business structure that aligns with their strategic goals, operational needs, and industry requirements.

NEW QUESTION #14

SIMULATION

XYZ is a construction firm which builds houses in Birmingham. Discuss a tool that it can use to assess the remote environment and discuss a tool it can use to evaluate the operating environment.

Answer:

Explanation:

Environmental Analysis Tools for XYZ Construction Firm

To make strategic decisions, XYZ Construction needs to assess both the remote environment (external macro factors) and the operating environment (industry-specific and competitive factors). Two widely used tools for these assessments are:

PESTLE Analysis - for analyzing the remote environment

Porter's Five Forces - for evaluating the operating environment

1. Assessing the Remote Environment: PESTLE Analysis

Tool: PESTLE Analysis helps organizations evaluate macro-environmental factors that impact long-term business strategy. Why use PESTLE?

It identifies external influences (political, economic, social, technological, legal, and environmental) that XYZ cannot control but must respond to.

PESTLE Analysis for XYZ Construction:

Factor	Impact on XYZ Construction
Political	Government policies on housing, Brexit trade agreements, infrastructure spending
Economic	Interest rates affecting mortgage demand, inflation increasing material costs
Social	Population growth, housing demand, urbanization trends
Technological	Smart home innovations, Al-driven construction management
Legal	Building regulations, safety laws, labor laws
Environmental	Sustainability requirements, climate change effects on construction

Example: If the UK government introduces new housing grants, XYZ may expand operations to capitalize on increased demand.

2. Evaluating the Operating Environment: Porter's Five Forces

Tool: Porter's Five Forces helps XYZ analyze industry-specific competition and market dynamics.

Why use Porter's Five Forces?

It helps assess competitive pressures that impact XYZ's profitability and positioning.

Porter's Five Forces Analysis for XYZ Construction:

Force	Impact on XYZ Construction
Threat of New Entrants	Medium – High capital investment required, but new firms can still enter with funding Chartered Institute of Procurement & Supply
Bargaining Power of	High – Limited supply of skilled labor and fluctuating material costs (e.g., steel,
Suppliers	timber)
Bargaining Power of Buyers	Medium – Homebuyers have alternatives but government schemes influence demand
Threat of Substitutes	Low – Limited substitutes for housing, but prefabricated homes are growing
Industry Rivalry	High – Many construction firms compete for contracts and government projects

Example: If supplier power is high due to rising material costs, XYZ must negotiate better contracts or explore alternative suppliers. Conclusion

☐ PESTLE Analysis he	lps XYZ understand the extern	al environment affecting t	he construction industry

☐ Porter's Five Forces enables XYZ to evaluate industry competition and make informed strategic choices.

NEW QUESTION #15

SIMULATION

Evaluate diversification as a growth strategy. What are the main drivers and risks?

Answer:

Explanation:

Evaluation of Diversification as a Growth Strategy

Introduction

Diversification is a growth strategy where a company expands into new markets or develops new products that are different from its existing offerings. It is the riskiest strategy in Ansoff's Growth Matrix, but it can provide significant opportunities for business expansion, revenue diversification, and risk mitigation.

Diversification is driven by factors such as market saturation, competitive pressure, and technological advancements but also carries risks related to high investment costs and operational complexity.

1. Types of Diversification

Type	Distriction PS	Example
Related Diversification	Expanding into new products/markets linked to existing capabilities.	Apple moving from computers to smartphones and wearables.
Unrelated Diversification	Expanding into completely different industries.	Virgin Group expanding from airlines to banking and gyms.
Vertical Integration	Expanding into the supply chain (backward or forward integration).	Tesla producing its own batteries instead of buying from suppliers.

2. Main Drivers of Diversification

1. Market Saturation and Competitive Pressure

When a business reaches peak growth in its existing market, diversification helps find new revenue streams.

Competition forces businesses to explore new industries for continued growth.

Example: Amazon expanded from an online bookstore to cloud computing (AWS) due to competition and limited retail growth.

2. Risk Reduction and Business Sustainability

Diversifying reduces dependence on a single market or product.

Protects the business against economic downturns and industry-specific risks.

Example: Samsung operates in electronics, shipbuilding, and insurance, reducing reliance on one sector.

3. Leveraging Core Competencies and Brand Strength

Companies use existing expertise, technology, or brand reputation to enter new markets.

Example: Nike expanded from sportswear to fitness apps and wearable technology.

4. Technological Advancements & Market Opportunities

Digital transformation and innovation create opportunities for diversification.

Companies invest in new technologies, AI, and automation to expand their offerings.

Example: Google diversified into AI, smart home devices, and autonomous vehicles (Waymo).

- 3. Risks of Diversification
- 1. High Investment Costs & Uncertain Returns

Diversification requires significant R&D, marketing, and infrastructure investment.

ROI is uncertain, and failure can result in financial losses.

Example: Coca-Cola's failed diversification into the wine industry resulted in losses due to brand mismatch.

2. Lack of Expertise & Operational Challenges

Expanding into unfamiliar industries increases operational complexity and risks.

Companies may lack the expertise required for success.

Example: Tesco's expansion into the US market (Fresh & Easy) failed due to a lack of understanding of American consumer behavior.

3. Dilution of Brand Identity

Expanding into unrelated sectors can confuse customers and weaken brand strength.

Example: Harley-Davidson's attempt to enter the perfume market damaged its brand credibility.

4. Regulatory and Legal Barriers

Compliance with different industry regulations can be complex and costly.

Example: Facebook faced regulatory scrutiny when diversifying into financial services with Libra cryptocurrency.

4. Conclusion

Diversification can be a high-reward growth strategy, but it requires careful planning, market research, and strategic alignment.

☐ Main drivers include market saturation, risk reduction, leveraging expertise, and technology opportunities.

☐ Key risks include high costs, operational challenges, brand dilution, and regulatory barriers.

Companies must evaluate diversification carefully and ensure strategic fit, financial feasibility, and market demand before expanding into new industries.

Explain, with examples, why supply and demand fluctuate in the commodities market
Answer:
Explanation:
Why Supply and Demand Fluctuate in the Commodities Market
Introduction
The commodities market is highly volatile, with prices and availability constantly influenced by fluctuations in supply and demand.
These fluctuations arise due to factors such as climate conditions, geopolitical events, economic cycles, and technological
advancements.
Understanding why supply and demand shift helps businesses, investors, and policymakers anticipate market trends and mitigate
risks.
1. Factors Affecting Supply in the Commodities Market
1.1 Weather and Climate Conditions (Impact on Agricultural Commodities)
☐ Why It Affects Supply?
Droughts, floods, hurricanes, or frosts can damage crops, reducing supply.
Favorable weather leads to higher yields and increased supply.
Example:
In 2019, severe droughts in Australia reduced wheat production, increasing global wheat prices.
A strong coffee harvest in Brazil led to higher supply and lower coffee prices.
Key Takeaway: Agricultural commodity supply is highly dependent on weather variability.
1.2 Geopolitical Events and Trade Restrictions Impact on Energy & Metals)
□ Why It Affects Supply?
Political instability, sanctions, and wars disrupt supply chains.
Trade policies, tariffs, and embargoes restrict exports/imports.
Example:
Russia-Ukraine war (2022) led to a major disruption in wheat and oil exports, causing global shortages.
US-China trade tensions affected the availability of rare earth metals used in electronics.
Key Takeaway: Supply chains in energy, metals, and food commodities are vulnerable to geopolitical risks.
1.3 Production Costs & Technological Advancements (Impact on Oil, Metals, and Agricultural Goods)
☐ Why It Affects Supply?
Higher production costs (e.g., fuel, labor, mining operations) reduce supply. New technologies improve extraction and farming efficiency, increasing supply.
Example:
Shale oil extraction technology in the US increased crude oil supply, leading to lower global oil prices.
Higher fertilizer costs in 2023 led to reduced crop production in some countries.
Key Takeaway: Technological advancements increase supply, while rising production costs limit it.
2. Factors Affecting Demand in the Commodities Market
2.1 Economic Growth & Industrial Demand (Impact on Oil, Metals, and Construction Materials)
□ Why It Affects Demand?
Economic booms drive higher demand for oil, metals, and raw materials.
During recessions, demand for industrial commodities falls.
Example:
China's rapid industrialization (2000s) increased demand for iron ore, copper, and coal, pushing prices up.
COVID-19 lockdowns (2020) caused a sharp drop in oil demand, leading to negative oil prices in April 2020.
Key Takeaway: Commodity demand rises during economic expansion and falls during downturns.
2.2 Changing Consumer Preferences & Market Trends (Impact on Food & Energy Commodities)
☐ Why It Affects Demand?
Shifts in diet, lifestyle, and energy use affect commodity demand.
Green energy transitions reduce fossil fuel demand but increase demand for alternative materials.
Example:
Increased veganism in Western markets boosted demand for soybeans, almonds, and plant-based protein.
Electric vehicle (EV) adoption increased demand for lithium, cobalt, and nickel used in EV batteries.
Key Takeaway: Demand changes due to consumer preferences, technological advancements, and sustainability trends.
2.3 Speculation & Investment Activity (Impact on Gold, Oil, and Agricultural Commodities)
☐ Why It Affects Demand?
Investors and hedge funds buy commodities as a hedge against inflation or currency fluctuations.

Investors and hedge funds buy commodities as a hedge against inflation Speculative trading increases volatility, driving short-term price spikes.

Example:

Gold prices surge during economic crises as investors seek a safe-haven asset. Oil price spikes in 2008 and 2022 were partly due to speculative trading.

Key Takeaway: Commodity demand is influenced by financial markets and speculation.

3. How Supply & Demand Interact to Affect Prices

Scenario	Supply Change	Demand Change	Impact on Prices
Drought in coffee-producing regions	Decreases	Unchanged	Coffee prices rise due to scarcity.
Global recession	Unchanged	Decreases	Oil & metal prices drop due to lower industrial demand.
EV market growth	Unchanged	Increases	Lithium & cobalt prices rise due to
Breakthrough in crop-yield technology	Increases	Unchanged	Corn & wheat prices fall due to Chartered Institute of oversupply rocurement & Supply

Key Takeaway: Prices are determined by the balance between supply availability and consumer demand.

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4. Conclusion
The commodities market experiences constant fluctuations in supply and demand, driven by:
□ Weather & Climate - Affects agricultural output.
☐ Geopolitical & Trade Issues - Disrupts supply chains.
□ Economic Cycles & Industrial Growth - Determines demand levels.
□ Consumer Preferences & Technological Trends - Changes demand patterns.
☐ Speculation & Investor Activity - Influences short-term price volatility.
Understanding these factors allows businesses to forecast commodity price movements, manage procurement risks, and optimize
supply chain strategies.

NEW QUESTION #17

Currently CIPS products are important for enterprises information solutions, relative job opportunities are increasing more and more. L6M2 latest dumps vce will be useful. IT skills are regarded as an important standard for enterprises. No matter which field you work in, IT staff must keep on learning to keep up with the changes. L6M2 Latest Dumps vce will be a shortcut for CIPS certification and valid for your examinations.

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