

Latest and Real Salesforce-AI-Associate Exam Questions in Three User-Friendly Formats



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Salesforce Salesforce-AI-Associate Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none">Ethical Considerations of AI: It delves into the ethical challenges of AI such as human bias in machine learning, lack of transparency, etc. The topic also explains how to apply the Trusted AI Principles of Salesforce to given scenarios.
Topic 2	<ul style="list-style-type: none">Data for AI: Questions about the importance of data quality and different elements or components of data quality are related to this topic.
Topic 3	<ul style="list-style-type: none">AI Capabilities in CRM: Get familiar with the benefits of AI and capabilities of CRM.
Topic 4	<ul style="list-style-type: none">AI Fundamentals: This topic discusses the major principles and applications of AI within Salesforce. It also focuses on different types of AI and their capabilities.

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Knowledge is a great impetus for the progress of human civilization. In the century today, we have to admit that unemployment is getting worse. Many jobs have been replaced by intelligent robots, so you have to learn practical knowledge, such as our Salesforce Certified AI Associate Exam exam dumps, it can meet the needs of users. With the help of our Salesforce-AI-Associate test material, users will learn the knowledge necessary to obtain the Salesforce certificate and be competitive in the job market and gain a firm foothold in the workplace. Our Salesforce-AI-Associate Quiz guide' reputation for compiling has created a sound base for our beautiful future business. We are clearly concentrated on the international high-end market, thereby committing our resources to the specific product requirements of this key market sector, as long as cater to all the users who wants to get the test Salesforce

certification.

Salesforce Certified AI Associate Exam Sample Questions (Q73-Q78):

NEW QUESTION # 73

What are the potential consequences of an organization suffering from poor data quality?

- A. Revenue loss, poor customer service, and reputational damage
- B. Low employee morale, stock devaluation, and inability to attract top talent
- C. Technical debt, monolithic system architecture, and slow ETL throughput

Answer: A

Explanation:

The potential consequences of an organization suffering from poor data quality include revenue loss, poor customer service, and reputational damage. Poor data quality can lead to inaccurate analytics and decision-making, impacting customer interactions, marketing strategies, and financial forecasting. These issues ultimately affect customer satisfaction and could lead to financial losses and a damaged brand reputation.

Salesforce highlights the importance of maintaining high data quality for effective CRM and AI applications, offering various tools and best practices to enhance data integrity. For guidance on managing and improving data quality in Salesforce, see the Salesforce documentation on data quality at [Salesforce Data Quality](#).

NEW QUESTION # 74

What is a Key consideration regarding data quality in AI implementation?

- A. Integration process of AI models with Salesforce workflows
- B. Data's role in training and fine-tuning Salesforce AI models
- C. Techniques from customizing AI features in Salesforce

Answer: B

Explanation:

"Data's role in training and fine-tuning Salesforce AI models is a key consideration regarding data quality in AI implementation. Data quality is the degree to which data is accurate, complete, consistent, relevant, and timely for the AI task. Data quality can affect the performance and reliability of AI systems, as they depend on the quality of the data they use to learn from and make predictions.

Data's role in training and fine-tuning Salesforce AI models means understanding how data is used to build, train, test, and improve AI models in Salesforce, such as Einstein Prediction Builder or Einstein Discovery."

NEW QUESTION # 75

Cloud Kicks learns of complaints from customers who are receiving too many sales calls and emails.

Which data quality dimension should be assessed to reduce these communication inefficiencies?

- A. Consent
- B. Usage
- C. Duplication

Answer: C

Explanation:

"Duplication is the data quality dimension that should be assessed to reduce communication inefficiencies.

Duplication means that the data contains multiple copies or instances of the same record or value.

Duplication can cause confusion, errors, or waste in data analysis and processing. For example, duplication can lead to communication inefficiencies if customers receive multiple calls or emails from different sources for the same purpose."

NEW QUESTION # 76

Cloud Kicks uses Einstein to generate predictions but is not seeing accurate results?

What is a potential reason for this?

- A. Poor data quality
- B. Too much data
- C. The wrong product

Answer: A

Explanation:

"Poor data quality is a potential reason for not seeing accurate results from an AI model. Poor data quality means that the data is inaccurate, incomplete, inconsistent, irrelevant, or outdated for the AI task. Poor data quality can affect the performance and reliability of AI models, as they may not have enough or correct information to learn from or make accurate predictions."

NEW QUESTION # 77

A sales manager wants to use AI to help sales representatives log their calls quicker and more accurately.

Which functionality provides the best solution?

- A. Auto-Generated Sales Tasks
- B. Sales Dialer
- C. Call Summaries

Answer: C

Explanation:

The best functionality to help sales representatives log their calls quicker and more accurately is the use of AI-generated Call Summaries. This feature leverages AI to analyze voice data from sales calls and automatically generate concise summaries and actionable insights, which are then logged into the CRM system. This not only speeds up the process of recording call details but also enhances the accuracy of the data captured, reducing the likelihood of human error and ensuring that important details are not missed. Salesforce provides AI tools that integrate with telephony solutions to enable these capabilities, enhancing the efficiency of sales operations. For more information on Salesforce AI features like Einstein Call Coaching that support this functionality, visit Salesforce Einstein Call Coaching.

NEW QUESTION # 78

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A considerable amount of effort goes into our products. So in most cases our Salesforce-AI-Associate study materials are truly your best friend. On one hand, our Salesforce-AI-Associate study materials are the combination of the latest knowledge and the newest technology, which could constantly inspire your interest of study. On the other hand, our Salesforce-AI-Associate Study Materials can predict the exam correctly. Therefore you can handle the questions in the real exam like a cork. Through highly effective learning method and easily understanding explanation, you will pass the Salesforce-AI-Associate exam with no difficulty.

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