

Make Exam Preparation Simple Salesforce MKT-101 Exam Questions



DOWNLOAD the newest DumpsKing MKT-101 PDF dumps from Cloud Storage for free: <https://drive.google.com/open?id=1dnL7BZ-gfâJc2coko7wv3mP29tJJUcyp>

Subjects are required to enrich their learner profiles by regularly making plans and setting goals according to their own situation, monitoring and evaluating your study. Because it can help you prepare for the MKT-101 exam. If you want to succeed in your exam and get the related exam, you have to set a suitable study program. We believe that if you purchase MKT-101 Test Guide from our company and take it seriously into consideration, you will gain a suitable study plan to help you to pass your MKT-101 exam in the shortest time.

Salesforce MKT-101 Certification Exam is designed to test your knowledge and skills in building and analyzing customer journeys using Marketing Cloud. MKT-101 exam is ideal for professionals who have experience in marketing automation and want to further their skills in using Salesforce Marketing Cloud to create personalized customer experiences. MKT-101 exam covers a range of topics, including email marketing, journey building, data management, and analytics.

The Build and Analyze Customer Journeys using Marketing Cloud certification exam is a comprehensive assessment of the candidate's knowledge and skills in using Marketing Cloud to create personalized customer journeys. It is designed to test the candidate's understanding of the key concepts and best practices in building and analyzing customer journeys using Marketing Cloud.

>> MKT-101 Test Valid <<

Quiz Efficient Salesforce - MKT-101 - Build and Analyze Customer Journeys using Marketing Cloud Test Valid

DumpsKing certification training exam for MKT-101 are written to the highest standards of technical accuracy, using only certified subject matter experts and published authors for development. DumpsKing MKT-101 certification training exam material including the examination question and the answer, complete by our senior lecturers and the MKT-101 product experts, included the current newest MKT-101 examination questions.

Salesforce Build and Analyze Customer Journeys using Marketing Cloud Sample Questions (Q56-Q61):

NEW QUESTION # 56

Northern Trail Outfitters (NTO) wants to add automation to its email marketing. Which automation should NTO create as a good first step?

- A. An automation that deletes old data extensions, emails, and reports
- B. An automation that Imports subscriber data regularly and updates key data extensions
- C. An automation that contains several recurring emails and decisioning points

Answer: A

NEW QUESTION # 57

A Marketer developed an email with personalized content based on 5 geographical regions;

Northwest - Static Image; Southwest - Image carousel

Central - No content; Northeast - Static image; Southwest - Coupon;

How many dynamic content rules need to be created to accomplish this?

- A. 0
- B. 1
- C. 2
- D. 3

Answer: C

NEW QUESTION # 58

Which customers would benefit most from purchasing a Sender Authentication Package (SAP)?

- A. A customer who wants to share another IP within their account structure and is unconcerned about branding at this time.
- B. A growing retailer that currently leverages Marketing Cloud's MobileConnect and MobilePush.
- C. A nonprofit organization that sends roughly 50,000 newsletter emails per month.
- D. A growing consumer brand that expects to send 500,000 emails per month and would like email branding to be consistent with its domain,

Answer: A

Explanation:

A Sender Authentication Package (SAP) is a set of features that authenticate an email sender's identity and reputation, such as a private domain, a dedicated IP address, a link customization, and a reply mail management. A SAP can benefit customers who send large volumes of emails (such as 500,000 per month) and want to have consistent email branding with their domain (such as sender address, links, images, etc.). A SAP can also improve deliverability and avoid spam filters by proving that the sender is legitimate and trustworthy. Reference: https://help.salesforce.com/articleView?id=sf.mc_es_sender_authentication_package.htm&type=5

NEW QUESTION # 59

Northern Trail Outfitters (NTO), a longtime Marketing Cloud customer, has decided to adopt Journey Builder to help with the execution of their marketing programs. NTO does not want to duplicate efforts within the platform and has asked if they could stop using Automation Studio Entirely.

Which three tasks would a consultant suggest for using Journey Builder instead of Automation Studio?

- A. Building simple segmented campaigns without SQL queries
- B. Designing decision logic via an intuitive user interface
- C. Processing zipped and encrypted file containing subscriber data
- D. creating customer segments from multiple data extensions
- E. Setting behavior-based goals

Answer: A,B,C

NEW QUESTION # 60

A Marketer Sends an email to a Sendable data extension. The Data Extension has a Subscriber relationship that matches Customer ID on the data extension to Subscriber Key on the All Subscriber Lists.

- A. The email will be sent to the subscriber Key on All Subscribers List
- B. The email will be sent to the email address stored on Data Extension
- C. The email will be sent to the email address stored on All Subscriber Lists
- D. The email will be sent to the field marked as the Primary Key

Answer: C

NEW QUESTION # 61

• • • • •

If you buy our MKT-101 training quiz, you will find three different versions are available on our test platform. According to your need, you can choose the suitable version for you. The three different versions of our MKT-101 Study Materials include the PDF version, the software version and the APP online version. We can promise that the three different versions of our MKT-101 exam questions are equipment with the high quality.

MKT-101 Exam Bible: <https://www.dumpsking.com/MKT-101-testking-dumps.html>

- [illegible]

BONUS!!! Download part of DumpsKing MKT-101 dumps for free: <https://drive.google.com/open?id=1dnL7BZ-gfaJc2coko7wv3mP29tJJUcyp>