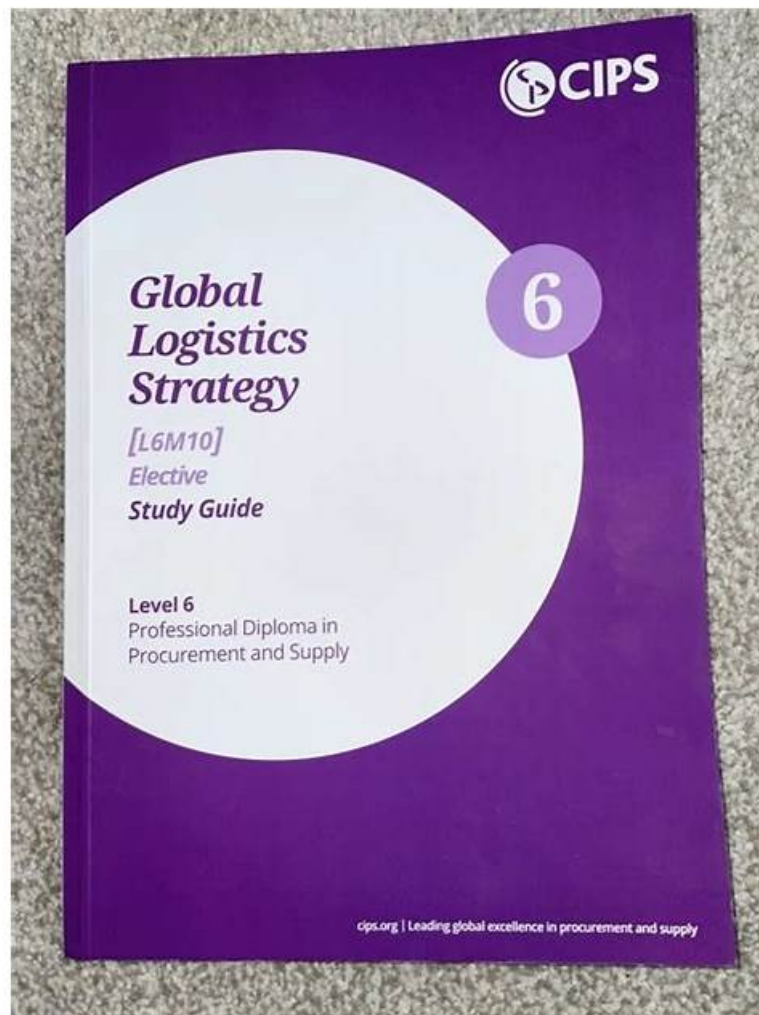


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CIPS L6M10 Prüfungsplan:

Thema	Einzelheiten
Thema 1	Understand the concept of reverse logistics and its impact on global logistics strategy. This section measures the skills of the target audience in assessing strategic factors influencing reverse logistics, such as government policies, economic considerations, and environmental impacts. It emphasizes understanding how these factors affect reverse logistics planning. A key skill measured is evaluating sustainability strategies in reverse logistics.

Thema 2	Understand the strategic logistical implications of globalization: This section measures the skills of Logistics Managers and focuses on evaluating the logistics challenges presented by globalization. It covers issues such as centralized versus regionalized inventory holdings, international logistics practices, and the impact of transportation pipelines on inventory costs. A key skill measured is identifying logistics challenges in a global context.
Thema 3	Assess the strategic factors that influence reverse logistics: This section measures the skills of Logistics Coordinators in comparing factors affecting the implementation of reverse logistics strategies. It discusses challenges such as lack of infrastructure, forecasting difficulties, and perceptions of reverse logistics as a cost rather than a value-addition opportunity.
Thema 4	Understand global governance of the supply chain: This section measures the skills of Compliance Officers in assessing the impact of international legislation on globalized supply chains. It includes understanding jurisdictional issues and legal considerations affecting trade across multiple countries. A key skill measured is evaluating legal frameworks governing international trade.

>> L6M10 Fragen Antworten <<

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CIPS Global Logistics Strategy L6M10 Prüfungsfragen mit Lösungen (Q16-Q21):

16. Frage

The following five companies are dealing with the challenge of managing a product portfolio, catering to diverse customer segments across international territories. Each company manager is tasked with prioritizing specific focus areas and allocating resources to overcome challenges.

Company A: A grocery store chain frequently offers special promotions and discounts, significantly affecting ordering patterns. These volatile prices make it challenging to maintain a consistent revenue stream.

Company B: A growing e-commerce business experiencing increased shipping costs due to the rapid expansion of product offerings and customer base. To maintain profitability, they need to reduce costs.

Company C: A custom-made furniture manufacturer facing order processing delays, leading to longer lead times and increased customer complaints.

Company D: A manufacturer of high-demand electronic gadgets experiencing demand exceeding supply, requiring order rationing. Customers are frustrated due to errors in the rationing system and have attempted to game the system.

Company E: A global electronics manufacturer struggling to manage its complex supply chain across multiple regions. The company needs to leverage technology to improve efficiency and reduce operational costs.

Q: For Company E, what recommended action should the company manager take?

Answer Options:

- A. Leveraging economies of scale
- **B. Implementing automation and machine learning**
- C. Improving order accuracy
- D. Implementing order batching
- E. Handling price fluctuations

Antwort: B

Begründung:

To manage its complex global supply chain, Company E should implement automation and machine learning to optimize logistics, forecasting, and cost management. [P 166-169]

17. Frage

Five companies from different industries are participating in a sustainability summit where they discuss and share their approaches to integrating the triple bottom line (TBL), corporate social responsibility (CSR), and green logistics into their business operations. The companies include:

EcoElectronics Inc. - An electronic device manufacturing company with a focus on environmentally friendly products. The company is committed to reducing its carbon footprint by using recycled materials in its products and minimizing electronic waste.

SocialSolutions Ltd. - A consulting firm specializing in social impact initiatives and community development. Their commitment to social impact involves working closely with local communities, implementing initiatives that empower individuals, and fostering sustainable development.

ProfitablePharma Corp. - A pharmaceutical company committed to balancing financial success with social and environmental responsibility. Beyond financial profitability, the company places a high value on moral pharmaceutical practices. This includes ensuring affordable access to medications and minimizing environmental impact in the manufacturing process.

ModernTrans Logistics - A logistics company that specializes in sustainable and eco-friendly carriage solutions. The company invests in a modern and eco-friendly fleet, utilizing alternative fuels and optimizing routes to reduce emissions.

TechInnovate Innovations - A technology company striving to incorporate green practices in its supply chain and operations. Their commitment includes sourcing ethically produced raw materials and adopting energy-efficient manufacturing processes, minimizing environmental impact while driving innovation in the technology sector.

You are required, for each company, to align the primary focus area and recommend the key factor.

Q: What is the primary focus area of ProfitablePharma Corp.?

- A. Environmental Responsibility
- B. Green Logistics
- C. Social Impact
- **D. Triple Bottom Line (TBL)**
- E. Supply Chain Sustainability

Antwort: D

Begründung:

ProfitablePharma Corp. is committed to balancing financial success with social and environmental responsibility, making "Triple Bottom Line (TBL)" their priority area. [P 166-169]

18. Frage

A large organization wants to reduce its logistics costs and increase productivity by implementing economies of scale and batching in its operations. What is the potential negative consequence they should be cautious about?

- A. Increased information flow
- **B. Bullwhip effect**
- C. Reduced automation
- D. Decreased cost efficiency

Antwort: B

Begründung:

The bullwhip effect is a potential risk when implementing economies of scale and batching. It occurs when demand variability is amplified across the supply chain, leading to inefficiencies and information distortions. [P-18]

19. Frage

What should John, an international trade lawyer, consider when deciding whether to rely on precedent in an international trade dispute?

- A. He should rely on precedent regardless of the case's uniqueness.
- B. He should always rely on precedent to ensure consistency.

- C. He should disregard precedent entirely to encourage creativity.
- **D. He should consider whether the case involves entirely new circumstances.**

Antwort: D

Begründung:

John should consider whether the case presents entirely new circumstances, as international precedent is not always binding. [P-120]

20. Frage

How do customers and suppliers differ in returns?

- A. Both aim for remanufactured items.
- B. Customers want remanufactured items.
- **C. Customers prioritize refunds; suppliers seek residual value.**
- D. Both seek quick refunds.

Antwort: C

Begründung:

Customers focus on speedy resolutions, while suppliers aim to recover value. [P-181]

21. Frage

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