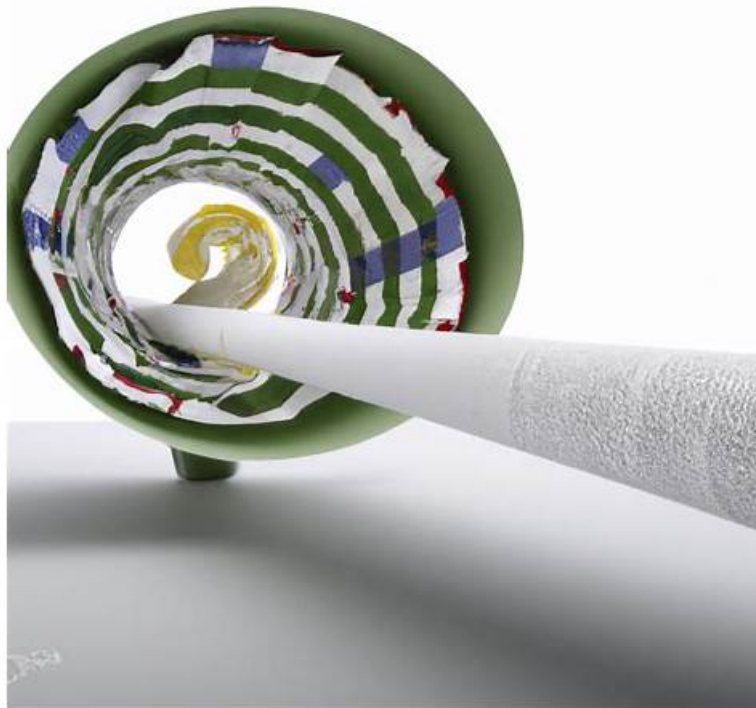


New Marketing-Cloud-Intelligence Test Discount | Book Marketing-Cloud-Intelligence Free



P.S. Free & New Marketing-Cloud-Intelligence dumps are available on Google Drive shared by PrepPDF:
<https://drive.google.com/open?id=1U2-Xh3MWfdTql23DAkdZbzC6QFPiyf-6>

Elaborately designed and developed Marketing-Cloud-Intelligence test guide as well as good learning support services are the key to assisting our customers to realize their dreams. Our Marketing-Cloud-Intelligence study braindumps have a variety of self-learning and self-assessment functions to detect learners' study outcomes, and the statistical reporting function of our Marketing-Cloud-Intelligence test guide is designed for students to figure out their weaknesses and tackle the causes, thus seeking out specific methods dealing with them. Our Marketing-Cloud-Intelligence exam guide have also set a series of explanation about the complicated parts certificated by the syllabus and are based on the actual situation to stimulate exam circumstance in order to provide you a high-quality and high-efficiency user experience. In addition, the Marketing-Cloud-Intelligence Exam Guide function as a time-counter, and you can set fixed time to fulfill your task, so that promote your efficiency in real test. The key strong-point of our Marketing-Cloud-Intelligence test guide is that we impart more important knowledge with fewer questions and answers, with those easily understandable Marketing-Cloud-Intelligence study braindumps, you will find more interests in them and experience an easy learning process.

Our Marketing-Cloud-Intelligence prep torrent will provide customers with three versions: PDF, soft and APP versions, each of them has its own advantages. Now I am going to introduce you the PDF version of Marketing-Cloud-Intelligence test braindumps. It is well known to us that the PDF version is very convenient and practical. The PDF version of our Marketing-Cloud-Intelligence Test Braindumps provide demo for customers. At the same time, if you use the PDF version, you can print our Marketing-Cloud-Intelligence exam torrent by the PDF version; it will be very easy for you to take notes. I believe our Marketing-Cloud-Intelligence test braindumps will bring you great convenience.

>> New Marketing-Cloud-Intelligence Test Discount <<

100% Pass Marketing-Cloud-Intelligence - Newest New Marketing Cloud Intelligence Accredited Professional Exam Test Discount

If you are still struggling to prepare for passing Salesforce real exam at this moment, our PrepPDF Marketing-Cloud-Intelligence vce dumps can help you preparation easier and faster. Our website can provide you Valid Marketing-Cloud-Intelligence Exam Cram

with high pass rate to help you get certification, and then you will become a good master of certification exam.

Salesforce Marketing-Cloud-Intelligence Exam Syllabus Topics:

Topic	Details
Topic 1	• Data Model: In this domain, marketing professionals will explore data model entities, their relationships, and attributes within Marketing Cloud Intelligence.
Topic 2	• General Functionalities: In this topic, Salesforce marketing professionals will explore core functionalities of Marketing Cloud Intelligence. It measures understanding of platform features critical to data-driven marketing strategies and insights.
Topic 3	• Harmonization Center (Patterns • Data Classification • Validation): Salesforce marketing professionals will learn about the Harmonization Center's capabilities, including classification rules, validation lists, patterns, and harmonized dimensions to ensure data reliability.
Topic 4	• CRM: This topic tests knowledge of CRM properties and their behavior within Marketing Cloud Intelligence. This knowledge is crucial for syncing customer relationship data with marketing campaigns.
Topic 5	• Data Fusion: This topic focuses on the use cases and properties of Data Fusion, equipping marketing professionals to merge datasets effectively for comprehensive marketing insights.
Topic 6	• QA Ability: This section focuses on common QA steps for various scenarios, enabling Salesforce marketing professionals to ensure data quality and platform performance.
Topic 7	• Harmonization Best Practices: Salesforce marketing professionals will analyze harmonization methods, properties, and their advantages and disadvantages, enhancing skills for optimizing data consistency across platforms.
Topic 8	• Design Feasibility: This area evaluates the ability to identify valid and invalid solutions from solution design diagrams, ensuring effective and scalable platform designs.
Topic 9	• Data Integration Code Ability: This section evaluates proficiency with common Marketing Cloud Intelligence functions, enabling Salesforce marketing professionals to integrate diverse data sources effectively for comprehensive marketing intelligence.

Salesforce Marketing Cloud Intelligence Accredited Professional Exam Sample Questions (Q44-Q49):

NEW QUESTION # 44

A technical architect is provided with the logic and Opportunity file shown below:

The opportunity status logic is as follows:

For the opportunity stages "Interest", "Confirmed Interest" and "Registered", the status should be "Open".

For the opportunity stage "Closed", the opportunity status should be closed Otherwise, return null for the opportunity status.

Opportunity File		
Day	Opportunity Key	Opportunity Stage
06-Jan	123AA01	Interest
06-Jan	123AA02	Interest
06-Jan	123AA03	Interest
08-Jan	123AA01	Confirmed Interest
09-Jan	123AA02	Confirmed Interest
10-Jan	123AA01	Registered
10-Jan	123AA02	Registered
14-Jan	123AA02	Rejected
14-Jan	123AA01	Closed

Given the above file and logic and assume that the file is mapped in the OPPORTUNITIES Data Stream type with the following mapping:

"Day" - "Created Date"

"Opportunity Key" + Opportunity Key

"Opportunity Stage" - Opportunity Stage

A pivot table was created to present the count of opportunities in each stage. The pivot table is filtered on Jan 11th. What is the number of opportunities in the Confirmed Interest stage?

- A. 0
- B. 1
- C. 2
- D. 3

Answer: A

Explanation:

pivot table is filtered on January 11th, we refer to the Opportunity file and see that there are no records for January 11th. Thus, there would be zero opportunities in the Confirmed Interest stage on that date. The Salesforce Marketing Cloud Intelligence's pivot table feature allows for the display of counts of entities based on the filtered criteria, which in this scenario would show zero since no records exist for the filtered date.

Reference: Salesforce Marketing Cloud Intelligence documentation on pivot table functionalities.

NEW QUESTION # 45

A client wants to integrate their data within Marketing Cloud Intelligence to optimize their marketing insights and cross-channel marketing activity analysis. Below are details regarding the different data sources and the number of data streams required for each source.

Data Source Name	Number of Data Streams	Harmonization Field	Harmonization Logic
Facebook Ads	75	Objective	Code found in the 2nd position of Media Buy Name and following logic is applied: If code = "awa" → "Awareness" If code = "trg" → "Retargeting" If code = "crv" → "Conversion" Else → Return the extract
Google Ads	15	Objective	Extract from 2nd position in Campaign Name
Google CM	1	Objective	Extract from 1st position in Media Buy Name
LinkedIn Ads	10	Objective	Return "N/A"

When harmonizing the Objective field from within the data stream mapping, which advantage is gained?

- A. Ease of Maintenance
- B. Ease of Setup
- C. Scalability
- D. Performance (Performance when loading a dashboard page)

Answer: A

Explanation:

By harmonizing the Objective field within data stream mapping, an organization can benefit from:

* Ease of Maintenance: Harmonization allows for consistent naming conventions across different data sources and streams. This means when business logic or naming conventions change, updates can be made in one place and consistently applied across all data streams. It also reduces the complexity of managing multiple streams and ensures data consistency, which is vital for accurate reporting and analysis.

NEW QUESTION # 46

What are unstable measurements?

- A. Measurements for which Aggregation Settings are set as 'Not Auto' and Granularity is set as 'Not Empty'.
- B. Measurements for which Aggregation Settings are set as 'Auto' and Granularity is set as 'None'.
- C. Measurements for which Aggregation Settings are set as 'Not Auto' and Granularity is set as 'None'.
- D. Measurements that are set with the LIFETIME aggregation function

Answer: C

Explanation:

Unstable measurements refer to metrics that are not aggregated in a standard manner across different grains of data, which can result in inconsistent or unpredictable results when reporting across different dimensions or time frames.

* Option C describes a scenario where measurements have manual (Not Auto) aggregation settings, meaning they do not automatically adjust to the aggregation level of the report. Combined with a Granularity setting of 'None', this can lead to instability because the metric isn't bound to a specific granularity, which can cause data inconsistencies or misinterpretations when analyzed at varying levels of detail.

NEW QUESTION # 47

A technical architect is provided with the logic and Opportunity file shown below:

The opportunity status logic is as follows:

For the opportunity stages "Interest", "Confirmed Interest" and "Registered", the status should be "Open".

For the opportunity stage "Closed", the opportunity status should be closed Otherwise, return null for the opportunity status

Oppportunity File		
Day	Opportunity Key	Opportunity Stage
06-Jan	123AA01	Interest
06-Jan	123AA02	Interest
06-Jan	123AA03	Interest
08-Jan	123AA01	Confirmed Interest
09-Jan	123AA02	Confirmed Interest
10-Jan	123AA01	Registered
10-Jan	123AA02	Registered
14-Jan	123AA02	Rejected
14-Jan	123AA01	Closed

Given the above file and logic and assuming that the file is mapped in a GENERIC data stream type with the following mapping:

"Day" - Standard "Day" field

"Opportunity Key" > Main Generic Entity Key

"Opportunity Stage" - Main Generic Entity Attribute

"Opportunity Count" - Generic Custom Metric

A pivot table was created to present the count of opportunities in each stage. The pivot table is filtered on Jan 11th. What is the number of opportunities in the Interest stage?

- A. 0
- B. 1
- C. 2
- D. 3

Answer: A

Explanation:

Since the pivot table is filtered on January 11th and the provided Opportunity file does not show any records dated January 11th, there are zero opportunities in the Interest stage for that date. Salesforce Marketing Cloud Intelligence allows users to create pivot tables and filter data based on specific criteria, such as dates. In this case, the filter would exclude all rows that do not match the specified date, resulting in a count of zero for the Interest stage. This would apply to any stage since there are no records for January 11th. Reference can be made to Salesforce Marketing Cloud Intelligence documentation on filtering and pivot tables.

NEW QUESTION # 48

A client provides the following two data streams:

Data Stream 1:

Media Buy Name	Campaign Key	Campaign Advertiser
MBN 1	camp_key_1	Adver 1
MBN 2	camp_key_1	Adver 1
MBN 3	camp_key_2	Adver 2

Data Stream 2:

Date	Media Buy Name	Cost
01-Jan-20	MBN 1	100
01-Jan-20	MBN 2	50

Question-

The client would like to use a VLOOKUP formula to calculate the Cost per Campaign Advertiser on January 1st 2020. Which mapping options should the client apply to obtain the expected result?

- A.

Data Stream 1		Data Stream 2	
Datorama Field	Mapping Formula	Datorama Field	Mapping Formula
Media Buy Name	csv('Media Buy Name')	Date	csv('Day')
Campaign Key	csv('Campaign Key')	Media Buy Name	csv('Media Buy Name')
Campaign Advertiser	csv('Campaign Advertiser')	Media Cost	csv('Cost')
Custom Metric 1	Vlookup[Media Buy Custom Attribute 01 Media Buy Custom Attribute 02		

- B.
- C.

Data Stream 1		Data Stream 2	
Datorama Field	Mapping Formula	Datorama Field	Mapping Formula
Media Buy Name	csv('Media Buy Name')	Date	csv('Day')
Media Buy Custom Attribute 01	csv('Campaign Key')	Media Buy Name	csv('Media Buy Name')
Media Buy Custom Attribute 02	csv('Campaign Advertiser')	Media Buy Custom Attribute 01	Vlookup[Media Buy Custom Attribute 01 Media Buy Custom Attribute 02
		Media Cost	csv('Cost')

- D.

Data Stream 1		Data Stream 2	
Datorama Field	Mapping Formula	Datorama Field	Mapping Formula
Media Buy Name	csv('Media Buy Name')	Date	csv('Day')
Campaign Key	csv('Campaign Key')	Media Buy Name	csv('Media Buy Name')
Campaign Advertiser	csv('Campaign Advertiser')	Media Buy Custom Attribute 01	Vlookup[Media Buy Custom Attribute 01 Media Buy Custom Attribute 02
		Media Cost	csv('Cost')

Answer: D

Explanation:

To calculate Cost per Campaign Advertiser using a VLOOKUP formula, the client needs to look up the 'Cost' from Data Stream 2 based on a matching 'Media Buy Name' in Data Stream 1. Option A shows that 'Media Buy Name' is the lookup value, which is correct. The 'Campaign Advertiser' is then linked to the 'Cost' from Data Stream 2 through the VLOOKUP formula applied to the 'Media Buy Custom Attribute 01' in Data Stream 2. This setup will correctly associate the cost with the campaign advertiser.

NEW QUESTION # 49

.....

If you want to know more about our test preparations materials, you should explore the related Marketing-Cloud-Intelligence exam Page. You may go over our Marketing-Cloud-Intelligence brain dumps product formats and choose the one that suits you best. You can also avail of the free demo so that you will have an idea how convenient and effective our Marketing-Cloud-Intelligence exam dumps are for Marketing-Cloud-Intelligence certification. With PrepPDF, you will not only get a single set of PDF dumps for Marketing-Cloud-Intelligence Exams but also a simulate software for real exams. Rather we offer a wide selection of braindumps for all other exams under the Marketing-Cloud-Intelligence certification. This ensures that you will cover more topics thus increasing your chances of success. With the multiple learning modes in Marketing-Cloud-Intelligence practice exam software, you will surely find your pace and find your way to success.

Book Marketing-Cloud-Intelligence Free: <https://www.preppdf.com/Salesforce/Marketing-Cloud-Intelligence-prepaway-exam-dumps.html>

- Use Latest Salesforce Marketing-Cloud-Intelligence Dumps For Smooth Preparation ☐ Search for « Marketing-Cloud-Intelligence » and obtain a free download on [www.exams4collection.com] ☐ Marketing-Cloud-Intelligence Guide
- Test Marketing-Cloud-Intelligence Dumps Pdf ☐ Latest Marketing-Cloud-Intelligence Exam Cost ☐ Reliable Marketing-Cloud-Intelligence Test Testking ☒ Search for ➡ Marketing-Cloud-Intelligence ☐ on ☀ www.pdfvce.com ☐ ☀ ☐

immediately to obtain a free download ☐ New Marketing-Cloud-Intelligence Test Test

- Avail High-quality New Marketing-Cloud-Intelligence Test Discount to Pass Marketing-Cloud-Intelligence on the First Attempt ☐ Download ➡ Marketing-Cloud-Intelligence ☐☐☐ for free by simply entering 【 www.prep4away.com 】 website ☐ New Marketing-Cloud-Intelligence Test Test
- HOT New Marketing-Cloud-Intelligence Test Discount 100% Pass | High-quality Book Marketing Cloud Intelligence Accredited Professional Exam Free Pass for sure ☐ Search for ➡ Marketing-Cloud-Intelligence ☐ and download it for free immediately on ☐ www.pdfvce.com ☐ ☐ New Marketing-Cloud-Intelligence Test Test
- Use Latest Salesforce Marketing-Cloud-Intelligence Dumps For Smooth Preparation ☐ Search for 【 Marketing-Cloud-Intelligence 】 on ➤ www.prep4sures.top ☐ immediately to obtain a free download ☐ Exam Marketing-Cloud-Intelligence Tests
- Marketing-Cloud-Intelligence Exam Actual Tests ☐ Marketing-Cloud-Intelligence PDF Dumps Files ☐ Marketing-Cloud-Intelligence Reliable Exam Tutorial ☐ The page for free download of ☼ Marketing-Cloud-Intelligence ☐☼☐ on ➡ www.pdfvce.com ☐☐☐ will open immediately ☐ New Marketing-Cloud-Intelligence Test Pattern
- Free Download New Marketing-Cloud-Intelligence Test Discount - Leader in Qualification Exams - Efficient Marketing-Cloud-Intelligence: Marketing Cloud Intelligence Accredited Professional Exam ☐ Simply search for 【 Marketing-Cloud-Intelligence 】 for free download on [www.examcollectionpass.com] ☒ New Marketing-Cloud-Intelligence Mock Test
- New Marketing-Cloud-Intelligence Test Discount 100% Pass | Professional Book Marketing-Cloud-Intelligence Free: Marketing Cloud Intelligence Accredited Professional Exam ☐ Search for 「 Marketing-Cloud-Intelligence 」 and obtain a free download on ➡ www.pdfvce.com ☐ ☐ New Marketing-Cloud-Intelligence Test Test
- Marketing-Cloud-Intelligence Test Sample Questions ☐ Free Marketing-Cloud-Intelligence Practice ☐ Free Marketing-Cloud-Intelligence Practice ☐ Download ➡ Marketing-Cloud-Intelligence ⇐ for free by simply searching on 《 www.passcollection.com 》 ☐ Free Marketing-Cloud-Intelligence Practice
- Free Download New Marketing-Cloud-Intelligence Test Discount - Leader in Qualification Exams - Efficient Marketing-Cloud-Intelligence: Marketing Cloud Intelligence Accredited Professional Exam ☐ Search for (Marketing-Cloud-Intelligence) on ➤ www.pdfvce.com ☐ immediately to obtain a free download ☐ Testking Marketing-Cloud-Intelligence Exam Questions
- Pass Guaranteed Quiz Salesforce - Marketing-Cloud-Intelligence - Marketing Cloud Intelligence Accredited Professional Exam Authoritative New Test Discount ☐ Download ➡ Marketing-Cloud-Intelligence ⇐ for free by simply entering “ www.torrentvalid.com ” website ☐ Marketing-Cloud-Intelligence Exam Test
- www.pcsq28.com, courses.digitalpushkraj.com, www.stes.tyc.edu.tw, www.stes.tyc.edu.tw, hlchocca.msvmarketing.com.br, www.stes.tyc.edu.tw, unikaushal.futurefacetechnology.in, www.stes.tyc.edu.tw, 101.33.203.112:9988, tattoo-workshop25.com, Disposable vapes

DOWNLOAD the newest PrepPDF Marketing-Cloud-Intelligence PDF dumps from Cloud Storage for free:
<https://drive.google.com/open?id=1U2-Xh3MWfdTqL23DAkdZbZC6QFPiyf6>