

New Salesforce Advanced-Cross-Channel Test Camp & Valid Advanced-Cross-Channel Exam Questions



DOWNLOAD the newest DumpsQuestion Advanced-Cross-Channel PDF dumps from Cloud Storage for free:
https://drive.google.com/open?id=1fWQA_Z1LX9N2ZJoOGaQ-0LX-pFksiyAC

These formats are Salesforce PDF Questions and practice test software. The Salesforce Advanced Cross Channel Accredited Professional Advanced-Cross-Channel practice exam software is further divided into two formats. The name of these two formats is Salesforce Advanced-Cross-Channel desktop practice test software and web-based Salesforce Advanced-Cross-Channel practice test software. Both Salesforce Advanced-Cross-Channel practice test software is the Advanced-Cross-Channel Practice Exam that will give you a real-time Advanced-Cross-Channel exam preparation environment to solve all Salesforce Advanced Cross Channel Accredited Professional Advanced-Cross-Channel questions. With the Salesforce Advanced-Cross-Channel practice test software you can understand your weak topic areas. Later on, working on these Salesforce Advanced-Cross-Channel weak topic areas you can make it perfect.

If you get the Advanced-Cross-Channel certification, your working abilities will be proved and you will find an ideal job. We provide you with Advanced-Cross-Channel exam materials of high quality which can help you pass the exam easily. We provide you with Advanced-Cross-Channel exam materials of high quality which can help you pass the exam easily. It also saves your much time and energy that you only need little time to learn and prepare for exam. We also provide timely and free update for you to get more Advanced-Cross-Channel Questions torrent and follow the latest trend. The Advanced-Cross-Channel exam torrent is compiled by the experienced professionals and of great value.

>> New Salesforce Advanced-Cross-Channel Test Camp <<

Valid Advanced-Cross-Channel Exam Questions | Advanced-Cross-Channel Latest Mock Exam

Do you know why you feel pressured to work? That is because your own ability and experience are temporarily unable to adapt to current job requirements. Our Advanced-Cross-Channel exam questions can upgrade your skills and experience to the current requirements in order to have the opportunity to make the next breakthrough. Don't doubt about our Advanced-Cross-Channel Study Guide! Just look at the warm feedbacks from our loyal customers, they all have become more successful in their career with the help of our Advanced-Cross-Channel practice engine.

Salesforce Advanced Cross Channel Accredited Professional Sample Questions (Q42-Q47):

NEW QUESTION # 42

What is true about Einstein engagement frequency (EEF). Select 3

- A. It uses last ISO days engagement data

- B. The model uses data available only in your account
- C. EEF uses only commercial send data not transactional
- D. Used to determine correct no of mails to be send so that there are less unsubscribes due to email fatigue. email fatigue.

Answer: B,C,D

Explanation:

Understanding Einstein Engagement Frequency (EEF):

Purpose: EEF is a Marketing Cloud Einstein feature that helps optimize email send frequency for each subscriber. It aims to reduce unsubscribes and improve engagement by sending the right number of emails to each person.

How it Works: EEF analyzes historical engagement data (opens, clicks, etc.) to predict the optimal send frequency for each subscriber.

Correct Statements:

A: EEF uses only commercial send data not transactional: EEF focuses on optimizing marketing email frequency. Transactional emails (order confirmations, password resets) are typically triggered by specific events and are not part of EEF's optimization.

B: The model uses data available only in your account: EEF's predictions are based on the engagement data within your specific Marketing Cloud account. It doesn't use data from other accounts or external sources.

C: Used to determine the correct no of mails to be sent so that there are fewer unsubscribes due to email fatigue: This is the core purpose of EEF. It aims to find the "sweet spot" for each subscriber - enough emails to keep them engaged, but not so many that they unsubscribe due to email fatigue.

Incorrect Statement:

D: It uses the last 90 days of engagement data: EEF uses the last 28 days of engagement data, not 90.

In Summary:

EEF uses your account's commercial email send data from the last 28 days to determine the optimal email frequency for each subscriber, reducing unsubscribes. A, B, and C are correct.

NEW QUESTION # 43

What does Priority in an in App message determine?

- A. Where on the screen (top, middle, bottom) the in-app message should appear
- B. Which message shows first in the lock-screen or notification tray, when the user receives multiple push notifications to their device
- C. If the priority is set to 1, then the user's device will vibrate to let them know
- D. Which message shows first when the user opens the app, when multiple-inapp messages are present on the user's device

Answer: D

NEW QUESTION # 44

What are three differences between the new MC Transactional Messaging API and previous MC triggered message API versions?

- A. API runs on an updated messaging platform which improves scale and send speed
- B. MC Transactional Messaging requires the selection of prioritization - low, medium or high priority.
- C. Transactional messaging limits the number of API calls a minute.
- D. The software can track each message utilizing the Event Notification service.
- E. Messages are sent as quickly as possible. For email, there is no more low, medium, or high priority.

Answer: A,D,E

NEW QUESTION # 45

Which two statements are true when using Journey Data and Contact Data within Journey Builder?

- A. Contact Data is a set of static values passed into the Journey for each contact
- B. Journey Data is a set of static values passed into the Journey for each contact
- C. Journey Data is dynamic data that retrieves the latest value upon decision split execution
- D. Contact Data is dynamic data that retrieves the latest value upon decision split execution

Answer: B,D

NEW QUESTION # 46

Where would you set a threshold limit in social studio

- A. workspace settings
- B. column in engage
- C. enterprise admin settings
- D. tab in engage

Answer: A

Explanation:

* Understanding Threshold Limits: In Social Studio, a threshold limit is a setting that determines how many mentions of specific keywords or topics you want to trigger an alert. This helps you manage the volume of social data and focus on the most important conversations.

* Navigating Social Studio: Social Studio is organized around workspaces, which are collaborative spaces for teams to manage social media activities.

* Workspace Settings as the Key: Workspace settings control how individual workspaces operate, including things like user roles, post approval workflows, and notification settings. It makes sense that thresholds related to monitoring are controlled at the workspace level.

* Detailed Steps Within Workspace Settings:

* Access Workspace Settings: In Social Studio, you navigate to "Admin" and then find the specific workspace where you want to set the threshold. Within that workspace, you'll see a "Workspace Settings" option.

* Notification Settings: Within "Workspace Settings," you look for a section related to

"Notifications" or "Alerts." This is where you configure how and when you want to be notified about social media activity.

* Threshold Configuration: Within the notification settings, you'll find options to set thresholds for different types of mentions. For example, you might set a threshold to receive an email alert if your brand name is mentioned more than 50 times in an hour.

* Why Other Options Are Incorrect:

* A. Enterprise Admin Settings: Enterprise admin settings control overall Social Studio account settings, user management, and integrations, but they don't manage workspace-specific notifications.

* C. Tab in Engage: Engage tabs are used to view and interact with social media content. While you might see alerts based on a threshold in Engage, you don't set the threshold itself there.

* D. Column in Engage: Engage columns are customizable views of social media content within a tab. They are used for monitoring and engagement, but not for setting threshold limits.

* "Thresholds" in "Admin" settings refer to the total count for mentions or posts in a topic profile, not the threshold limit for notifications for social listening.

In Summary:

Workspace settings in Social Studio are where you control the notification thresholds, making B. workspace settings the correct answer. You configure the criteria and frequency at which you want to receive alerts about specific social media mentions within the workspace settings.

NEW QUESTION # 47

.....

DumpsQuestion provide you the product with high quality and reliability. You can free download online part of DumpsQuestion's providing practice questions and answers about the Salesforce Certification Advanced-Cross-Channel Exam as a try. After your trial I believe you will be very satisfied with our product. Such a good product which can help you pass the exam successfully, what are you waiting for? Please add it to your shopping cart.

Valid Advanced-Cross-Channel Exam Questions: <https://www.dumpsquestion.com/Advanced-Cross-Channel-exam-dumps-collection.html>

Salesforce New Advanced-Cross-Channel Test Camp After a long period of research and development, our learning materials have been greatly optimized, And If you're skeptical about the quality of our EXIN Advanced-Cross-Channel Materials exam dumps, you are more than welcome to try our demo for free and see what rest of the Advanced-Cross-Channel Materials exam applicants experience by availing our products, We have formed a group of elites who have spent a great of time in Exam .They have figured out the outline of Salesforce Exam process and summarized a series of guideline to help enormous candidates to pass exams as we are the Advanced-Cross-Channel test-king.

After a long period of research and development, our learning materials have been greatly optimized, And If you're skeptical about the quality of our EXIN Advanced-Cross-Channel Materials exam dumps, you are more than welcome to try our demo for free and see what rest of the Advanced-Cross-Channel Materials exam applicants experience by availing our products.

We have formed a group of elites who have Advanced-Cross-Channel Latest Mock Exam spent a great of time in Exam .They have figured out the outline of Salesforce Exam process and summarized a series of guideline to help enormous candidates to pass exams as we are the Advanced-Cross-Channel test-king.

[illegible]

What's more, part of that DumpsQuestion Advanced-Cross-Channel dumps now are free: https://drive.google.com/open?id=1fWQA_Z1LX9N2ZJoOGaQ-0LX-pFksiyAC