

Pardot-Consultant Dump Check - Pardot-Consultant Interactive Practice Exam



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Salesforce Pardot-Consultant Certification Exam covers a broad range of topics related to Pardot, including lead generation, email marketing, lead nurturing, lead scoring, ROI reporting, and marketing automation. Pardot-Consultant Exam consists of 60 multiple-choice questions and lasts 90 minutes. Candidates must score at least 67% to pass the exam and earn the certification.

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Salesforce Pardot-Consultant Certification Exam is a valuable credential for professionals who want to demonstrate their expertise in Pardot. Salesforce Certified Pardot Consultant certification exam covers a broad range of topics related to Pardot and measures a candidate's proficiency in designing, implementing, and optimizing solutions on the Salesforce Pardot platform. With the help of Salesforce's training resources, candidates can prepare for the exam and take advantage of new career opportunities.

Salesforce Certified Pardot Consultant Sample Questions (Q14-Q19):

NEW QUESTION # 14

What is true about page actions? [Choose three answers]

- A. You can define a page to be a priority page to highlight the activity to Sales reps and other users.
- B. It is possible to use URL wildcard by adding * to the end of the URL.
- C. You cannot use auto responder emails with page actions.
- D. You cannot set the prospect's source campaign with page actions.

Answer: A,B,C

NEW QUESTION # 15

Lenoxsoft currently uses a manual sales engagement process where assigned users manually add leads to lists based on a lead status value of "New". The Sales Manager wishes to develop a Sales Engagement Program that streamlines this process and has the following requirements: - Only leads with a status of "New" can be added to the Program. A lead with a status of "In Progress" CANNOT be added. - Assigned users should be notified when a lead has opened an email. Based on the above requirements, which is the best way to segment prospects for Lenoxsoft's Sales Engagement Program?

- **A. Create a dynamic list based on the Lead Status field value**
- B. Create an automation rule based on the Lead Status field value
- C. Create a completion action based on the Lead Status field value.
- D. Create a segmentation rule based on the Lead Status field value

Answer: A

NEW QUESTION # 16

There is limitation of 50 forms and 50 landing pages in Pardot Growth Edition and also you can't create more than one Scoring Category in this edition

- **A. True**
- B. False

Answer: A

Explanation:

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NEW QUESTION # 17

LenoxSoft has a service portal for customers. A Pardot page action set by the admin will change a prospects engagement custom field to "Engaged" for any prospect who views this service portal page. Customers who visit this portal more often have a higher company satisfaction rate. Those who rarely visit the portal have a high rate of attrition. LenoxSoft wants to encourage customers to engage with the service portal and has the following requirements: * Prospects with no Engagement custom field value should be added to the Engagement Program. * If prospects registers for an upcoming webinar and views the training portal they should be removed from the engagement program. What steps do you recommend to achieve those requirements?

- A. Automation Rule with blank criteria and add action & Completion action rules with attended webinar and remove action
- B. Automation rules with attended webinar and remove action
- **C. Automation Rule with blank criteria and add action &**
- D. Automation Rule with blank criteria and add action & Dynamic List with attended webinar and remove action
- E. Automation Rule with blank criteria and add action & segmentation rules with attended webinar and remove action

Answer: C

NEW QUESTION # 18

LenoxSoft wanted to deduct a prospect's score by 100 points if they visited their careers page on the website, what would be the best recommendation to implement?

- A. Completion action
- B. Custom redirect
- **C. Page action**
- D. Automation rule

Answer: C

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