

Pardot-Consultant Study Materials | Exam Sample

Pardot-Consultant Online



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The goal of Pardot-Consultant preparation material is to help applicants prepare for the Salesforce Certified Pardot Consultant certification exam by providing them with the Actual Pardot-Consultant Exam Questions they need to pass the exam. This Salesforce Certified Pardot Consultant (Pardot-Consultant) study material is in the form of practice tests and Pardot-Consultant PDF that thoroughly covers the content of the test.

Salesforce Pardot-Consultant Certification is an excellent way to demonstrate your expertise in Salesforce Pardot. It helps you stand out as a marketing professional and validates your skills and knowledge of Pardot. If you're looking to advance your career in marketing automation, the Salesforce Pardot-Consultant certification is definitely worth considering.

You can read the Pardot Consultant Certification Exam Requirements

The Salesforce Pardot consultant typically has at least 6 months of practical experience in implementing the Pardot application and associated tools. The Salesforce certified Pardot consultant has facilitation and consultancy skills to collect business requirements, design alternative solutions and implement them to meet business needs. The Salesforce Pardot Consultant Candidate has the experience, skills, knowledge and skills to:

- Recommend automation processes to achieve business goals.
- Analyze the data generated in the Pardot reports to make recommendations to optimize the system.
- Identify and understand a client's current marketing / sales strategy.
- Analyze the current lead generation strategy and make recommendations for translating Pardot.
- Articulate the implications and importance of the technical configuration.
- Analyze the current lead classification strategy and make recommendations for translating Pardot.
- Assign customer goals to Pardot functionality.

A candidate for this exam should not be familiar with Marketing Cloud, Salesforce IQ, Analytics Cloud, Service Cloud, Communities Cloud or Salesforce Platforms and Apps. In addition, no candidate should make recommendations on Salesforce Sales Cloud implementation and configuration, Salesforce workflows, Salesforce triggers and reports, nor resolve DNS issues, the web hosting provider or the CMS client.

Salesforce Pardot Specialist credential is perquisites for Pardot Consultant exam.

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Salesforce Certified Pardot Consultant Sample Questions (Q41-Q46):

NEW QUESTION # 41

LenoxSof wants a custom user role in Pardot that will allow a user to perform imports, but not to configure fields. In order to create this custom user role, they will copy an existing default user role that already has these permissions.

Which default user role should be copied in order to maintain these permissions?

- A. Sales
- B. Administrator
- **C. Marketing**
- D. Sales Manager

Answer: C

Explanation:

Explanation

https://help.salesforce.com/articleView?id=sf.pardot_default_user_roles.htm&type=5

NEW QUESTION # 42

A marketing user wants to create a newsletter list where prospects will be automatically added based on a specific set of criteria. However, they also want to make sure sales users can manually add their prospects to the list even if they don't match the criteria. Which automation tool should be used?

- A. Segmentation rule
- **B. Automation rule**
- C. Completion action
- D. Dynamic list

Answer: B

NEW QUESTION # 43

LenoxSof wants to ensure that prospects who meet the following criteria are assigned to one of the five users.

In a round robin fashion:

- * Completed the "Product Interest" form
- * A score higher than 100
- * A grade higher than a C
- * Is a member of the "Target Account" list

What should LenoxSof use to accomplish this business requirement?

- A. Form completion action and user queue
- B. Automation rule and user queue
- C. Form completion action and user group
- **D. Automation rule and user group**

Answer: D

NEW QUESTION # 44

LenoxSof's IT manager refuses to implement email authentication. The marketing entries so the company can successfully send emails from their Pardot account.

Which two benefits of email authentication should be discussed with the IT manager? Choose 2 answers

- **A. Authentication provides legal protection against email abuse complaints.**
- B. Authentication proves Pardot is a legitimate sender of LenoxSof's emails.
- **C. Authentication increases deliverability rates of emails sent through Pardot.**
- D. Authentication ensures the company's sending IP will not appear on blocklists.

Answer: A,C

NEW QUESTION # 45

What would an Administrator set up to have a document automatically download after a successful form completion?

- A. Redirect the prospect to a landing page that has a link to download the content by checking the box labelled "Redirect the prospect instead of showing the form's Thank You Content."
- **B. Create an email template that includes a link to your document. On your form, add a completion action to "Send autoresponder email" and select the email template that includes the document.**
- C. Include a link to the content in the Thank You Content of the form.
- D. Redirect the prospect directly to the URL of the content by checking the box labeled "Redirect the prospect instead of showing the form's Thank You Content."

Answer: B

NEW QUESTION # 46

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The Pardot-Consultant certification exam is one of the top-rated career advancement certifications in the market. This Salesforce Certified Pardot Consultant (Pardot-Consultant) exam dumps have been inspiring beginners and experienced professionals since its beginning. There are several personal and professional benefits that you can gain after passing the Salesforce Pardot-Consultant Exam. The validation of expertise, more career opportunities, salary enhancement, instant promotion, and membership of Salesforce certified professional community.

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