Pass Guaranteed Quiz Marketing-Cloud-Developer - Latest Salesforce Certified Marketing Cloud Developer Exam Useful Dumps

As we all know, the latest Marketing-Cloud-Developer quiz prep has been widely spread since we entered into a new computer era. The cruelty of the competition reflects that those who are ambitious to keep a foothold in the job market desire to get the Marketing-Cloud-Developer certification. Our Marketing-Cloud-Developer exam guide engage our working staff in understanding customers' diverse and evolving expectations and incorporate that understanding into our strategies. Our laTest Marketing-Cloud-Developer Quiz prep aim at assisting you to pass the Marketing-Cloud-Developer exam and making you ahead of others.

Salesforce Marketing Cloud is a powerful platform for businesses to manage their digital marketing campaigns. It offers a range of tools and features that enable marketers to create and execute campaigns across a variety of channels, including email, social media, mobile, and web. The Salesforce Marketing-Cloud-Developer certification exam is designed to test the knowledge and skills of developers who work with the platform, and it is a valuable credential for professionals in the digital marketing industry.

Salesforce Marketing-Cloud-Developer exam covers a range of topics related to the Marketing Cloud platform, including data modeling and management, customer journeys, email marketing, and social media marketing. Candidates will be tested on their ability to design and develop custom solutions using the Marketing Cloud platform, as well as their understanding of best practices for Marketing Cloud development.

Salesforce Marketing-Cloud-Developer Certification Exam is a valuable asset for individuals who work with Salesforce Marketing Cloud. It is a great way to demonstrate your expertise and knowledge of the platform to potential employers and clients. Salesforce Certified Marketing Cloud Developer Exam certification can also help individuals advance their career and increase their earning potential. Salesforce Certified Marketing Cloud Developer Exam certification is valid for two years, after which individuals must retake the exam to maintain their certification.

Real Salesforce Marketing-Cloud-Developer Exams - Marketing-Cloud-Developer Pass Test

For Salesforce professionals, passing the Salesforce Certified Marketing Cloud Developer Exam exams such as the Marketing-Cloud-Developer Exam is essential to achieve their dream professional life. However, passing the Salesforce Certified Marketing Cloud Developer Exam (Marketing-Cloud-Developer) Exam is not an easy task, especially for those with busy schedules who need time to prepare well for the Marketing-Cloud-Developer Exam. To ensure success on the Marketing-Cloud-Developer Exam, you need Salesforce Marketing-Cloud-Developer Exam Questions that contain all the relevant information about the exam.

Salesforce Certified Marketing Cloud Developer Exam Sample Questions (Q190-Q195):

NEW QUESTION # 190
Certification Aid wants to trigger and email send in Marketing Cloud when a purchase is made on their website. Which API should be used for this? Choose 2.

- A. REST API
- B. SOAP API
- C. Email API
- D. Subscriber API

Answer: A,B

Explanation:
To trigger an email send in Marketing Cloud when a purchase is made on a website, you can use either the REST API or the SOAP API. Both APIs provide methods to send triggered emails.
* REST API: The REST API can be used to trigger emails by making a call to the
/messaging/v1/messageDefinitionSends/{key}/send endpoint.
* SOAP API: The SOAP API can also be used to trigger sends by utilizing the TriggeredSend object.

NEW QUESTION # 191
A developer uses the messageDefinitionSends REST API endpoint to send a triggered send email. This method returns a 202 (success) response code. How could the developer validate if the email was successfully sent?

- A. The 202 response code indicates the message was sent successfully; no further action is required.
- B. Confirm the record was successfully inserted into the associated Triggered Send Data Extension.
- C. Use the validateEmail REST resource with POST method to obtain the email delivery details from the request.
- D. Use the messageDefinitionSend/key:(key)/deliveryRecords REST endpoint with GET method

Answer: D

Explanation:
After using the messageDefinitionSends REST API endpoint to send a triggered send email, and receiving a
202 (success) response code, the developer can validate if the email was successfully sent by using the messageDefinitionSend/key:(key)/deliveryRecords REST endpoint with the GET method. This endpoint provides delivery records and allows verification of the email's delivery status.
References:
* Salesforce Marketing Cloud REST API Reference
* Triggered Send Email Validation

NEW QUESTION # 192

A developer wants to create a CloudPage which is linked from an email. %%[SET @point = RequestParameter(x) SET @value = 5 IF Length(@point) > 1 THEN SET @value =1 ELSEIF Length(@point)>2 THEN SET @value = 2 ELSEIF Length(@point) >3 THEN SET@value = 3 ELSEIF Length(@point) >4 THEN SET @value = 4 ENDIF]%% Which is the expected value of @value if x =
'Tacos'?

- A. 0
- B. 1
- C. 2
- D. 3

Answer: A

NEW QUESTION # 193

Northtrn Trail Outfitters (NTO) wants to import a data file. It will be uploaded at regular intervals to their Enhanced FTP Account where an automation will import the file Into a data extension. NTO requires the file to be encrypted.
Which two file encryption options are supported when importing data files to Marketing Cloud?
Choose 2 answers

- A. PGP encryption
- B. AES encryption
- C. GPG encryption
- D. RSA encryption

Answer: A,C

NEW QUESTION # 194

A particular data extension need to be configured to store six months of data.
How shoulddata retention be added to the data extension in Email Studio?

- A. Update the data extension configuration to include data retention settings.
- B. Create a new data extension that includes data retention settings
- C. Run a query to overwrite the rows with six months of data
- D. Import a file to overwrite the rows with six months of data

Answer: A

Explanation:
To configure a data extension to store data for six months, you should update the data extension configuration to include data retention settings.
* Data Retention Settings: You can configure data retention directly within the data extension settings in Email Studio to specify how long data should be retained. This ensures that data older than the specified period is automatically deleted.
* Go to Email Studio -> Subscribers -> Data Extensions.
* Select the data extension you want to configure.
* Click on "Properties".
* Under "Data Retention", set the retention period to six months and define the retention settings accordingly.

NEW QUESTION # 195

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Since it is obvious that different people have different preferences, we have prepared three kinds of different versions of our Marketing-Cloud-Developer practice test, namely, PDF version, Online App version and software version. Last but not least, our customers can accumulate exam experience as well as improving their exam skills in the mock exam. Tthere is no limitation on our software version of Marketing-Cloud-Developer practice materials about how many computers our customers used to download it, but it can only be operated under the Windows operation system. I strongly believe that you can find the version you want in multiple

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