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PassTorrent is a very good website for Salesforce certification Marketing-Cloud-Email-Specialist exams to provide convenience. According to the research of the past exam exercises and answers, PassTorrent can effectively capture the content of Salesforce Certification Marketing-Cloud-Email-Specialist Exam. PassTorrent's Salesforce Marketing-Cloud-Email-Specialist exam exercises have a very close similarity with real examination exercises.

Salesforce Marketing Cloud Email Specialist certification is an excellent way to showcase your skills and knowledge in email marketing. It is also a great way to differentiate yourself from other digital marketing professionals in the job market. Employers are always looking for certified professionals who have demonstrated their expertise in using marketing automation tools to drive business results. With the Salesforce Marketing-Cloud-Email-Specialist certification, you can prove that you have the skills and knowledge to create effective email campaigns and drive business growth.

Achieving the Salesforce Marketing-Cloud-Email-Specialist Certification not only validates the candidate's skills and knowledge in email marketing automation but also opens up new career opportunities. Many organizations across various industries use Salesforce Marketing Cloud to manage their email marketing campaigns, and having a Salesforce certification in this area can give candidates a competitive edge when applying for jobs or seeking career advancement.

Salesforce Certified Marketing Cloud Email Specialist Sample Questions (Q149-Q154):

NEW QUESTION # 149

Which feature can a marketer use to individualize content in an email? (Choose 3)

- A. Specialized content
- B. Predictive content
- C. Personalization string
- D. Dynamic content
- E. Audience Segmentation

Answer: C,D,E

NEW QUESTION # 150

Northern Trail Outfitters' marketing team includes the nearest store to customers in the template of its emails.

This data extension only needs to be updated when store information changes, such as when a new store opens or a store closes.

How could this be achieved?

- A. Create an automation to begin when information changes on a store object using a workflow rule.
- B. Create a scheduled automation to import the file on a recurring basis with store information.
- C. Create a file drop automation to initiate when the store's data extension is updated via import.
- D. Create a file drop automation to import the file when placed on the specified directory on the Enhanced SFTP.

Answer: D

Explanation:

Explanation/Reference:

NEW QUESTION # 151

Northern Trail Outfitters wants to send a personalized email to its loyalty program members. The email should include details about loyalty members' profiles, point balance, and purchase behavior. This data exists in Marketing Cloud across several data extensions.

What should a marketer use to build this level of personalization into the email?

- A. Enhanced Dynamic Content Blocks
- B. Personalization Strings
- C. AMP script Search Functions

Answer: C

Explanation:

AMPscript Search Functions can be used to build this level of personalization into the email that Northern Trail Outfitters is looking for. AMPscript Search Functions allow marketers to query data from multiple data extensions within a single email and use conditional logic to display personalized content based on the results. Personalization Strings can only access data from the sendable data extension or the subscriber attributes, not from other data extensions. Enhanced Dynamic Content Blocks can only access data from a single data extension that is linked to a filter definition, not from multiple data extensions.

NEW QUESTION # 152

A 15-person management team wants to review test emails in Content Builder prior to live deployment based on content that is personalized for them but is clearly noted as a test email.

How should a marketer accomplish this task without compromising the email content?

- A. Create a list composed of the management team, prepend "Test" to the Subject, and use the Send Flow to send the email to the list.
- B. Create a data extension composed of the management team, create a User-Initiated Send Definition, select the email, prepend "Test" to the Subject, select the data extension, and send the email.
- C. Find each individual with Subscriber Preview and Test Send to each individual Recipient.
- D. Create a Test data extension composed of the management team and Test Send to the Test data extension.

Answer: A

NEW QUESTION # 153

Each time Northern Trail Outfitters sends its monthly promotional email, the volume of support calls spike. The executive team would like the marketing team to slowly send emails throughout the day to avoid customers waiting on hold.

Which feature should the marketing team use to achieve this?

- A. Send Flow
- B. Triggered Send
- C. Send Email Activity
- D. Send Throttling

Answer: D

NEW QUESTION # 154

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Considering current situation, we made a survey and find that most of the customers are worried about their privacy disclosure. Here our Marketing-Cloud-Email-Specialist exam prep has commitment to protect every customer's personal information. About customers' privacy, we firmly safeguard their rights and oppose any illegal criminal activity with our Marketing-Cloud-Email-Specialist Exam Prep. We promise to keep your privacy secure with effective protection measures if you choose our Marketing-Cloud-Email-Specialist exam question. Given that there is any trouble with you, please do not hesitate to leave us a message or send us an email; we sincere hope that our Marketing-Cloud-Email-Specialist test torrent can live up to your expectation.

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