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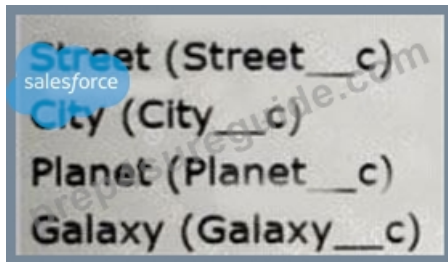
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The Salesforce Platform-App-Builder Exam covers a range of topics, including data modeling, security, user interface design, business logic, and workflow automation. The Salesforce Platform-App-Builder Exam is ideal for professionals who are interested in becoming certified in building custom applications on the Salesforce platform, including developers, administrators, and consultants.

Salesforce Certified Platform App Builder Sample Questions (Q255-Q260):

NEW QUESTION # 255

Ursa Major Solar (UMS) has a custom object where they track Galactic Vendors. The object has four custom fields for the Galactic Vendors's location:



The UMS's leadership wants these fields to be concatenated into a single formula field on two lines. Which formula fulfills this requirement?

- A.
- B.
- C.
- D.

Answer: A

Explanation:

Explanation

This formula concatenates the four custom fields for the Galactic Vendor's location into a single text value, separated by commas and spaces. The formula also uses the BR function to insert a line break after the second field, creating two lines of text. Option A, B, and D are not formulas that fulfill the requirement.

NEW QUESTION # 256

Cloud Kicks works on an annual subscription model. When a sale rep marks an opportunity as closed won, a new opportunity should automatically be created for the renewal. The contracts team works outside of salesforce but also needs to be notified about closed deals in order to initial the contract process with the customer.

Which automation solution would meet these requirements?

- A. Record-triggered flow
- B. Validation Rule
- C. Outbound Message
- D. Approval Process

Answer: A

Explanation:

Explanation

A record-triggered flow can be used to automate actions when a record is created or updated. In this case, a record-triggered flow can be configured to create a new opportunity and send an email to the contracts team when an opportunity is marked as closed won.

NEW QUESTION # 257

Universal Containers wants to understand return on investment for the latest advertising buy. They currently use a private security model for all objects.

What should an app builder recommend?

- A. Change to a public security model
- B. Run an opportunities pipeline report
- **C. Configure Campaign Hierarchies and Campaign statistics**
- D. Utilize Account Hierarchies and Roll-Up Summary fields

Answer: C

Explanation:

For Universal Containers to understand the return on investment (ROI) for their latest advertising buy while using a private security model, the best recommendation is to use Campaign Hierarchies and Campaign statistics.

* Campaign Hierarchies and Campaign Statistics: Campaign hierarchies allow Universal Containers to track the effectiveness and ROI of marketing efforts by grouping related campaigns (e.g., advertising buys) under a parent campaign and rolling up key metrics like responses, converted leads, and won opportunities. Campaign statistics provide detailed insights into individual and aggregate campaign performance, helping calculate ROI.

* This method works well within a private security model since it respects existing sharing rules and access controls, ensuring that only authorized users can see the campaign data.

Campaign Management Overview

Option A (Account Hierarchies and Roll-Up Summary fields): Account hierarchies and roll-up summary fields focus on aggregating account-level data, which doesn't directly support measuring the ROI of advertising campaigns.

Option B (Opportunities Pipeline Report): While an opportunities pipeline report can provide insights into sales, it doesn't track campaign-related data or advertising ROI directly.

Option C (Change to a Public Security Model): Changing to a public security model isn't necessary and could expose sensitive data. Campaign hierarchies and statistics work well with a private security model.

In summary, Campaign Hierarchies and Campaign Statistics are the recommended approach to track the ROI of advertising buys.

Reference: Campaign Hierarchies and Campaign ROI

NEW QUESTION # 258

At Universal Containers, all US Sales reps should be able to view the US Team dashboard, however, only the US sales directors should be able to see the data in the component and view its source report. How can an app builder ensure the proper access is granted?

- **A. Share the dashboard folder with roles and subordinates of the US Sales Director and share the report folder with the role of US Sales Director**
- B. Make the US Sales Director the running user and share the dashboard folder with the role US Sales Rep
- C. Share the dashboard with the public group US Sales Reps and share the dashboard source reports folder with the US Sales Director profile
- D. Make the dashboard dynamic and give US Sales Reps the view my teams dashboard permission

Answer: A

Explanation:

Sharing the dashboard folder with roles and subordinates of the US Sales Director and sharing the report folder with the role of US Sales Director will ensure that only the US sales directors can see the data in the component and view its source report, while all US sales reps can view the US Team dashboard. Making the US Sales Director the running user will show only his or her data in the component, not the whole team's data.

Making the dashboard dynamic will show different data depending on who is viewing it, not based on their role. Sharing the dashboard with the public group US Sales Reps and sharing the dashboard source reports folder with the US Sales Director profile will not prevent other profiles from accessing the reports if they have access to the report folder.

NEW QUESTION # 259

Which of the following can be source of report chart placed in page layout?(Choose 2)

- A. Tabular
- **B. Matrix**
- C. Joined

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