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Salesforce Certified B2C Commerce Architect Sample Questions (Q23-Q28):

NEW QUESTION # 23

An Architect is documenting the technical design for a single B2C Commerce storefront. The Client has a business requirement to

provide pricing that is customized to specific groups:

- * 50 different pricing groups of customers
- * 30 different pricing groups of employees
- * 10 different pricing groups of vendors

Which items should the Architect include in the design in order to set applicable price books based on these requirements? Choose 2 answers

- A. - 50 customer groups for customers
- 30 customer groups for employees
- 10 customer groups for vendors
- B. - One campaign and multiple promotions for each customer group
- C. - One promotion and 50 campaigns for customers
- One promotion and 30 campaigns for employees
- One promotion and 10 campaigns for vendors
- D. - One customer group and 50 subgroups for customers
- One customer group and 30 subgroups for employees
- One customer group and 10 subgroups for vendors

Answer: A,D

NEW QUESTION # 24

The Client wishes to implement a third party integration that allows for free shipping. If the customer is a member of the third party service. When the customer's order is exported to the Order Management System (OMS) it also creates a custom object in order to track additional data before sending that order data to the third-party service as well.

What technical concern should the Architect raise to protect performance and stability of the site?

- A. The customer's order data sent to a third-party and related security needs.
- B. The custom object quota and related retention or deletion needs.
- C. The customer order quota and related retention or deletion needs.
- D. The OMS having order data sent to a third party and related security needs.

Answer: B

NEW QUESTION # 25

An Architect is performing an audit of production logs via Log Center and finds some potentially dangerous custom log output.



In which two ways is this log output improper in a production environment? Choose 2 answers

- A. The log information includes the order number and customer's email, which violates PCI.
- B. Information logs should not be used in a production environment
- C. The log information includes the customer's card CVC (card security code) and expiration date, which violates PCI.

- D. The log information includes the customer's cardname as it appears along with the credit card number (PAN), which violates PCI.

Answer: A,D

Explanation:

In a production environment, logging sensitive customer information such as credit card details (PAN, CVV, expiration date) can lead to severe security and compliance issues, specifically violating PCI DSS (Payment Card Industry Data Security Standard) requirements. The standards strictly prohibit the storage of CVV codes and mandate that any PAN displayed must be masked. Storing such data in logs is not only a risk for data breaches but also non-compliance with these standards can lead to penalties.

* Option A: Including the customer's card name along with the full credit card number in logs is a clear violation of PCI DSS requirements, which stipulate that no more than the last four digits of the card number may be displayed.

* Option B: Logging the card security code (CVV) and expiration date is explicitly prohibited by PCI DSS, which requires that sensitive authentication data, including CVV, must never be stored post-authentication, even if it is encrypted.

NEW QUESTION # 26

The Client wants to have a flash sale on a few products every day. These products are sold through B2C Commerce as well as an in-store Point of Sale system that is tied to the same inventory.

An Architect analyzes the following proposed solution:

Inventory feed will continue to run daily but add a web-service call to compare and update B2C Commerce inventory in real time during checkout after a flash product's inventory reaches a threshold.

Which two risks should the Architect communicate to the Client about this solution?

Choose 2 answers

- A. The default rate limiter configuration for the web-service could cause the web-service to return an exception during high traffic.
- B. If the external hosted web-service is unreliable. It could be a point of failure in the site's order placement flow.
- C. If the product inventory threshold that triggers the web service calls is reached too often. It will have a negative impact on site performance.
- D. Because the job would still be configured to run daily there will be a degrade in performance during non-flash sales periods

Answer: A,B

Explanation:

The risks associated with the proposed real-time inventory update solution during flash sales are:

Option A (The default rate limiter configuration for the web-service could cause the web-service to return an exception during high traffic): This is a critical risk because high traffic during flash sales could exceed the rate limits set for the web-service, leading to exceptions and potentially failing to update inventory in real-time.

Option B (If the external hosted web-service is unreliable, it could be a point of failure in the site's order placement flow): Reliance on an external web-service for crucial operations like inventory updates introduces a risk of downtime or performance issues if the service is unreliable, directly impacting the ability to complete orders during peak sales periods.

Both risks could severely disrupt operations during critical sales events, suggesting a need for robust contingency plans and potentially reevaluating the solution architecture to ensure reliability.

NEW QUESTION # 27

A developer wants to import the data on different instances.

Which two types of data should the developer consider importing?

Choose 2 answers

- A. Sites configurations
- B. Catalog
- C. Services
- D. Metadata
- E. Customers

Answer: B,E

Explanation:

When importing data between instances, focusing on significant and impactful data types is essential:

Option B (Catalog): Includes all product listings, descriptions, categorizations, and relationships. It's crucial for the eCommerce operation, directly affecting site navigation and customer experience.

Option C (Customers): Customer data import is essential for maintaining continuity in customer relationships, access, and personalization across platforms.

These data types are fundamental to the functioning of an eCommerce site and ensure that essential operational data is consistent across different environments or platform migrations.

NEW QUESTION # 28

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