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Salesforce Certified Marketing Cloud Developer Exam Sample Questions (Q13-Q18):

NEW QUESTION # 13
A developer is building an integration with theMarketing Cloud API. Which configuration should be used for the API integration component in the associated Installed Package?

- A. Select the 'Require Secret for Web Flor' option
- B. Select the 'Admin-approved users are pre-authorized' option under Permitted Users.
- C. Select all available options to enable package reuse for the futureintegrations
- D. Select the minimum required scope for the integration

Answer: D

Explanation:
When configuring an API integration component in an Installed Package, it is best practice to select the minimum required scope for the integration. This approach ensures that the integration has only the necessary permissions, enhancing security by limiting access to only what is required.
* Minimum Required Scope: Selecting only the scopes that are necessary for the integration helps maintain a secure and controlled environment.

NEW QUESTION # 14
A developer wants to transform the date and time 'Data_Enrolled' from Daylight Savings time. How would the developer change the time to fall back one hour?

- A. %%=DataAdd(Date_Enrolled,-1)=%%
- B. %%=DateAdd(Date_Enrolled,-1 'H')=%%
- C. %%=FormatDate(Date_Enrolled,-1,'HH','en-us')=%%
- D. %%=DateDiff(Date_Enrolled, 1, 'H')=%%

Answer: B

NEW QUESTION # 15
Certification Aid wants to create Contacts in Marketing Cloud via API calls. Which API should be used for this? Choose 2.

- A. SOAP API
- B. POST /contacts/v1/contacts route
- C. Contact object
- D. REST API

Answer: B,D

NEW QUESTION # 16
A developer initiated a batch delete of Contacts in Contact Builder due to an import error during implementation. There are over two million records that need to be deleted.
Which two factors should be considered when batch deleting large volumes of contacts?Choose 2 answers

- A. Up to one million records can be deleted in each batch.
- B. To more quickly remove contact information, use the suppression period length of 14.
- C. The suppression status does not show for individual contacts until the entire batch processes.

- D. The deletion process supersedes other automated account activities.

Answer: C,D

NEW QUESTION # 17
A developer started a Contact Delete process that is now complete.
In which two places would the Contact Delete process remove data? Choose 2 answers

- A. Sendable Data Extensions
- B. Import Files on the Enhanced SFTP
- C. Mobile Lists
- D. Non-Sendable Data Extensions

Answer: A,C

Explanation:
The Contact Delete process in Marketing Cloud removes contact data from various locations to ensure complete deletion. This includes both sendable data extensions and mobile lists.
* Sendable Data Extensions: The Contact Delete process will remove contact data from sendable data extensions, ensuring that the contact is no longer present in any data used for sending.
* Mobile Lists: Contact data will also be removed from mobile lists, ensuring that the contact is fully deleted across all communication channels.
1: Salesforce Contact Deletion Process

NEW QUESTION # 18
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