

Quiz C_C4H22_2411 - High-quality Exam SAP Certified Associate - Implementation Consultant - SAP Emarsys Vce Format



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SAP C_C4H22_2411 Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none">• Account Creation and Settings: This section targets IT Solution Architects, covering the provisioning of environments and configuration of various settings. It includes contact data integration, DNS settings, SSL certificates, email channel setup and compliance, account security settings, and channel setup. The focus is on describing, explaining, and configuring these elements.
Topic 2	<ul style="list-style-type: none">• Data Integrations Advanced: Designed for Data Center Network Engineers, this section delves into advanced data integration techniques. It encompasses store data onboarding (CSV), product data integration (URL, Google Tag Manager), sales data onboarding (APIs), customer data onboarding (APIs, CSV), Predict, and the SAP Customer Data Platform connector. The emphasis is on describing and explaining these integration methods.
Topic 3	<ul style="list-style-type: none">• Managing Clean Core: This section evaluates the ability of IT Solution Architects to apply clean core principles to ERP systems. It emphasizes maximizing business process agility, reducing adaptation efforts, and accelerating innovation.
Topic 4	<ul style="list-style-type: none">• Data Collection and Contact Management: Aimed at Data Center Network Engineers, this section focuses on contact management, block lists, Smart Insight, Web Extend, relational data, and plug-in onboarding for platforms like SAP Commerce, SAP Customer Data Platform, and Magento. It assesses the ability to effectively describe, explain, and utilize these components.

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Achieving the SAP C_C4H22_2411 certificate is an excellent way of paying your way in the tech field. However, to become SAP

C_C4H22_2411 certified, you will have to crack the SAP C_C4H22_2411 exam. This is a challenging task since preparation for the SAP C_C4H22_2411 Exam demands an inside-out understanding of C_C4H22_2411 domains and many SAP C_C4H22_2411 test applicants do not have enough time due to their busy routines.

SAP Certified Associate - Implementation Consultant - SAP Emarsys Sample Questions (Q51-Q56):

NEW QUESTION # 51

You are an account owner. You want to add a new administrator with access to Smart Insight. Which user role do you select?

- A. BI Administrator
- B. Account Owner
- C. Operator
- D. Administrator

Answer: A

Explanation:

In SAP Emarsys, user roles define access levels:

* Option C (BI Administrator):Correct. The BI (Business Intelligence) Administrator role is specifically designed to provide access to Smart Insight, which includes advanced analytics and reporting features like revenue and customer lifecycle data.

* Option A:Incorrect. Account Owner has full access but is typically reserved for the primary owner, not a new admin.

* Option B:Incorrect. Administrator has general access but lacks specific Smart Insight permissions unless customized.

* Option D:Incorrect. Operator is a limited role for basic tasks, not analytics access. The SAP Emarsys Help Portal under "User Management" details the BI Administrator role for Smart Insight. References: SAP Emarsys Help Portal - "User Management" (<https://help.emarsys.com/>).

NEW QUESTION # 52

SAP Emarsys has four types of block lists. Under which list do notorious complainers fall?

- A. Global Suppression
- B. Robinson
- C. Internal
- D. Complaints

Answer: D

Explanation:

SAP Emarsys maintains four block list types to manage contact exclusions:

* Option D (Complaints):Correct. Notorious complainers-contacts who frequently mark emails as spam or complain-are added to the Complaints block list to prevent further sends and protect sender reputation.

* Option A (Internal):Incorrect. Internal block lists are for manual exclusions (e.g., employees), not complainers.

* Option B (Robinson):Incorrect. The Robinson list is for contacts who have opted out via a third-party list, not specifically complainers.

* Option C (Global Suppression):Incorrect. Global Suppression is a broader list for legal or compliance-based exclusions, not complaint-specific. The SAP Emarsys Help Portal under "Block Lists" identifies the Complaints list for this purpose. References: SAP Emarsys Help Portal - "Block Lists" (<https://help.emarsys.com/>).

NEW QUESTION # 53

You need to update some existing contact records using the SAP Emarsys Customer Engagement API. Which HTTP method should be used when calling the API?

- A. GET
- B. PUT
- C. POST
- D. DELETE

Answer: B

Explanation:

For updating contacts via the SAP Emarsys API:

- * Option C (PUT):Correct. The PUT method is used to update existing contact records by specifying the contact ID and new data.
- * Option A:Incorrect. POST is for creating new resources, not updating existing ones.
- * Option B:Incorrect. DELETE removes contacts, not updates them.
- * Option D:Incorrect. GET retrieves data, not modifies it. The SAP Emarsys API Documentation under "Contact Endpoints" specifies PUT for updates. References:SAP Emarsys API Documentation - "Contact API" (<https://dev.emarsys.com/>).

NEW QUESTION # 54

You want to connect your own hosted databases to SAP Emarsys Customer Engagement using Relational Data. Which of the following connection types are available? Note: There are 3 correct answers to this question.

- A. Google BigQuery
- B. Oracle database
- C. MySQL
- D. IBM DB2
- E. Snowflake

Answer: A,C,E

Explanation:

Relational Data in SAP Emarsys supports:

- * Option A (MySQL):Correct. A widely supported SQL database.
- * Option C (Snowflake):Correct. A cloud-based data warehouse supported for integration.
- * Option E (Google BigQuery):Correct. Another cloud data platform compatible with Relational Data.
- * Option B:Incorrect. Oracle is not listed as a supported connection.
- * Option D:Incorrect. IBM DB2 is not supported natively. The SAP Emarsys Help Portal under "Relational Data" confirms MySQL, Snowflake, and BigQuery. References:SAP Emarsys Help Portal - "Relational Data" (<https://help.emarsys.com/>).

NEW QUESTION # 55

You want to collect data from contacts using forms. Which forms does SAP Emarsys Customer Engagement offer? Note: There are 3 correct answers to this question.

- A. Newsletter Registration
- B. General Registration
- C. Background Registration
- D. Change Profile
- E. Consent Management

Answer: A,B,D

Explanation:

SAP Emarsys provides several form types to collect contact data:

- * Option A (General Registration):Correct. This form is used for new contact sign-ups, collecting basic information like email or name.
- * Option B (Newsletter Registration):Correct. Specifically designed for subscribing contacts to newsletters, often with opt-in options.
- * Option C (Change Profile):Correct. Allows contacts to update their existing profile data (e.g., preferences, contact details).
- * Option D:Incorrect. "Background Registration" is not a recognized form type in Emarsys documentation.
- * Option E:Incorrect. While consent management is a feature, it's not a distinct form type; it's integrated into other forms like Newsletter Registration. The SAP Emarsys Help Portal under "Forms" lists General Registration, Newsletter Registration, and Change Profile as standard options. References:SAP Emarsys Help Portal - "Forms" (<https://help.emarsys.com/>).

NEW QUESTION # 56

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