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#### Salesforce CRT-251 Practice Questions

#### Salesforce Certified Sales Cloud Consultant

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1. Cloud Kicks is migrating from its current CRM application to Salesforce in phases across various

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Salesforce Certified Sales Cloud Consultant (CRT-251) Exam is a certification exam that validates the skills and expertise of professionals in the sales domain of Salesforce. CRT-251 exam is designed for individuals who are responsible for designing and implementing Salesforce solutions in the sales domain, such as sales managers, sales operations managers, and sales representatives. The CRT-251 exam covers various topics related to Salesforce Sales Cloud, including sales process design, lead and opportunity management, forecasting, and analytics.

To prepare for the Salesforce CRT-251 Exam, candidates must have a deep understanding of the Sales Cloud platform, as well as a strong understanding of sales and marketing concepts. They should have experience working with Salesforce CRM, and should be familiar with the various features and functionalities of the Sales Cloud. Additionally, candidates should have experience in sales strategy development, sales team management, and sales process optimization. CRT-251 Exam consists of 60 multiple-choice

questions and candidates have 105 minutes to complete it. A passing score of 68% or higher is required to obtain the certification.

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# Exam CRT-251 Simulator Fee - Valid CRT-251 Test Blueprint

Our desktop Salesforce CRT-251 practice exam software is designed for all those candidates who want to learn and practice in the actual Salesforce Certified Sales Cloud Consultant (CRT-251) exam environment. This desktop practice exam software completely depicts the Salesforce CRT-251 Exam scenario with proper rules and regulations so you can practice all the hurdles and difficulties.

Salesforce CRT-251 Exam is suitable for individuals who are working as sales managers, sales representatives, business analysts or consultants, and project managers. CRT-251 exam consists of 60 multiple-choice questions that must be completed within 105 minutes, and candidates must score at least 68% to pass. Salesforce Certified Sales Cloud Consultant certification is valid for two years, after which the individual must pass a maintenance exam to keep the certification current. Overall, the Salesforce CRT-251 Exam is an excellent certification for individuals looking to enhance their skills in sales process management and demonstrate their proficiency in the Sales Cloud.

# Salesforce Certified Sales Cloud Consultant Sample Questions (Q28-Q33):

#### **NEW OUESTION #28**

Access to opportunities at Cloud kicks should be restricted. Sales users should only have access to two categories of opportunities: opportunities they own, and opportunities that are tied to accounts they own.

What are two actions a consultant can take to meet the requirement? Choose 2 answers

- A. Set opportunity access on the role to View All opportunities associated with their accounts.
- B. Set organization-wide defaults for opportunities to Public Read-Only.
- C. Set Territory Management to grant Read access to opportunities owned by others.
- D. Set organization-wide defaults for opportunities to Private.

Answer: A,D

## **NEW QUESTION #29**

Cloud Kicks (CK) hired a consultant to analyse its Selesforce forecasting configuration end advise CK on how to improve it. The consultant found opportunities in the Value Proposition stage showed up m Collaborative Forecasting inconsistently, which led to inaccurate reporting What should the consultant recommend to ensure that opportunities show up consistently?

- A. Map opportunity stages to the Forecast Category.
- B. Make the Forecast Category a required held.
- C. Change the Forecast Report to include Forecast Category.
- D. Add a validation rule to the Forecast Category.

Answer: A

# **NEW QUESTION #30**

Annual sales numbers change depending on renewal periods and new products. Sales managers at Universal Containers (UC) want to emphasize the importance of customer retention when prioritizing the pipeline and customer engagement for the sales team. Which metric should the consultant recommend to help UC emphasize the importance of customer retention to the overall business strategy?

- A. Total pipeline Value
- B. Annual Contract Value (ACV)
- C. Customer Lifetime Value (CLV)

Answer: C

#### Explanation:

Customer Lifetime Value (CLV) is a key metric that helps organizations understand the long-term value of a customer relationship. It emphasizes the importance of customer retention by measuring the total revenue a business can reasonably expect from a single

customer account throughout the business relationship. For Universal Containers, focusing on CLV will help sales managers prioritize customer engagement and retention strategies, highlighting the ongoing value of maintaining strong customer relationships over simply acquiring new customers.

References:

- \* Customer Lifetime Value (CLV) in Salesforce
- \* Metrics for Customer Retention

#### **NEW OUESTION #31**

Sales directors at Northern Trail Outfitters (NTO) cannot see or update their teams' forecasts. Sales representatives are constantly asked to provide the directors with their updated forecast information.

Which two methods should NTO use to correct how forecasts are managed? (Choose two.)

- A. Create forecast Chatter groups where sales representatives can post and share their forecasts.
- B. Enable override forecast permission in the Manager's profile.
- C. Create a forecast hierarchy and assign managers to the forecast manager role.
- D. Configure weekly customized forecast reports and dashboards to be emailed to sales management.

Answer: B,C

# **NEW QUESTION #32**

The Cloud Kicks team has made a correction in a sandbox environment that needs to be deployed to production as soon as possible. The sandbox and production environments are on two different versions of Salesforce. The fix requires functionality in the sandbox version.

Which action should the consultant recommend?

- A. Deploy the changes from me sandbox to production concurrently with the Salesforce Platform upgrade.
- B. Deploy from version control before the Salesforce Platform upgrade window.
- C. Deploy the changes from the sandbox to production once both environments are on the same version.
- D. Deploy changes from the sandbox to production this weekend.

Answer: B

# **NEW QUESTION #33**

Test

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