

Quiz Salesforce - Trustable Marketing-Cloud-Advanced-Cross-Channel - Trustworthy Salesforce Marketing Cloud Advanced Cross Channel Practice



What's more, part of that ITCertMagic Marketing-Cloud-Advanced-Cross-Channel dumps now are free:
https://drive.google.com/open?id=1TmUQyJpq3N_CP95IZfR6nkPD6_W5Kf01

Our design and research on our Marketing-Cloud-Advanced-Cross-Channel exam dumps are totally based on offering you the best

help. We hope that learning can be a pleasant and relaxing process. If you really want to pass the Marketing-Cloud-Advanced-Cross-Channel exam and get the certificate, just buy our Marketing-Cloud-Advanced-Cross-Channel Study Guide. Our simulating exam environment will completely beyond your imagination. Your ability will be enhanced quickly. Let us witness the miracle of the moment!

Salesforce Marketing-Cloud-Advanced-Cross-Channel Exam Syllabus

Topics:

Topic	Details
Topic 1	• Journey Orchestration: This section emphasizes best practices in customer journeys, leveraging reporting tools, and differentiating capabilities between Datorama and Google Analytics to evaluate comprehensive journey management expertise.
Topic 2	• Social Studio: Social Studio functionality, configuration, and social customer service strategies are covered here. Demonstrating competence in managing social engagements will validate a practitioner's ability to support robust cross-channel strategies.
Topic 3	• Interaction Studio: Mastering Interaction Studio capabilities ensures expertise in real-time personalization and customer interaction strategies, aligning marketing efforts with customer needs across all touchpoints.
Topic 4	• Mobile (SMS • Push): This section evaluates expertise in MobileConnect, MobilePush, and GroupConnect, along with integration options like WhatsApp. Mastering mobile configuration and Mobile Studio functionalities will demonstrate cross-channel communication proficiency of Salesforce Marketing Cloud Practitioners.

>> Trustworthy Marketing-Cloud-Advanced-Cross-Channel Practice <<

Salesforce Marketing-Cloud-Advanced-Cross-Channel Test Collection, Marketing-Cloud-Advanced-Cross-Channel Practice Test Fee

The Salesforce Marketing Cloud Advanced Cross Channel (Marketing-Cloud-Advanced-Cross-Channel) study material of ITCertMagic is available in three different and easy-to-access formats. The first one is printable and portable Salesforce Marketing Cloud Advanced Cross Channel (Marketing-Cloud-Advanced-Cross-Channel) PDF format. With the PDF version, you can access the collection of actual Salesforce Marketing-Cloud-Advanced-Cross-Channel Questions with your smart devices like smartphones, tablets, and laptops.

Salesforce Marketing Cloud Advanced Cross Channel Sample Questions (Q34-Q39):

NEW QUESTION # 34

How frequently does Einstein Engagement Scoring updates to email?

- A. Model Monthly
- **B. Email daily**
- C. Mobile Weekly

Answer: B

Explanation:

Einstein Engagement Scoring in Salesforce Marketing Cloud updates its models differently based on the channel:

* A. Email daily: The scoring model for email engagement is updated daily. This frequency ensures that the model reflects the most recent interactions and behaviors of users, allowing marketers to dynamically adjust their strategies based on up-to-date engagement data. The daily update cycle helps maintain the accuracy and relevance of the engagement scores, ensuring that marketing efforts are effectively aligned with user engagement trends.

NEW QUESTION # 35

When creating a Beacon message, what does the field 'Limit the total number of messages for mobile device to' control?

- A. The total number of times a mobile device can receive this message once every week
- **B. The total number of times a mobile device can receive this message during the active period**
- C. The total number of times a mobile device can receive this message once every 72 hours
- D. The total number of times a mobile device can receive this message once every 24 hours

Answer: B

NEW QUESTION # 36

What is true for behavioral triggers. Multiple select.

- **A. need collect tracking code**
- **B. need catalog data**
- C. they cannot be modified

Answer: A,B

Explanation:

Behavioral triggers in Salesforce Marketing Cloud are used to respond to specific customer behaviors by sending automated messages based on actions taken by users. For these triggers to function correctly, they:

* B. Need collect tracking code: This is necessary to track user behaviors on websites or in apps, which then inform the behavioral triggers.

* C. Need catalog data: This information is essential to personalize the messages based on the specific items or services that the customer interacted with, enabling more targeted and relevant communications.

NEW QUESTION # 37

What is the difference between an in-app message and an inbox message?

- A. An inbox message shows only one time to the user, whereas an in-app message keeps getting shown until its expiry date.
- B. An inbox message is plain text, whereas an in-app message can be populated by a CloudPage
- **C. An inbox message is sent to an inbox that's part of user's mobile app, and stays in the user's inbox for a specified time, whereas an in-app message displays to the user only one time.**
- D. An inbox message only works on iOS, but in-app messages work on both iOS and Android

Answer: C

NEW QUESTION # 38

Decision split using contact data not working, myorders DE with 1 to many relationship configured in attribute group. What questions you need to ask to troubleshoot. Select multiple

- **A. Are there any eligible matching orders for that particular contact**
- **B. Are u using attribute to attribute comparison.**
- **C. Is there any spelling mistake in your contact attributes.**

Answer: A,B,C

Explanation:

For troubleshooting a decision split using contact data in Salesforce Marketing Cloud that isn't working, consider the following:

* A. Are you using attribute to attribute comparison: This involves ensuring that comparisons in the decision split are correctly set between comparable data types and values.

* B. Is there any spelling mistake in your contact attributes: Typos or incorrect field names in attribute definitions can prevent the decision split from correctly evaluating the data.

* C. Are there any eligible matching orders for that particular contact: It's crucial to verify that there are relevant data records that meet the criteria set in the decision split. Lack of matching data can lead to unexpected outcomes in journey behavior.

• • • • •

Marketing-Cloud-Advanced-Cross-Channel Test Collection: <https://www.itcertmagic.com/Salesforce/real-Marketing-Cloud-Advanced-Cross-Channel-exam-prep-dumps.html>

- [illegible]

P.S. Free & New Marketing-Cloud-Advanced-Cross-Channel dumps are available on Google Drive shared by ITCertMagic:
https://drive.google.com/open?id=1TmUQyJpq3N_CP95ZfR6nkPDb_W5Kf01