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To earn the Salesforce B2C-Solution-Architect certification, candidates must pass the Salesforce Certified B2C Solution Architect exam. B2C-Solution-Architect exam is a proctored, multiple-choice test that consists of 60 questions, and candidates are given 120 minutes to complete it. B2C-Solution-Architect exam is available in English, Japanese, and Spanish, and candidates can take it online or in-person at a testing center.

The B2C-Solution-Architect certification exam covers a wide range of topics related to B2C solution design, including data modeling, integration, security, scalability, and performance optimization. B2C-Solution-Architect Exam is designed to test your ability to design and implement complex B2C solutions using Salesforce technologies and best practices.

Salesforce B2C-Solution-Architect exam is intended for professionals who have experience in implementing Salesforce B2C Commerce Cloud solutions. B2C-Solution-Architect exam is designed to test the candidate's knowledge and skills in the areas of Data Modeling, System Architecture, Integration, and Commerce Cloud Platform. It is a proctored exam that consists of 60 multiple-choice questions, and the candidate has 105 minutes to complete the exam.

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Salesforce Certified B2C Solution Architect Sample Questions (Q111-Q116):

NEW QUESTION # 111

A merchant using B2C Commerce and Service Cloud has a requirement for service agents to order products on behalf of shoppers. In the envisioned scenario, a shopper contacts the service center with an order request, the agent uses the Service Console to find the shopper's account, and initiate an order on behalf of the shopper using payment information provided by the shopper. The merchant is considering the B2C Commerce - Service Cloud Connector for this implementation.

Which three considerations should a Solution Architect keep in mind prior to implementation? Choose 3 answers

- A. Service agents need a corresponding storefront login mapped to their Service Cloud user record.
- B. B2C Commerce needs to be registered as a remote site.
- C. The Service Cloud Connector only supports contacts as a customer model.
- D. The Service Cloud Connector only supports Person Accounts as a customer model.
- E. Guests or anonymous storefront shoppers are not supported in this scenario.

Answer: A,D

NEW QUESTION # 112

A global pharmaceutical company wants to roll-out online shopping for customers in multiple countries and needs a quick return on investment (ROI). The company is considering how to market products from prenatal vitamins to drug therapies that improve neonatal outcomes.

Each country has its own regulations around marketing and online sales. Some countries may not allow marketing to Individuals, but will allow marketing to healthcare providers and have different regulations for various channels and touchpoints. In some countries, they are allowed to use curated social content for product ratings and discussions. In addition, branding is uniquely defined in each country so the company would like to combine ecommerce with existing content management systems.

What strategy should a Solution Architect recommend to solve these needs?

- A. Multi-org approach with Partner and Customer Communities, B2C Commerce, Heroku, and Mulesoft for SFKA-style development.
- B. B2C Commerce, Marketing Cloud, and Experience Builder with multi-Currency and translation workbench.
- C. Multi-org approach with Service Cloud, LINK cartridges and translation workbench, and Partner and Customer Communities.
- D. Headless B2C Commerce. LINK cartridges. SFRA-style development with Heroku and MuleSoft.

Answer: C

NEW QUESTION # 113

Northern Trail Outfitters (NTO) wants to consolidate various legacy commerce platforms into one centrally-managed platform on B2C Commerce. The IT department has been working extensively with web frameworks (such as React and Angular) in recent years and wants to leverage the benefits of B2C Commerce, but maintain the flexibility of the user experience using headless commerce.

Which three considerations, beyond user experience, should a Solution Architect consider before confirming a headless approach? Choose 3 answers

- A. Features that are available by default in the Storefront Reference Architecture (SFRA) app will need to be custom built in custom frameworks
- B. Developers will still be required to use the Commerce SDK for security purposes
- C. Additional infrastructure (for example Heroku servers) may be required to host the application
- D. Available Service, Marketing, and LINK accelerators may not work without modifications when using a headless approach
- E. Developers familiar with the web frameworks (React, Angular) will be familiar with the framework used by B2C Commerce

Answer: A,C,D

Explanation:

a) Additional infrastructure (for example Heroku servers) may be required to host the application when using a headless approach. This can increase the complexity, cost, and maintenance of the solution. A Solution Architect should consider the trade-offs between flexibility

and simplicity when choosing a headless approach. B. Features that are available by default in the Storefront Reference Architecture (SFRA) app will need to be custom built in custom frameworks when using a headless approach. This can increase the development time, effort, and risk of the solution. A Solution Architect should consider the benefits and drawbacks of using SFRA versus custom frameworks when choosing a headless approach. D. Available Service, Marketing, and LINK accelerators may not work without modifications when using a headless approach. This can limit the integration capabilities and functionality of the solution. A Solution Architect should consider the compatibility and extensibility of the accelerators when choosing a headless approach. Reference:
https://help.salesforce.com/s/articleView?id=sf.b2c_commerce_headless.htm&type=5
https://help.salesforce.com/s/articleView?id=sf.b2c_commerce_sfra.htm&type=5
https://help.salesforce.com/s/articleView?id=sf.b2c_commerce_link.htm&type=5

NEW QUESTION # 114

A company plans to build a new B2C Commerce storefront for a popular segment of products that generate high-volume sales. Their team is evaluating whether B2C Commerce is the right platform to build this storefront, and they are specifically concerned about how quotas and limits directly impact the efficiency and stability of solutions built on the platform.

Which two considerations should a Solution Architect keep in mind when considering B2C Commerce Governance and Quotas? Choose 2 answers

- A. Unless a site is experiencing performance issues, the Solution Architect can assume that quota violations have not occurred.
- B. For sandbox instances, quotas can be softened by exporting them from a production instance and importing them onto a sandbox instance. This approach lets Solution Architects match the development environment to the production environment.
- C. Object quotas status is updated with an up to 20-minute delay. Therefore, a Solution Architect must consider this delay when performing calculations related to traffic and limits.
- D. If an enforced quota is exceeded, an exception is thrown, which prevents the current operation from completing. The Solution Architect should design the solution so that the exception can be caught within a customization.

Answer: C,D

Explanation:

B2C Commerce Governance and Quotas are a set of rules and limits that apply to B2C Commerce instances to ensure the efficiency and stability of solutions built on the platform. The following considerations should be kept in mind when considering B2C Commerce Governance and Quotas:

Object quotas status is updated with an up to 20-minute delay. Therefore, a Solution Architect must consider this delay when performing calculations related to traffic and limits. Object quotas are limits on the number of objects that can be created or stored in B2C Commerce, such as products, categories, customers, orders, etc. The object quotas status shows the current usage and remaining capacity of each object quota. However, the status is not updated in real time, but with an up to 20-minute delay. This means that the Solution Architect should account for this delay when estimating the traffic and limits for each object quota.

If an enforced quota is exceeded, an exception is thrown, which prevents the current operation from completing. The Solution Architect should design the solution so that the exception can be caught within a customization. Enforced quotas are quotas that are strictly enforced by B2C Commerce and cannot be exceeded or changed by customers. Examples of enforced quotas are API calls per hour, script execution time, cache size, etc. If an enforced quota is exceeded, B2C Commerce throws an exception that stops the current operation from completing. This can result in errors or failures in the storefront or backend processes. The Solution Architect should design the solution so that the exception can be caught within a customization and handled gracefully.

Option B is incorrect because sandbox quotas cannot be softened by exporting them from a production instance and importing them onto a sandbox instance. Sandbox quotas are fixed and cannot be changed by customers. Option C is incorrect because the Solution Architect cannot assume that quota violations have not occurred unless a site is experiencing performance issues. Quota violations can occur without affecting the site performance, but they can still cause errors or failures in certain operations or processes. Reference:
<https://documentation.b2c.commercecloud.salesforce.com/DOC1/topic/com.demandware.dochelp/Governance/GovernanceOverview.html>
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NEW QUESTION # 115

An insurance company needs the ability to relate contacts to their workplace to track which services are paid by the employee benefits. Contacts receive emails to notify them of new policy offerings. Agents also need to relate adults in the same household who share access to financial resources and policy information to sign them up for the right policies. Adjusters need the ability to see and respond to claims from anyone in the household. Independent agents need daily access to customer data as well. Customers also need periodic access to claims and policy information for their household. The company also wants to track what data searches are performed by agents and adjusters on the platform to analyze their work.

Which products should a Solution Architect recommend in addition to Insurance for Financial Services and Experience Cloud to meet these needs?

- A. Digital Engagement, Shield with Splunk, Social Engagement Studio

- B. Salesforce Field Service, Shield Encryption at rest, Digital Engagement
- **C. Shield and Event Monitoring Analytics App, Pardot**
- D. REST API Event Monitoring and Tableau CRM, Marketing Engagement Studio

Answer: C

Explanation:

A: Shield and Event Monitoring Analytics App, Pardot can help meet these needs by providing enhanced security, compliance, auditing, analytics, and marketing capabilities for the insurance company. Shield can help protect sensitive data with encryption, monitor user activity with event logs, enforce data retention policies with archiving, and comply with industry regulations with field audit trails. Event Monitoring Analytics App can help analyze user behavior, performance, adoption, and usage with prebuilt dashboards and reports. Pardot can help create personalized email campaigns, track customer engagement, automate lead generation, and measure marketing ROI. References:

* <https://www.salesforce.com/products/platform/products/salesforce-shield/>

* <https://www.salesforce.com/products/platform/products/event-monitoring-analytics-app/>

* <https://www.salesforce.com/products/marketing-cloud/best-marketing-automation-software/>

NEW QUESTION # 116

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