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Salesforce Certified B2C Commerce Architect Sample Questions (Q54-Q59):

NEW QUESTION # 54

The Client is planning to switch to a new Payment Service Provider (PSP). They have approached an Architect to understand the time and effort to Integrate the new PSP The PSP offers a LINK cartridge compatible with SiteGenesis Pipelines, but the Client's website is build on Controllers.

Which two options should the Architect take into consideration before starting analysis? Choose 2 answers

- A. Estimate the effort and risk to convert the LINK cartridge from pipelines to controllers.
- B. Reach out to the PSP development team and ask if a new cartridge version that supports controllers is under development
- C. Look for a different PSP that supports controllers and would not require conversion efforts.
- D. Produce a proof of concept converting the most essential pipelines into controllers and integrate the cartridge.

Answer: A,D

NEW QUESTION # 55

A third party survey provider offers both an API endpoint for individual survey data and an SFTP server endpoint that can accept batch survey data. The initial implementation of the integration includes

1. Marking the order as requiring a survey before order placement
2. On the order confirmation page, the survey form is displayed for the customer to fill
3. The data is sent to the survey provider API, and the order is marked as not requiring a survey. Later it was identified that this solution is not fit for purpose as the following issues and additional requirements were identified:
 1. If the API call fails, the corresponding survey data is lost. The Business requires to avoid data loss.
 2. Some customers skipped the form. The Business requires sending a survey email to such customers.
 3. The Order Management System (OMS) uses a non-standard XML parser it did not manage to parse orders with the survey, until the survey attribute was manually removed from the xml.

How should the Architect address the issues and requirements described above?

- A. Create a custom session attribute when the survey is required. Send to the API endpoint in real-time. On failure, capture the survey data in the session and reprocess, use the session attribute to send emails for the cases when survey was skipped.
- B. Create a custom object to store the survey data. Send to the API endpoint using a job. On success, remove the custom object. On failure, send the survey data with API from the next execution of the same job. Use the custom object to send emails for the cases when the survey was skipped.
- C. Create a custom object when the survey is required. Send to the API endpoint in real-time. On success, remove the object. On failure, capture the survey data in the custom object and later reprocess with a job. Use the custom object to send emails for the cases when survey was skipped.
- D. Send the survey data to the API endpoint in real-time until the survey data is successfully captured. Instruct the OMS development team to update their XML parser, use the Order survey attribute to send emails for the cases when the survey was skipped.

Answer: C

NEW QUESTION # 56

A company uses Salesforce to store accounts and contacts. All users have switched to the Lightning Experience user interface. The Account Hierarchy feature is used extensively to relate companies to their subsidiaries. A Solution Architect finds that the data migration process is creating duplicate contacts with different primary accounts.

Which two options can the Solution Architect use to ensure that there is only a single contact for a particular person across all the subsidiaries of a company?

Choose 2 answers

- A. Customer 360 Data Manager
- B. Third-party application or AppExchange tool
- C. Duplicate Matching Rules
- D. Lightning Data Services

Answer: A

NEW QUESTION # 57

A company manages its regional operations as separate businesses. The regional sites (Site A and Site B) operate with:

- * Separate realms
- * Different code bases
- * Different category navigation menus
- * Frequent updates on category structure

The requirement from the business is to provide hreflang link tags on category pages pointing to the same category on the other regional site. Example HTML for one of these links as displayed on Site A is:

```
<link rel="alternate" href="https://www.salesforce.com/en_US/womens-new-arrivals" hreflang="en_US" />
```

Which solution should the Architect choose while keeping performance in mind?

- A. Create a new custom attribute on the Category. Populate the attribute with the other entire site URLs corresponding to locales in JSON Format. Use the attribute to display the hreflang link tag.

- B. Create additional locales in all realms create a new custom attribute on the category that is localized. Populate the attribute with the other site URLs and use it to display the hreflang tag.
- C. Create a custom Business Manager module. Ask the business to maintain the hreflang link tags for each regional site in this Business Manager module.
- D. Create a new custom object type Populate the hreflang mapping for each category and locale in this custom object. Use the custom object to display the hreflang link tag.

Answer: A

NEW QUESTION # 58

Northern Trail Outfitters (NTO) operate 200 physical stores. NTO has products that are available in some of the physical stores and not available in others. The closest physical store is determined based on customer's post zip code when they are shopping online. Only the products that are available in the customer's closest physical store should be presented to the customer to the search results.

What are the two feasible technical approaches to meet these requirements?

Choose 2 answers

- **A. Create a separate pricebook per physical store. Use post/zip code to activate this pricebook through a customer group. Show only the products with price by applying price refinement.**
- B. Create a separate category per physical store use post/Zip code with a mapping to determine the relevant category. Show only the products from this category.
- **C. Create a separate shipping method per physical store. Use post/zip code to determine the applicable shipping method. Show only the products that are not excluded from the shipping method.**
- D. Create a separate site per physical store. Use post/zip code to redirect the customer to the relevant site. Show the products from the site navigation catalog.

Answer: A,C

NEW QUESTION # 59

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