

Salesforce-AI-Specialist Reliable Test Syllabus - Exam

Salesforce-AI-Specialist Tips



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Salesforce Salesforce-AI-Specialist Exam Syllabus Topics:

Topic	Details
Topic 1	• Prompt Builder: This section evaluates the expertise of AI specialists working with Salesforce's AI tools. It focuses on the Prompt Builder feature, requiring candidates to understand its usage based on business needs.
Topic 2	• Einstein Trust Layer: This section evaluates the skills of Salesforce AI specialists responsible for implementing security protocols and safeguarding data privacy. It emphasizes the security, privacy, and foundational features of the Einstein Trust Layer.
Topic 3	• Model Builder: This portion of the exam focuses on Salesforce AI specialists' expertise in working with AI models within Salesforce environments. Candidates will need to demonstrate knowledge of when to use the Model Builder and how to configure standard, custom, or Bring Your Own Large Language Model (BYOLLM) generative models to meet business needs.
Topic 4	• Generative AI in CRM Applications: This part of the exam assesses AI specialists' knowledge of generative AI within CRM systems. It covers the use of generative AI features in Einstein for Sales and Einstein for Service.
Topic 5	• Agentforce Tools: In this topic, AI specialists get knowledge using agents when it is appropriate. Moreover, the topic explains the working of agents and reasoning engine powers Agentforce. Lastly, the topic focuses on managing and monitoring agent adoption.

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The evergreen field of Salesforce is so attractive that it provides non-stop possibilities for the one who passes the Salesforce Salesforce-AI-Specialist exam. So, to be there on top of the IT sector, earning the Salesforce Certified AI Specialist Exam (Salesforce-AI-Specialist) certification is essential. Because of using outdated Salesforce-AI-Specialist Study Material, many candidates don't get success in the Salesforce-AI-Specialist exam and lose their resources. The Salesforce-AI-Specialist PDF Questions of TestKingFree are authentic and real.

Salesforce Certified AI Specialist Exam Sample Questions (Q113-Q118):

NEW QUESTION # 113

The sales team at a hotel resort would like to generate a guest summary about the guests' interests and provide recommendations based on their activity preferences captured in each guest profile. They want the summary to be available only on the contact record page.

Which AI capability should the team use?

- A. Model Builder
- **B. Prompt Builder**
- C. Einstein Copilot

Answer: B

Explanation:

The sales team at a hotel resort wants to generate a guest summary about guests' interests and provide recommendations based on their activity preferences captured in each guest profile. They require the summary to be available only on the contact record page.

Solution:

- * Use Prompt Builder to create a prompt template that generates the desired summary and displays it on the contact record page.
- * Prompt Builder:
 - * Purpose: Allows the creation of custom prompt templates that leverage AI to generate content based on Salesforce data.
 - * Functionality:
 - * Field Generation Templates: Can be used to populate fields on records with AI-generated summaries.
 - * Customization: Enables the AI Specialist to design prompts that utilize data from the guest profiles to produce personalized summaries and recommendations.
 - * Relevance to the Use Case:
 - * The sales team wants the summary to be available on the contact record page, which aligns with the capabilities of Prompt Builder to generate and display content on specific record pages.
 - * Implementation Steps:
 - * Create a Field Generation Prompt Template:
 - * Use Prompt Builder to create a new prompt template of type Field Generation.
 - * Design the prompt to instruct the AI to generate a summary based on the guest's interests and activity preferences.
 - * Include Relevant Data:
 - * Use merge fields to include data from the guest profile in the prompt.
 - * Ensure that the prompt accesses the necessary fields to generate accurate recommendations.
 - * Configure the Contact Page Layout:
 - * Add the field that will display the AI-generated summary to the contact record page layout.
 - * Ensure that the field is only visible where appropriate, adhering to the requirement of availability only on the contact record page.
- * Why Not Einstein Copilot or Model Builder:
 - * Option A (Einstein Copilot):
 - * Purpose: Einstein Copilot is a conversational AI assistant designed to interact with users through natural language.
 - * Mismatch with Requirements:
 - * The team wants a static summary displayed on the contact record page, not an interactive conversational experience.
 - * Option C (Model Builder):
 - * Purpose: Model Builder is used to create custom AI models for predictions and classifications.
 - * Inapplicability:
 - * Building a custom model is unnecessary for generating text summaries based on existing data.
 - * Model Builder does not directly provide functionality to generate and display summaries on record pages.

References:

- * Salesforce AI Specialist Documentation - Prompt Builder Overview:
 - * Provides an introduction to Prompt Builder and its capabilities.
- * Salesforce Help - Creating Field Generation Prompt Templates:
 - * Guides on creating prompt templates that generate content for fields on records.
- * Salesforce Trailhead - Customize AI Content with Prompt Builder:
 - * Offers hands-on experience in building and customizing prompt templates.

Conclusion:

By utilizing Prompt Builder, the sales team can create a customized prompt template that generates personalized guest summaries and recommendations based on activity preferences. This solution meets the requirement of displaying the summary only on the contact record page, enhancing the team's ability to engage with guests effectively.

NEW QUESTION # 114

An AI specialist wants to leverage Record Snapshots grounding feature in a prompt template. What preparations are required?

- A. Enable and configure dynamic form for the object
- B. Configure page layout of the master record type
- C. Create a field set for all the fields to be grounded

Answer: C

Explanation:

To use the Record Snapshots grounding feature in a prompt template, you must create a field set that includes all fields required for grounding. Field sets define which fields from an object are accessible to the AI model, ensuring the prompt template has structured data to generate contextually accurate responses.

Salesforce documentation emphasizes that grounding relies on explicitly defined field sets to avoid exposing unintended data and to comply with security policies.

* Page Layout configuration (A) controls UI organization but does not directly enable grounding.

* Dynamic Forms (C) customize record pages dynamically but are unrelated to data grounding for prompts.

NEW QUESTION # 115

Universal Containers' current AI data masking rules do not align with organizational privacy and security policies and requirements. What should an AI Specialist recommend to resolve the issue?

- A. Enable data masking for sandbox refreshes.
- B. Add new data masking rules in LLM setup.
- C. Configure data masking in the Einstein Trust Layer setup.

Answer: C

Explanation:

When Universal Containers' AI data masking rules do not meet organizational privacy and security standards, the AI Specialist should configure the data masking rules within the Einstein Trust Layer. The Einstein Trust Layer provides a secure and compliant environment where sensitive data can be masked or anonymized to adhere to privacy policies and regulations.

Option A, enabling data masking for sandbox refreshes, is related to sandbox environments, which are separate from how AI interacts with production data.

Option C, adding masking rules in the LLM setup, is not appropriate because data masking is managed through the Einstein Trust Layer, not the LLM configuration.

The Einstein Trust Layer allows for more granular control over what data is exposed to the AI model and ensures compliance with privacy regulations.

Salesforce AI Specialist Reference:

For more information, refer to: https://help.salesforce.com/s/articleView?id=sf.einstein_trust_layer_data_masking.htm

NEW QUESTION # 116

Universal Containers (UC) is looking to enhance its operational efficiency. UC has recently adopted Salesforce and is considering implementing Einstein Copilot to improve its processes.

What is a key reason for implementing Einstein Copilot?

- A. Allowing AI to perform tasks without user interaction
- B. Streamlining workflows and automating repetitive tasks
- C. Improving data entry and data cleansing

Answer: B

Explanation:

The key reason for implementing Einstein Copilot is its ability to streamline workflows and automate repetitive tasks. By leveraging AI, Einstein Copilot can assist users in handling mundane, repetitive processes, such as automatically generating insights, completing actions, and guiding users through complex processes, all of which significantly improve operational efficiency.

* Option A (Improving data entry and cleansing) is not the primary purpose of Einstein Copilot, as its focus is on guiding and assisting users through workflows.

* Option B (Allowing AI to perform tasks without user interaction) does not accurately describe the role of Einstein Copilot, which operates interactively to assist users in real time.

Salesforce AI Specialist References: More details can be found in the Salesforce documentation: [https://help.](https://help.salesforce.com/s/articleView?id=sf.einstein_copilot_overview.htm)

[salesforce.com/s/articleView?id=sf.einstein_copilot_overview.htm](https://help.salesforce.com/s/articleView?id=sf.einstein_copilot_overview.htm)

NEW QUESTION # 117

Universal Containers has a new AI project.

What should an AI Specialist consider when adding a related list on the Account object to be used in the prompt template?

- A. After selecting a related list from the Account, use the field picker to choose merge fields in Prompt Builder.
- B. The fields for the related list are based on the default page layout of the Account for the current user.
- C. Prompt Builder must be used to assign the fields from the related list as a JSON format.

Answer: A

Explanation:

* Context of the Question Universal Containers (UC) wants to include details from a related list on the Account object in a prompt template. This is typically done via Prompt Builder in Salesforce's generative AI setup.

* Prompt Builder Behavior

* Selecting a Related List: Within Prompt Builder, you can navigate to the object (Account) and choose which related list (e.g., Contacts, Opportunities) you want to reference.

* Field Picker: Once a related list is chosen, Prompt Builder provides a field picker interface, allowing you to select specific fields from that related list. These fields then become available for merge fields or dynamic insertion within your prompt.

* Why Option A is Correct

* Direct Alignment with the Standard Process: The recommended approach in Salesforce's documentation is to select a related list and then use the field picker to add the necessary fields into your AI prompt. This ensures the prompt has exactly the data you need from that related list.

* Why Not Option B (JSON Formatting)

* No Mandatory JSON Requirement: Although you can structure data as JSON if you desire advanced formatting, Prompt Builder does not require you to manually assign the fields from the related list in JSON. The platform automatically handles how the data is passed along in the background.

* Why Not Option C (Default Page Layout)

* Independent of Page Layout: Prompt Builder does not rely strictly on the default page layout for fields. You can configure the fields you want from the related list, independent of how the user's page layout is set up in the UI.

* Conclusion Since the official Salesforce approach involves selecting a related list and then using the field picker to insert merge fields, Option A is the correct and verified answer.

Salesforce AI Specialist References & Documents

* Salesforce Official Documentation: Prompt Builder Basics Explains how to reference objects and related lists when building AI prompts.

* Salesforce Trailhead: Get Started with Prompt Builder Provides hands-on exercises demonstrating how to pick fields from related objects or lists.

* Salesforce AI Specialist Study Guide Outlines best practices for referencing related records and fields in generative AI prompts.

NEW QUESTION # 118

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