

# Salesforce Analytics-Con-301 Questions Exam, Analytics-Con-301 Certification Dumps



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>> **Salesforce Analytics-Con-301 Questions Exam** <<

## Analytics-Con-301 Certification Dumps & Reliable Analytics-Con-301 Exam Pattern

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## Salesforce Analytics-Con-301 Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"><li>Business Consulting: For Tableau Consultants, this section involves designing and troubleshooting calculations and workbooks to meet advanced analytical use cases. It covers selecting appropriate chart types, applying Tableau's order of operations in calculations, building interactivity into dashboards, and optimizing workbook performance by resolving resource-intensive queries and other design-related issues.</li></ul>
Topic 2	<ul style="list-style-type: none"><li>Data Management: This part focuses on establishing governance and support for published content. Tableau Consultants are expected to manage data security, publish and maintain data sources and workbooks, and oversee content access. It includes applying governance best practices, using metadata APIs, and supporting administration functions to maintain data integrity and accessibility.</li></ul>

Topic 3	<ul style="list-style-type: none"> <li>IT Management: This domain measures skills related to managing Tableau environments. It includes planning server upgrades, recommending deployment solutions (on-premise or cloud), and ensuring alignment between technical and business requirements for analytics infrastructure. It also involves troubleshooting and optimizing system performance relevant to Tableau Server and Cloud deployments.</li> </ul>
Topic 4	<ul style="list-style-type: none"> <li>Data Analysis: This domain targets Tableau Consultants to plan and prepare data connections effectively. It includes recommending data transformation strategies, designing row-level security (RLS) data structures, and implementing advanced data connections such as Web Data Connectors and Tableau Bridge. Skills in specifying granularity and aggregation strategies for data sources across Tableau products are emphasized.</li> </ul>
Topic 5	<ul style="list-style-type: none"> <li>Business Analysis: This section of the exam measures skills of Tableau Consultants focusing on evaluating the current state of analytics within an organization. It covers mapping business needs to Tableau capabilities, translating analytical requirements to best practices in Tableau, and recommending appropriate deployment options like Tableau Server or Tableau Cloud. It also includes evaluating existing data structures for supporting business needs and identifying performance risks and opportunities.</li> </ul>

## Salesforce Certified Tableau Consultant Sample Questions (Q49-Q54):

### NEW QUESTION # 49

A client is using the Tableau Content Migration Tool to move content from an old Tableau Server to a new Tableau Server. Which content will need to be moved using a different tool or process?

- A. Published data sources that use extracts
- B. Tableau Prep flows**
- C. Workbooks
- D. Published data sources that use live connections

### Answer: B

Explanation:

When migrating content between Tableau servers, certain types of content may require special consideration or different tools for migration:

Tableau Prep Flows: These are specific to Tableau Prep and are not included in the standard content migration capabilities of the Tableau Content Migration Tool. Tableau Prep flows often require separate processes for migration due to their distinct setup and integration with data sources and workflows.

Published Data Sources and Workbooks: These can typically be migrated directly using the Tableau Content Migration Tool, which supports moving published data sources (both live connections and extracts) and workbooks without requiring additional tools.

References:

Tableau Help and Support: Offers comprehensive tutorials and guidelines on using different tools for migrating various types of content, including the specific requirements for migrating Tableau Prep flows which are not covered by the standard content migration tool.

### NEW QUESTION # 50

A multi-national company wants to have a Tableau dashboard that will provide country-level information for both its forecast summaries and year-on-year metrics. The company wants to toggle between these two views while leaving main key performance indicators (KPIs) visible on the main dashboard.

Which method is the most efficient in achieving the company's requirements?

- A. Create a dashboard with the sheets containing the main KPIs and the forecast summary worksheet.
  - . Duplicate this dashboard and replace the forecast view worksheet with the year-on-year metrics worksheet.
  - . Add navigation buttons to both dashboards.
- B. Create a Boolean parameter with the two names of the views as aliases and a corresponding calculated field with the following calculation: True.**
  - . Add the forecast summary sheet to the dashboard and add the year-on-year metrics sheet to the same dashboard as a Floating dashboard object.
- C. Create a single worksheet with all the measures required for both the forecast summary and the year-on-year views.
  - . Create a Boolean parameter and a corresponding calculated field with the following calculation: True.

- . Add a blank dashboard object and in the Layout tab, check the box for "Control visibility using value" and select the parameter you created.
- D. Create a parameter that accepts values from a list that contains "Forecast View" and "Year-on-Year View."
  - . Right-click the parameter and select Add to Sheet for both worksheets.
  - . Navigate back to the dashboard and to the upper corner of the two worksheets.
  - . Enable the Use as Filter option.

#### Answer: B

Explanation:

- . Add the calculated fields as a Detail under the Marks card of the floating view, create a "Change Parameter" action, and set the "Target Parameter" and "Source Fields" to the parameter and calculated field you created.
- . Check the box for "Control visibility using value" in the Layout tab of the floating view and select the parameter you created.

Explanation:

The most efficient method for toggling between two views (forecast summaries and year-on-year metrics) while keeping main KPIs visible involves using a parameter and calculated fields for controlling visibility:

Create a Boolean Parameter: This parameter will have two aliases representing the two views ("Forecast View" and "Year-on-Year View"). This allows the user to select which view they wish to see directly from the dashboard.

Calculated Field: Create a calculated field that always returns True. This field acts as a constant placeholder to enable the visibility control tied to the parameter.

Dashboard Setup: Place both the forecast summary and the year-on-year metrics sheets on the dashboard. Set the year-on-year metrics sheet as a floating object over the forecast summary.

Visibility Control: Use the "Control visibility using value" option in the Layout tab for the floating year-on-year metrics view. Tie this setting to the Boolean parameter so that changing the parameter will show or hide this view without affecting the main KPIs displayed on the dashboard.

Interactivity: Implement a "Change Parameter" dashboard action where selecting different options in the dashboard (e.g., clicking on certain parts) triggers the parameter to change, thus toggling the visible view.

References

This method leverages Tableau's dashboard interactivity features including parameters, calculated fields, and visibility settings, as recommended in Tableau's user guide on dynamic dashboard design.

#### NEW QUESTION # 51

A new Tableau user created a simple dashboard on Tableau Server using supply chain data. Now, the user wants to know if they created the dashboard in accordance with specific performance best practices.

Which approach should the consultant recommend for the client to make this determination?

- A. Use Performance Recording on Tableau Server.
- B. Use inbuilt dashboards in Tableau Server to troubleshoot the performance.
- **C. Run Workbook Optimizer.**
- D. Use Performance Recording in Tableau Desktop.

#### Answer: C

Explanation:

The Workbook Optimizer is a tool specifically designed to evaluate a workbook against performance best practices. It provides feedback on key design characteristics and offers concrete guidance on how to improve workbook performance. This tool is beneficial for both new and experienced Tableau users to ensure their dashboards are optimized for performance<sup>1</sup>.

References: The Workbook Optimizer's functionality is detailed in Tableau's official documentation, which explains how it assesses workbooks against a set of rules derived from best practices<sup>1</sup>. Additionally, the Performance Recording feature in Tableau Desktop and Server can be used to identify performance issues, but the Workbook Optimizer gives a more comprehensive analysis of the workbook's adherence to best practices<sup>23</sup>.

#### NEW QUESTION # 52

A client is searching for ways to curate and document data in order to obtain data lineage. The client has a data source connected to a data lake.

Which tool should the consultant recommend to meet the client's requirements?

- A. Tableau Catalog with Tableau Server Management Add-on
- **B. Tableau Catalog with Tableau Data Management Add-on**

- C. Tableau Catalog without Tableau Data Management Add-on
- D. Tableau Prep Conductor

#### Answer: B

Explanation:

To effectively curate and document data for obtaining data lineage, particularly from a data source connected to a data lake, the recommended tool is:

Tableau Catalog with Tableau Data Management Add-on: This add-on enhances the capabilities of Tableau Catalog, providing extensive features for data management, including detailed data lineage, impact analysis, and metadata management.

Functionality: The Tableau Catalog with the Data Management Add-on allows users to see the full history and lineage of the data, trace its usage across all Tableau content, and understand dependencies. It also facilitates better governance and transparency in data handling.

Why Choose this Tool: For a client needing comprehensive data lineage and documentation capabilities, this add-on ensures that data stewards and users can maintain and utilize a well-managed data environment. It supports robust data governance practices necessary for large and complex data ecosystems like those typically associated with data lakes.

References

The recommendation is based on the functionalities offered by the Tableau Data Management Add-on, as described in Tableau's official documentation on managing and documenting data sources for enhanced governance and operational efficiency.

#### NEW QUESTION # 53

For a new report, a consultant needs to build a data model with three different tables, including two that contain hierarchies of locations and products. The third table contains detailed warehousing data from all locations across six countries. The consultant uses Tableau Cloud and the size of the third table excludes using an extract.

What is the most performant approach to model the data for a live connection?

- A. Blending the first two tables with the third
- B. Joining the tables in Tableau Desktop
- C. Joining the tables in Tableau Prep
- D. Relating the tables in Tableau Desktop

#### Answer: D

Explanation:

For a performant live connection in Tableau Cloud, especially when dealing with large datasets that preclude the use of extracts, relating the tables in Tableau Desktop is the recommended approach. This method allows for flexibility in how the data is queried and can improve performance by leveraging Tableau's relationships feature, which optimizes queries for the underlying database.

References: The best practices for live connections in Tableau Cloud suggest using relationships to manage complex data models efficiently<sup>1</sup>. Additionally, Tableau's documentation on connecting data sources recommends using relationships for better performance with live connections<sup>2</sup>.

#### NEW QUESTION # 54

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